

June 30, 2014



SiriusXM Celebrates 4th of July with Extensive Independence Day Programming Spanning Music, Comedy, Talk, and Sports

SiriusXM provides the commercial-free music soundtrack for Independence Day festivities including exclusive performances by Soundgarden, Southside Johnny, and more; live broadcast from the 20th Annual Essence Music Festival in New Orleans; the best DJ sets from Electric Daisy Carnival in Las Vegas and New York; encore broadcast of Cousin Brucie's Palisades Park Reunion; as well as countdown shows featuring Train, and many others

Comedian Gabriel Iglesias, A.K.A. "Fluffy," takes over Raw Dog SiriusXM Comedy Hits for July 4th weekend to celebrate the theatrical release of "The Fluffy Movie," in theaters July 25th

SiriusXM listeners to hear a conversation with Hillary Clinton as well as highlights and broadcasts from the Aspen Ideas Festival

Interviews with cast members from "Orange is the New Black" and actress Melissa McCarthy

The biggest sporting events, including the 2014 FIFA World Cup, Wimbledon, every Major League Baseball game, and more

NEW YORK, June 30, 2014 /PRNewswire/ -- SiriusXM announced today it will broadcast an extensive variety of 4th of July programming celebrating American Independence across multiple commercial-free music, premier sports, and exclusive comedy, entertainment and talk channels.



Celebrating the July 25th theatrical release of "The Fluffy Movie," comedian Gabriel Iglesias, A.K.A. "Fluffy," will take over Raw Dog SiriusXM Comedy Hits on July 4th weekend with his buddy and fellow comedian Martin Moreno for a comical discussion on life, liberty and the

pursuit of great comedy. "The Fluffy Takeover Weekend" will feature laughs from Fluffy's collection of material, as well as comedy bits from many of his favorite comedians including Paul Rodriguez, Robin Williams, Ian Bagg, Bill Burr, Pablo Francisco, and many more.

SiriusXM will broadcast "Aspen Ideas Radio," featuring a conversation with Hillary Clinton and Walter Isaacson, CEO of the Aspen Institute, from the 2014 Aspen Ideas Festival. The conversation airs Friday, July 4th, at 9:00 pm ET. In addition, all weekend long SiriusXM listeners will hear the most interesting thinkers and leaders from around the world as they discuss the issues and ideas that inspire them, including interviews and panels with Tony Blair, Michael Eisner, Katie Couric and more. "Aspen Ideas Radio," hosted by Pete Dominick, will also air numerous panels moderated by Pete and SiriusXM host Perri Peltz at this year's Aspen Ideas Festival.

The full-lineup of SiriusXM July 4th programming and complete broadcast times are available at www.SiriusXM.com/4thofJuly.

4th of July weekend broadcast highlights:

Music:

Howard 101 (channel 101)

Howard Stern presents a special Soundgarden Superunknown 20th Anniversary Concert. The broadcast features an exclusive sit-down with all four members of the band as they discuss the making of their 1994 breakthrough album "Superunknown," plus a live performance of the entire album from Webster Hall in New York City.

Friday, July 4, 2:00 pm ET

'60s on 6 (channel 6)

"Cousin Brucie's Palisades Park Reunion II" encore rebroadcast hosted by Cousin Brucie originally recorded at State Fair Meadowlands in East Rutherford, New Jersey, featuring performances by Neil Sedaka, Chubby Checker, The 1910 Fruitgum Company, The Rip Chords and more.

Saturday, July 5, 8:00 pm

The Pulse (channel 15)

Train hosts a special edition of the Weekend Countdown.

Friday, July 4, at 9:00 am ET

E Street Radio (channel 20)

Southside Johnny 4th of July concert broadcast.

Friday, July 4, at 8:00 pm ET and Sunday, July 6, at 12:00 pm ET

Broadcast of Bruce Springsteen and the E Street Band's *Born in the U.S.A.*-era tour concerts.

Friday, July 4, 12:00 pm ET; Saturday, July 5, 12:00 pm and 8:00 pm ET; and Sunday, July 6, at 8:00 pm

Grateful Dead Channel (channel 23)

"American Beauty Weekend": the Grateful Dead Channel celebrates all things American Beauty featuring music from the band's important album of the same name.

Starts Thursday, July 3, at 5:00 pm ET and continues throughout the weekend.

Classic Rewind (channel 25)

Celebrate the long July 4th Weekend with SiriusXM Sounds of Summer "Classic Rewind's All-American Weekend" featuring some of the best American rockers from Classic Rock's Cassette Era. SiriusXM listeners will hear Aerosmith, Journey, Van Halen, The Cars, Bob Seger, Bruce Springsteen, Boston and more.

