

July 12, 2013



# SiriusXM Offers Extensive Coverage of MLB All-Star Week

**Subscribers get live play-by-play of 84th All-Star Game from Citi Field on SiriusXM Internet Radio App and on satellite radios**

**MLB Network Radio channel broadcasts live from New York July 12-16**

**MLB Commissioner sits down for SiriusXM "Town Hall" event with Chris Russo at T-Mobile All-Star FanFest on July 15**

NEW YORK, July 12, 2013 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) will offer baseball fans comprehensive coverage of 2013 Major League Baseball All-Star Week from New York City July 12-16.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO> )

SiriusXM will carry the national broadcast of both the 84<sup>th</sup> All-Star Game on Tuesday, July 16 (8:00pm ET), and the Chevrolet Home Run Derby on Monday, July 15 (8:00pm ET), live on XM channel 89. SiriusXM subscribers can also hear these events live through the [SiriusXM Internet Radio App](#) for smartphones and other mobile devices and online at [SiriusXM.com](#).

[MLB Network Radio](#) (XM channel 89 and Sirius Premier channel 209) will offer listeners extensive pre- and post-event coverage for both the All-Star Game and Chevrolet Home Run Derby, which will be hosted by Casey Stern and former GMs Jim Bowden and Jim Duquette, and feature one-on-one interviews with current and former All-Stars, managers, coaches and other personalities from around the game.

On Sunday, July 14, SiriusXM will offer the exclusive radio broadcast of the SiriusXM All-Star Futures Game, featuring the top minor league prospects from the U.S. and abroad. Coverage will begin at 1:30pm ET (XM channel 89 and Sirius Premier channel 209). Mike Ferrin will be the play-by-play voice for the broadcast and Jim Duquette will be the analyst. Jim Bowden will report from the scouts' seats where he will talk with MLB talent evaluators throughout the game, and Grant Paulsen will provide reports from the dugouts.

In the days leading up to the All-Star Game, SiriusXM will broadcast a host of shows from across its programming platform from an expansive set at T-Mobile All-Star FanFest at the Jacob K. Javits Center in Manhattan. These include *Ripken Baseball*, hosted by Hall of Famer Cal Ripken Jr. and Adam Schein, *The Covino & Rich Show*, hosted by Steve Covino and Rich Davis, and a Howard 101 All-Star Special hosted by Gary Dell'Abate and Jon Hein of *The Howard Stern Show*.

Fans can also watch and hear shows from the MLB Network Radio, Mad Dog Radio and

SiriusXM Fantasy Sports Radio channels, with hosts Cliff Floyd, Robert Wuhl, Steve Phillips, Chris Russo, Adam Schein, Jim Bowden, Jim Duquette and others.

On Monday, July 15 (2:00pm ET), MLB Commissioner Bud Selig will sit down with SiriusXM's Chris "Mad Dog" Russo for a special SiriusXM Town Hall Q&A at T-Mobile All-Star FanFest. Commissioner Selig will answer questions from SiriusXM subscribers in the audience, discuss current league matters, and talk about his experiences from a career that has spanned six decades in baseball. The show will air live on MLB Network Radio, Mad Dog Radio (SiriusXM channel 86) and SiriusXM Fantasy Sports Radio (XM channel 87, Sirius Premier channel 210).

The following SiriusXM programs will originate live from T-Mobile All-Star FanFest

### **Friday, July 12**

10:00 am ET – *Power Alley* with Mike Ferrin & Jim Duquette (MLB Network Radio)

2:00 pm ET – *SiriusXM Fantasy Baseball* with Craig Mish & Cliff Floyd (SiriusXM Fantasy Sports Radio)

### **Saturday, July 13**

10:00 am ET – *RotoExperts* with Pat Mayo & Greg Sussman (SiriusXM Fantasy Sports Radio)

10:00 am ET – *Front Office* with Jim Bowden & Jim Duquette (MLB Network Radio)

1:00 pm ET – *Inside Pitch* with Casey Stern & Cliff Floyd (MLB Network Radio)

4:00 pm ET – *Power Alley* with Mike Ferrin & Grant Paulsen (MLB Network Radio)

### **Sunday, July 14**

10:00 am ET – *RotoExperts* with Scott Engel & Lenny Melnick (SiriusXM Fantasy Sports Radio)

1:00 pm ET – *SiriusXM Fantasy Baseball* with Craig Mish, Steve Phillips & Robert Wuhl (SXM Fantasy)

1:00 pm ET – *The Covino & Rich Show* with Steve Covino & Rich Davis (Indie)

### **Monday, July 15**

10:00 am ET – *Home Plate* with Grant Paulsen, Jim Bowden & Jim Duquette (MLB Network Radio)

10:00 am ET – *Schein on Sports* with Adam Schein (Mad Dog Radio)

12:00 pm ET – *Ripken Baseball* w/ Cal Ripken Jr. & Adam Schein (MLB Network Radio, Mad Dog Radio)

2:00 pm ET – *SiriusXM Town Hall with Bud Selig* (Mad Dog Radio, MLB Network Radio, SXM Fantasy)

3:00 pm ET – *Howard 101 All-Star Special with Gary Dell'Abate & Jon Hein* (Howard 101)

3:00 pm ET – *Power Alley* with Mike Ferrin & Steve Phillips (MLB Network Radio, SXM Fantasy)

4:00 pm ET – *Mad Dog Unleashed* with Chris Russo (Mad Dog Radio)

### **Tuesday, July 16**

9:00 am ET – *RotoExperts* with Scott Engel & Adam Ronis (SiriusXM Fantasy Sports Radio)

11:00 am ET – *SiriusXM Fantasy Baseball* with Craig Mish & Robert Wuhl (SXM Fantasy Sports Radio)

1:00 pm ET – *Power Alley* with Mike Ferrin, Grant Paulsen, Jim Bowden & Jim Duquette

(MLB Net Radio)

SiriusXM airs every game from all 30 Major League Baseball teams. SiriusXM subscribers can hear every team's official radio broadcast for every game, both home and away, on 30 dedicated channels on the SiriusXM Internet Radio App and online at SiriusXM.com. Every MLB game airs on XM satellite radios on channels 89 and 176-189, and in Spanish on XM channel 175. A schedule of MLB games on SiriusXM can be found at [www.siriusxm.com/mlb](http://www.siriusxm.com/mlb).

### **About Sirius XM Radio**

[Sirius XM Radio Inc.](http://www.siriusxm.com) is the world's largest radio broadcaster measured by revenue and has more than 25 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S., from retailers nationwide, and online at [siriusxm.com](http://siriusxm.com). SiriusXM programming is also available through the [SiriusXM Internet Radio](#) App for [Android](#), [Apple](#), and [BlackBerry](#) smartphones and other connected devices. SiriusXM also holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

On social media, join the SiriusXM community on Facebook, [facebook.com/siriusxm](https://facebook.com/siriusxm), Twitter, [twitter.com/siriusxm](https://twitter.com/siriusxm), Instagram, [instagram.com/siriusxm](https://instagram.com/siriusxm), and YouTube at [youtube.com/siriusxm](https://youtube.com/siriusxm).

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of radio and audio services; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of pending or future litigation; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2012, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking*

*statements as a result of developments occurring after the date of this communication.*

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