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SiriusXM to Launch The Outfield on SiriusXM OutQ

New weekly sports call-in talk show focused on the advancement of openly gay athletes in sports

NEW YORK, April 10, 2014 /PRNewswire/ -- SiriusXM today announced it will launch *The Outfield*, a new weekly sports talk show on SiriusXM OutQ, Sirius XM's 24/7 channel for the LGBT community.



The live call-in show will be hosted by sports broadcaster **Eddie Robinson** and will feature interviews with LGBT athletes and LGBT allies as they discuss sports, fitness, and the advancement of openly gay athletes competing in sports at all levels.

The Outfield will be a place where sports fans, regardless of sexual orientation, will be encouraged to share their perspectives on events and issues happening on and off the field. Guests for the debut program include: **Sheryl Swoopes**, the head coach of the women's basketball team of Loyola University Chicago, three-time Olympic Gold Medalist and three-time WNBA MVP; **Dakota Cochrane**, professional MMA fighter; and **Howard Bragman**, noted public relations expert credited with advising numerous celebrities and athletes on "coming out," including All-American college football star Michael Sam, who is widely considered a prospect to become the first openly-gay player in the NFL. Also joining will be **Cyd Zeigler**, editor and co-founder of Outsports.com, and **Hudson Taylor**, the Founder and Executive Director of Athlete Ally. In the coming weeks, guests will include **Ciaran O'Lionaird**, Summer Olympian and track star, among others.

Robinson's show will be on the leading edge of a new, inclusive era in sports journalism. A graduate of Prairie View A&M University, Eddie Robinson is a member of the National Lesbian and Gay Journalist Association and has a career in both radio and television sports and news, most recently with the SiriusXM SportsZone channel.

"We've reached a time where we need to tell stories of gay athletes beyond homophobia in the locker room," said Robinson. "This program will proudly carry the torch of reporting positive stories of inclusion and advancement for gay athletes in sports on recreational, collegiate, and professional levels."

"Eddie came to us with a passion to make a difference with this program," said Dave Gorab, Vice President and General Manager, Talk Programming, SiriusXM. "Sirius XM OutQ is uniquely positioned and the obvious place to launch a program dedicated to a topic that

continues to capture national headlines and generate vigorous debate. *The Outfield* promises to have a resounding impact and be the first of its kind sounding board for athletes struggling with 'coming out' and issues of acceptance."

Beginning on Sunday, April 13, *The Outfield* will air weekly at 11:00 am ET on SiriusXM OutQ, channel 109, and through the SiriusXM Internet Radio App on smartphones and other connected devices, as well as online at siriusxm.com. Subscribers will also be able to listen via [SiriusXM On Demand](#) through the SiriusXM Internet Radio App for smartphones and other connected devices and online at siriusxm.com. SiriusXM listeners can call into the show at 866-305-6887.

For more information on SiriusXM, please visit www.siriusxm.com.

About SiriusXM

[Sirius XM Holdings Inc.](#) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 25.6 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and from retailers nationwide as well as at shop.siriusxm.com. SiriusXM programming is available through the [SiriusXM Internet Radio](#) App for smartphones and other connected devices as well as online at siriusxm.com. SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

On social media, join the SiriusXM community on [Facebook](#), [Twitter](#), [Instagram](#), and [YouTube](#).

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio entertainment providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; failure of our satellites, which, in most cases, are not insured; the interruption or failure of our information and communications systems; the security of the personal information about our customers; royalties we pay for music rights, which increase

over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; failure to comply with FCC requirements and other government regulations; and our indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2013, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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