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Joel Osteen to Launch Exclusive Radio Channel on SiriusXM

"Joel Osteen Radio" to debut this fall

Channel featuring live radio shows hosted by Joel and Victoria Osteen - plus library of Osteen's sermons and more

Programming kicks off with live broadcast from world famous Yankee Stadium this Saturday night for Osteen's "America's Night of Hope"

NEW YORK, June 2, 2014 /PRNewswire/ -- [SiriusXM](#) today announced that it will launch a new exclusive radio channel headlined by Joel Osteen, world-renowned spiritual and inspirational figure, and Senior Pastor of Lakewood Church, America's largest Christian congregation.



"Joel Osteen Radio" will debut this fall and bring Osteen's message to SiriusXM listeners nationwide, showcasing exclusive weekly call-in shows hosted by both Joel Osteen and Joel's wife, Victoria Osteen, co-pastor of Lakewood Church. In addition, listeners will hear Osteen's weekly Sunday message alongside the catalog of his inspirational and motivational sermons past and present. The launch date for "Joel Osteen Radio," as well as additional programming elements on the channel, will be announced at a later date.

SiriusXM is proud to launch this important programming initiative with the live, exclusive radio broadcast of "America's Night of Hope" – this Saturday (June 7) from New York City's iconic Yankee Stadium. SiriusXM Stars, channel 106, will broadcast this one-night only event live beginning at 7 PM ET – promising timely inspiration for our nation through worship, music, and a positive message about moving forward and realizing great things in life.

"Victoria and I are excited about this new venture with SiriusXM," Osteen said. "We are humbled and appreciative to bring our message to the millions of SiriusXM listeners every day – and equally excited to get to know them personally through our call-in radio programs. We truly cannot wait to get started!"

"Millions of people are drawn to Joel Osteen's words and uplifting message every week," said Scott Greenstein, SiriusXM's President and Chief Content Officer. "We're honored to work with Joel and Victoria to create a new SiriusXM channel that will give people around the country access to the Osteens in a way that has never been done before. With their

weekly call-in shows and Joel's positive message and spirit, Joel Osteen Radio will be both interactive and inspiring."

About Joel Osteen

Known worldwide as the Voice of Hope, Joel Osteen is considered by many as the leading inspirational figure of our time. As the senior pastor of America's largest church, Joel reaches millions across the globe through his weekly television and radio broadcasts, his numerous #1 *New York Times* bestselling books, his perennial top 10 podcasts, and through his Night of Hope events where he has spoken to sold-out stadiums across the United States, Europe, Africa, and Australia. The *New York Times* has cited Osteen as one of the top three most influential personalities on Twitter, and in 2006, he was named as one of Barbara Walters' "10 Most Fascinating People." He resides in Houston, Texas with his wife, Victoria, and their children.

About SiriusXM

[Sirius XM Holdings Inc.](#) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 25.8 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and from retailers nationwide as well as at [shop.siriusxm.com](#). SiriusXM programming is available through the [SiriusXM Internet Radio](#) App for smartphones and other connected devices as well as online at [siriusxm.com](#). SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

On social media, join the SiriusXM community on [Facebook](#), [Twitter](#), [Instagram](#), and [YouTube](#).

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio entertainment providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; failure of our satellites, which, in most cases, are not insured;

the interruption or failure of our information and communications systems; the security of the personal information about our customers; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; failure to comply with FCC requirements and other government regulations; and our indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2013, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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