

November 7, 2014



SiriusXM to Broadcast Exclusive Town Hall Event with Juan Luis Guerra

Internationally acclaimed artist to answer questions in front of SiriusXM listeners and fans

Juan Luis Guerra to premiere track off his new album "Todo Tiene Su Hora"

In-studio Q&A special will air on SiriusXM Caliente

NEW YORK, Nov. 7, 2014 /PRNewswire/ -- SiriusXM announced today that internationally acclaimed star Juan Luis Guerra will sit down for an intimate Q&A session with an audience of SiriusXM listeners and fans for the SiriusXM "Town Hall" series on Friday, November 7.



Moderated by SiriusXM's Johnny Salgado, "SiriusXM's Town Hall with Juan Luis Guerra" will air on Saturday, November 8 at 3:00 pm ET on SiriusXM Caliente channel 150 and through the SiriusXM Internet Radio App on smartphones and other connected devices, as well as online at siriusxm.com. For rebroadcast times, please visit www.siriusxm.com/townhall.

Inside SiriusXM's Fishbowl studio in Rockefeller Center, listeners and fans will have the opportunity to ask the award winning singer, songwriter, and producer questions about his successful 30-year musical career, historic collaborations and highly anticipated album, *Todo Tiene Su Hora*, available on November 10. In addition, SiriusXM listeners across the country will hear the exclusive world premiere of the next single off of his album.

"We are thrilled to welcome Juan Luis Guerra to SiriusXM," said Scott Greenstein, President and Chief Content Officer, SiriusXM. "Our 'SiriusXM Town Hall with Juan Luis Guerra' will give his fans the rare opportunity to listen firsthand from one of the Spanish-speaking world's most respected musicians as he discusses his life, projects and music."

"SiriusXM's Town Hall with Juan Luis Guerra" is part of SiriusXM's "Town Hall" series, featuring iconic musicians and figures sitting down with a studio audience of SiriusXM listeners. Previous "SiriusXM Town Hall" specials have featured Bruce Springsteen, Lady Gaga, Katy Perry, Jennifer Lopez, Juanes, Gloria Estefan, Pele, Billy Crystal, Quentin Tarantino, Carol Burnett, Tom Petty, Willie Nelson, KISS, Coldplay, Hugh Jackman, Dolly Parton, the surviving members of Nirvana, Gregg Allman, Usher and Tony Hawk.

Juan Luis Guerra has sold over 30 million records and has won numerous awards including

15 Latin GRAMMY® Awards, 2 GRAMMY® Awards, and two Latin Billboard Music Awards. His popular style of merengue and Afro-Latin fusion has earned him success throughout Latin America. He is often credited with popularizing the bachata genre internationally.

"SiriusXM's Town Hall with Juan Luis Guerra" will be available on SiriusXM On Demand for subscribers listening via the [SiriusXM Internet Radio App](#) for smartphones and other mobile devices or online at [siriusxm.com](#). Visit [www.siriusxm.com/ondemand](#) for more info on SiriusXM On Demand.

Caliente plays a mix of the biggest tropical, salsa, merengue and reggaeton hits, playing, among others, Marc Anthony, Juan Luis Guerra, Romeo Santos, Daddy Yankee and Prince Royce.

For more information on SiriusXM, please visit [www.siriusxm.com](#).

About SiriusXM

[Sirius XM Holdings Inc.](#) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 26.7 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and from retailers nationwide as well as at [shop.siriusxm.com](#). SiriusXM programming is available through the [SiriusXM Internet Radio App](#) for smartphones and other connected devices as well as online at [siriusxm.com](#). SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

On social media, join the SiriusXM community on [Facebook](#), [Twitter](#), [Instagram](#), and [YouTube](#).

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio entertainment providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; failure of our satellites, which, in most cases, are not insured; the interruption or failure of our information and communications systems; the security of the

personal information about our customers; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; failure to comply with FCC requirements and other government regulations; and our indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2013, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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