Starts Thursday, July 3, 12:00 pm ET and continues throughout the weekend.

Classic Vinyl (channel 26)

"Classic Vinyl's Top 12 American Artists who Revolutionized Rock and Roll."

Thursday, July 3, at 3:00 pm ET

Deep Tracks (channel 27)

"Deep Tracks CSNY 1974 Weekend" will celebrate the release of the new Crosby, Stills, Nash and Young box set, "CSNY 1974," and listeners will hear extra tracks all holiday weekend. In addition, SiriusXM listeners will also hear encore airings of "SiriusXM Artist Confidential with David Crosby" and "SiriusXM's Town Hall with Crosby Stills & Nash."

Starts Thursday, July 3, 12:00 pm ET and continues throughout the weekend.

Jam_ON (channel 29)

"Jam_ON's Sounds of Summer Concert Weekend" featuring recent concerts from Jam_ON favorites all weekend long starting Thursday, July 3, at 5:00 pm ET with The String Cheese Incident and continuing throughout the weekend with bands ranging from The Allman Brothers Band to Phish and Widespread Panic.

The Heat (channel 47)

SiriusXM host Dion Summers will take listeners back stage for interviews with major R&B artists at the 20th Annual Essence Music Festival in New Orleans.

Friday July 4 starting at 3:00 pm ET

Heart & Soul (channel 48)

Live broadcast from the 20th Annual Essence Music Festival in New Orleans with hosts Cayman Kelly and Deja Vu interviewing the biggest names in R&B, including Stephanie Mills, Tank, Ledisi, Kem, Kelly Price, SWV, and more.

Friday, July 4, and Saturday, July 5, at 3:00 pm to 6:00 pm ET

Electric Area (channel 52)

"The Best of EDC Las Vegas and New York" will give SiriusXM listeners the best DJ sets from Electric Daisy Carnival in Las Vegas and New York.

All weekend, starting Thursday, July 3, at 12:00 pm ET

Willie's Roadhouse (channel 56)

Grand Ole Opry: Stars & Stripes Forever featuring Oak Ridge Boys, Bill Anderson, Mel Tillis, Mandy Barnett, Riders in the Sky and more.

Friday, July 4, at 9:00 pm ET and Saturday, July 5, at 9:00 pm ET

Outlaw Country (channel 60)

Blackberry Smoke: Red, White & Blackberry 4th of July Special

Friday, July 4, at 8:00 pm ET; Saturday, July 5, at 1:00 pm ET; and Sunday, July 6, at 5:00

pm ET

Old Crow Medicine Show: "Remedy" Album Premiere Special recorded live in Nashville with host Elizabeth Cook and special guest Mac Wisemen.

Friday, July 4, at 2:00 pm ET; Saturday, July 5 at 9:00 am ET and 5:00 pm ET; and Sunday, July 6 at 12:00 pm and 9:00 pm ET

Watercolors (channel 66)

Fourplay concert from June 19, 2014 at The Birchmere in Alexandria, VA.

Friday, July 4, at 6:00 pm ET

Real Jazz (channel 67)

Diana Krall concert performance from the 2014 Montreal International Jazz Festival.

Saturday, July 5, at 3:00 pm ET

Kids

Kids Place Live (channel 78)

"KINDIEpendence Day! with Grammy-winner Dan Zanes"

Friday, July 4, at 3:00 pm ET; encore rebroadcast on Saturday, July 5, at 9:00 am and 5:00 pm; and Sunday, July 6, at 12:00 pm ET.

Talk, Comedy, and Entertainment:

Raw Dog SiriusXM Comedy Hits (channel 99)

"The Fluffy Takeover Weekend" will feature comedian Gabriel Iglesias, A.K.A. "Fluffy," and his buddy and fellow comedian Martin Moreno having a comical discussion about life, liberty and the pursuit of great comedy, and will include laughs from Fluffy's collection of material, as well as comedy bits from many of his favorite comedians: Paul Rodriguez, Robin Williams, Ian Bagg, Bill Burr, Pablo Francisco, and many more.

Thursday, July 3, 5:00 pm ET

SiriusXM Indie (channel 104)

"Aspen Ideas Radio," featuring a conversation with Hillary Clinton at the Aspen Ideas Festival as well as the most interesting thinkers and leaders from around the world discussing the issues and ideas that inspire them, including interviews with Tony Blair, Michael Eisner, Katie Couric and others. "Aspen Ideas Radio," hosted by Pete Dominick, will air numerous panels moderated by Pete and SiriusXM host Perri Peltz at this year's Aspen Ideas Festival.

