

November 3, 2014



SiriusXM to Air Exclusive Town Hall Event with Original Cast Members from Sesame Street

"SiriusXM's Sesame Street Town Hall" to be Moderated by NBC's "Weekend TODAY" Erica Hill

The Special Celebrates the 45th Anniversary of the Groundbreaking Television Series' Premiere on PBS

NEW YORK, Nov. 3, 2014 /PRNewswire/ -- SiriusXM today announced that original cast members from Sesame Street, the groundbreaking children's television series, will participate in an exclusive installment of SiriusXM's "Town Hall" commemorating the 45th anniversary of the show's debut on public television.

To mark the special occasion, SiriusXM will air the Sesame Street Town Hall on November 10, the day when the first episode of Sesame Street premiered on PBS 45 years ago. Moderated by NBC News' *Weekend TODAY* co-anchor Erica Hill, "SiriusXM's Sesame Street Town Hall" will air on SiriusXM Entertainment Weekly Radio channel 105 at 7:00 PM ET. It will replay on SiriusXM Stars channel 109 on November 15 at 9:00 pm and on November 16 at 9:00 am ET.

The unique gathering will bring together the beloved heritage Sesame Street cast including: Emilio Delgado "Luis," Sonia Manzano "Maria," Bob McGrath "Bob," Caroll Spinney "Big Bird" and "Oscar," Leslie Carrara-Rudolph "Abby Cadabby," Eric Jacobson "Grover" and "Bert," Joey Mazzarino "Murray" & Head Writer, and Executive Producer Carol-Lynn Parente, who will all sit down for the Q&A session in front of a select group of listeners at the iconic SiriusXM studios in New York City.

"SiriusXM's Sesame Street Town Hall" will give listeners a chance to hear from the original cast stories about the show and their feelings on the responsibility and trust parents and children have placed with them over the past 45 years.

A trusted and welcomed companion to millions of children across the globe, Sesame Street has played a critical role for decades in shaping the lives of children everywhere, tackling basic topics like reading, counting and spelling, and more difficult ones such as death, divorce & adoption.

"Sesame Street made television history in 1969 and its impact and influence as a children's program and pop culture touchstone remain just as powerful today," said Scott Greenstein,

President and Chief Content Officer, SiriusXM. "We are proud to be able to bring together the original cast for 'SiriusXM's Sesame Street Town Hall' and give our listeners a chance to engage with the people who have had such a meaningful impact on their lives."

"We are thrilled listeners everywhere will be able to tune in to 'SiriusXM's Sesame Street Town Hall' and celebrate with us 45 years of helping kids grow smarter, stronger and kinder. As we look at the changing needs of preschoolers, the show has evolved so much over the years but, we continue to keep the heart and essence of our street intact with a balance of education and humor," said Carol-Lynn Parente, Executive Producer, Sesame Street.

Erica Hill is co-anchor of NBC News' Weekend TODAY and is a national correspondent for all platforms of NBC News including [NBC Nightly News](#), TODAY and [Dateline NBC](#). She is also a substitute anchor on *NBC Nightly News*. She lives in New York with her husband and two sons.

After the broadcast, "SiriusXM's Sesame Street Town Hall" will be available on [SiriusXM On Demand](#) for subscribers listening via the SiriusXM Internet Radio App for smartphones and other mobile devices or online at [siriusxm.com](#).

For more information, please visit [www.siriusxm.com](#).

About SiriusXM

[Sirius XM Holdings Inc.](#) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 26.7 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and from retailers nationwide as well as at [shop.siriusxm.com](#). SiriusXM programming is available through the [SiriusXM Internet Radio](#) App for smartphones and other connected devices as well as online at [siriusxm.com](#). SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

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This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio entertainment providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; failure of our satellites, which, in most cases, are not insured; the interruption or failure of our information and communications systems; the security of the personal information about our customers; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; failure to comply with FCC requirements and other government regulations; and our indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2013, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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Audio - http://origin-qps.onstreammedia.com/origin/multivu_archive/ENR/Sesame_Street_Bob_McGrath_Gets_a

Photo - <https://photos.prnewswire.com/prnh/20141103/156138>

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