

October 30, 2014



Holiday Music Channels to Launch on SiriusXM

Eight commercial-free channels featuring a wide collection of holiday music

NEW YORK, Oct. 30, 2014 /PRNewswire/ -- SiriusXM today announced its holiday music lineup featuring eight commercial-free channels celebrating the festive season.



SiriusXM's holiday music channels will offer listeners a variety of traditional holiday songs, classical Christmas carols, country Christmas classics, contemporary holiday tunes, soul music, Hanukkah music and Latin seasonal music.

SiriusXM's commercial-free holiday music channels will be available on multiple satellite radio channels, and via the [SiriusXM Internet Radio App](#) for smartphones and other connected devices and online at siriusxm.com

SiriusXM's holiday channel lineup features:

Holiday Traditions (via satellite on Sirius channel 147 and XM channel 73)

will feature traditional holiday music from the '40s through the '60s by artists such as Andy Williams, Ray Conniff, Bing Crosby and Nat "King" Cole.

Tuesday, November 11 at 12:00 pm ET- Wednesday, December 31 at 3:00 am ET

Holly (via satellite on channel 17)

will feature contemporary holiday music as well as traditional favorites, including songs by Idina Menzel, Kelly Clarkson, Josh Groban, Michael Buble, Mariah Carey, Trans-Siberian Orchestra, Colbie Caillat, Whitney Houston and the cast of Pentatonix.

Tuesday, November 11 at 12:00 pm ET- Wednesday, December 31 at 3:00 am ET

Holly is also a year round online channel, on channel 781.

<http://www.siriusxm.com/hollyonline>.

Holiday Pops (via satellite on channel 76)

will feature classical Christmas carols and other holiday favorites by the greatest classical musicians of all-time, including the Mormon Tabernacle Choir, Boston Pops, Luciano Pavarotti, The New York Philharmonic, King's College Choir and Thomas Hampson.

Wednesday, December 24 at 12:00 pm ET- Friday, December 26 at 3:00 am ET

Country Christmas (via satellite on channel 58)

will feature a mix of country Christmas music from contemporary artists as well as classic

country artists, including Garth Brooks, Carrie Underwood and Lady Antebellum.
Tuesday, December 2 at 12:00 pm ET- Friday, December 26 at 3:00 am ET

Navidad (SiriusXM channel 785)

will feature contemporary Latin holiday music and with traditional classics, including Jose Feliciano, Willie Colon, Gloria Estefan, Marco Antonio Solis, El Gran Combo and Thalia.
Tuesday, December 2 at 12:00 pm ET- Wednesday, January 7 at 3:00 am ET

Holiday Soul (via satellite on channel 49)

will feature classic soul and Motown holiday music from the '60s and '70s as well as R&B from the '80s and '90s including Whitney Houston, Aretha Franklin, Michael Jackson, Luther Vandross, Smokey Robinson & The Miracles, Dionne Warwick, The Four Tops, The Supremes, The O'Jays, James Brown, The Temptations, Lou Rawls and Toni Braxton.
Friday, December 19 at 12:00 pm ET - Friday, December 26 at 3:00 am ET

Radio Hanukkah (via satellite on channel 68)

will feature a wide variety of Hanukkah music including contemporary, traditional and children's Hanukkah classics.

Tuesday, December 16 at 12:00 pm ET- Thursday, December 25 at 3:00 am ET

New Year's Nation (via satellite on channel 3)

is the ultimate soundtrack to New Year's Eve parties around the country and will feature the biggest, upbeat party hits from genres across SiriusXM's music platform.

Wednesday, December 31 at 12:00 pm ET – Friday, January 2 at 3:00 am ET

For more information about additional holiday programming, please visit
www.siriusxm.com/holiday.

For more information on SiriusXM, please visit www.siriusxm.com.

About SiriusXM

[Sirius XM Holdings Inc.](http://www.siriusxm.com) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 26.7 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and from retailers nationwide as well as at shop.siriusxm.com. SiriusXM programming is available through the [SiriusXM Internet Radio](#) App for smartphones and other connected devices as well as online at siriusxm.com. SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

On social media, join the SiriusXM community on [Facebook](#), [Twitter](#), [Instagram](#), and [YouTube](#).

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to,

statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio entertainment providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; failure of our satellites, which, in most cases, are not insured; the interruption or failure of our information and communications systems; the security of the personal information about our customers; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; failure to comply with FCC requirements and other government regulations; and our indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2013, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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