Friday, July 4, starting at 6:00 pm ET through Sunday, July 6, at 9:00 pm ET

Entertainment Weekly Radio (channel 105)

"Women Take Over Weekend," featuring an "Orange is the New Black" special with Laura Prepon, Laverne Cox, Danielle Brooks, and Taryn Manning.

Friday, July 4, at 1:00 pm ET and rebroadcast throughout the weekend.

Melissa McCarthy appears in a special edition of "Women in Pop" and talks about her new summer comedy, "Tammy," which premieres in theaters nationwide on Wednesday, July 2. Thursday, July 3, at 1:00 pm ET and rebroadcast throughout the weekend.

SiriusXM Stars (channel 106)

Special editions of *Martha Live* featuring BBQ, grilling, outdoor entertaining and outdoor decorating projects, flag history and care, favorite all time American foods, plus, getting kids ready for camp/summer activities.

Daily starting Monday, June 30, through Friday, July 4, from 12:00 pm to 2:00 pm ET

[SiriusXM Urban View](#) (channel 110)

SiriusXM host Joe Madison and Luci Baines Johnson, activist and daughter of President Lyndon Baines Johnson, celebrating the 50th anniversary of the civil rights act.

Wednesday, July 2, 9:00 am ET, and rebroadcast throughout the weekend.

[Business Radio Powered by the Wharton School](#) (channel 111)

"Success in Business Town Hall" hosted by Maria Bartiromo with a panel of distinguished and successful executives including Neil Blumenthal, Co-Founder and Co-CEO, Warby Parker; Pauline Brown, Chairman, LVMH Inc.; William P. Lauder, Executive Chairman, The Estee Lauder Companies Inc.; and Karl Ulrich, Vice Dean of Innovation, The Wharton School, answering questions from a live audience.

Rebroadcast Wednesday, July 2, at 3:00 pm; Friday, July 4 at 9:00 am, 4:00 pm and 9:00 pm; Saturday, July 5, at 8:00 am and 7:00 pm; Sunday, July 6, at 12:00 pm, 4:00 pm and 11:00 pm ET (all times Eastern).

Sports

In addition, SiriusXM listeners will also have access to the weekend's biggest sporting events:

World Cup

SiriusXM listeners will have live access to broadcasts of the four quarterfinals matches of the **2014 FIFA World Cup** in Brazil on July 4 and 5 (12:00 pm and 4:00 pm ET), produced by ESPN Radio, on SiriusXM channel 84. In addition to live match broadcasts, [SiriusXM FC](#), channel 94, will offer listeners in-depth news, talk and analysis throughout the tournament.

Wimbledon

SiriusXM will offer live coverage of The Wimbledon Ladies' and Gentlemen's Singles Finals on Saturday, July 5, and Sunday, July 6 on Sirius channel 93 and XM channel 208.

SiriusXM's Wimbledon broadcasts are aired in association with ESPN Radio, rights holder to Live @ Wimbledon radio broadcasts in the U.S., and The All England Lawn Tennis Club.

SiriusXM Fantasy Sports Radio

[SiriusXM Fantasy Sports Radio](#) (XM 87, Sirius 210) will begin preparing fantasy football players for the upcoming season when it unveils their 2014 player rankings hour by hour throughout the holiday weekend. "The Red, White and Blue Fantasy Football 102" will be announced starting at 6:00 am ET on July 3 with a new player featured each hour through Monday, July 7. SiriusXM's fantasy football experts will preview the upcoming season, analyze the player's value and project performance to help our subscribers prepare for their fantasy football drafts.

Sports fans also get access to every **Major League Baseball** game, every **NASCAR** race, the **Pocono INDYCAR 500** and the **Greenbrier Classic PGA TOUR** event.

SiriusXM programming is available via satellite, as well as through the SiriusXM Internet Radio app for smartphones and other connected devices as well as at SiriusXM.com. For more information on SiriusXM and a [30-day subscription](#) to access SiriusXM Internet Radio, please visit www.SiriusXM.com.

About SiriusXM

[Sirius XM Holdings Inc.](#) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 25.8 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and from retailers nationwide as well as at shop.siriusxm.com. SiriusXM programming is available through the [SiriusXM Internet Radio](#) App for smartphones and other connected devices as well as online at siriusxm.com. SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

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This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio entertainment providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; failure of our satellites, which, in most cases, are not insured; the interruption or failure of our information and communications systems; the security of the personal information about our customers; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; failure to comply with FCC requirements and other government regulations; and our indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2013, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set

forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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