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## Billy Joel to Launch Exclusive SiriusXM Channel on March 26

**New, limited-run channel celebrating Billy Joel's legendary musical career to feature music, interviews, guest DJ sessions and live performances spanning Billy Joel's 50-year career**

NEW YORK, March 24, 2014 /PRNewswire/ -- SiriusXM announced today that it will launch The Billy Joel Channel, an exclusive channel featuring the works of iconic artist, Billy Joel.



The limited-run channel will launch on Wednesday, March 26 at 6:00 pm ET and will run through June 25, via satellite on channel 4. The Billy Joel Channel will also be available online and through the [SiriusXM Internet Radio App](#).

The Billy Joel Channel will feature music spanning the Rock & Roll Hall of Famer's 50-year career: from his earliest work with The Echoes in 1964, to his solo debut *Cold Spring Harbor* from 1971, through his upcoming release, *A Matter of Trust: The Bridge to Russia*. The Billy Joel Channel will also feature 40 years of archival interviews, including excerpts from his "Masters Class" sessions that he conducts periodically to music students around the world, as well as rarities from the vaults, previously unavailable studio tracks and live performances captured in his earliest days as a performer.

SiriusXM listeners will hear Billy Joel discuss his legendary career and share commentary about his music, as well as becoming the new Franchise at Madison Square Garden.

"Billy Joel is one of the most beloved musicians of the past five decades whose music and cultural initiatives remain relevant to fans of every age," said Scott Greenstein, President and Chief Content Officer, SiriusXM. "Our channel celebrating the legendary Piano Man will offer listeners a truly comprehensive and deep dive into the music of one of today's most important musicians."

The exclusive channel will also feature long-time members of Billy Joel's touring band revealing experiences about their time on the road together on the special Guest DJ sessions.

Additionally, SiriusXM listeners will hear *A Matter of Trust: The Bridge to Russia*, the complete concert recorded in Russia in 1987, including 12 unreleased tracks and bonus material, in its entirety on Tuesday, May 20, the day of its release.

The Billy Joel Channel is an example of SiriusXM channels created with iconic and prominent artists, including Bruce Springsteen's E Street Radio, Jimmy Buffett's Radio Margaritaville, Willie Nelson's Willie's Roadhouse, The Pink Floyd Channel, B.B. King's Bluesville, Elvis Radio, Siriusly Sinatra, Ozzy Osbourne's Ozzy's Boneyard, Pearl Jam Radio, Eminem's Shade 45, Tiesto's Club Life Radio and Neil Diamond Radio.

For more information on Billy Joel, please visit [www.billyjoel.com](http://www.billyjoel.com).

For more information on SiriusXM, please visit [www.siriusxm.com](http://www.siriusxm.com).

### **About SiriusXM**

[Sirius XM Holdings Inc.](http://www.siriusxm.com) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 25.6 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and from retailers nationwide as well as at [shop.siriusxm.com](http://shop.siriusxm.com). SiriusXM programming is available through the [SiriusXM Internet Radio](http://www.siriusxm.com) App for smartphones and other connected devices as well as online at [siriusxm.com](http://www.siriusxm.com). SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](http://www.siriusxm.com) which has more than 2 million subscribers.

On social media, join the SiriusXM community on [Facebook](https://www.facebook.com/siriusxm), [Twitter](https://twitter.com/siriusxm), [Instagram](https://www.instagram.com/siriusxm), and [YouTube](https://www.youtube.com/siriusxm).

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio entertainment providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; failure of our satellites, which, in most cases, are not insured; the interruption or failure of our information and communications systems; the security of the personal information about our customers; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; failure to comply with*

*FCC requirements and other government regulations; and our indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2013, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

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