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SiriusXM to Broadcast Live Town Hall Event with MLB Commissioner Bud Selig on July 15

Commissioner Selig will sit down with SiriusXM's Chris 'Mad Dog' Russo for a special Q&A in front of a live audience at MLB All-Star Fan Fest

SiriusXM subscribers will have the opportunity to attend and ask the Commissioner a question as part of the broadcast

NEW YORK, July 2, 2013 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) announced today that Bud Selig, Commissioner of Major League Baseball, will sit down for an exclusive Q&A session with an audience of SiriusXM listeners and others at MLB All-Star Fan Fest at the Jacob K. Javits Convention Center in New York City on July 15.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

"SiriusXM's Town Hall with Bud Selig" will air live starting at 2:00 pm ET on three SiriusXM channels - MLB Network Radio (XM channel 89, Sirius Premier channel 209), Mad Dog Radio (SiriusXM channel 86) and SiriusXM Fantasy Sports Radio (XM channel 87, Sirius Premier channel 210).

Airing the day before the All-Star Game, Commissioner Selig will answer questions from SiriusXM subscribers in the audience, discuss current league matters, and talk about his experiences from a career that has spanned six decades in baseball.

The Town Hall will be hosted by SiriusXM's Chris 'Mad Dog' Russo, who will interview Commissioner Selig before opening it up to questions from the audience.

After the debut broadcast, "SiriusXM's Town Hall with Bud Selig" will be available on [SiriusXM On Demand](#) for subscribers via the [SiriusXM Internet Radio App](#) or online at [SiriusXM.com](#).

"I look forward to speaking with Chris Russo, who I've known for many years, and the SiriusXM listeners at this Town Hall event," said Commissioner Selig. "I always enjoy conversations with baseball fans, and I will be especially glad to do so during our All-Star festivities as we celebrate New York City's great National League tradition, which Chris has always appreciated. I'm very happy that this event will help bring the excitement of the Midsummer Classic to a national audience."

"Fanatics as well as casual baseball fans are going to want to hear what Bud has to say to me on July 15," said Russo. "He has led America's pastime for over two decades and is one

of the most intriguing people in sports. I am excited for what will be a terrific baseball conversation. To be able to talk about the game's past, present and future with the Commissioner and a live audience at MLB All-Star Fan Fest will make for a great show."

"With the nation focused on baseball for the All-Star Game, we're very excited to be able to present this special Q&A with Commissioner Selig to SiriusXM subscribers in New York and around the country," said Scott Greenstein, SiriusXM's President and Chief Content Officer. "Commissioner Selig has been one of the most influential figures in the game's long history, and in this SiriusXM Town Hall setting we look forward to a conversation that our listeners will find entertaining and enlightening."

Allan H. (Bud) Selig was elected the ninth Commissioner of Baseball in 1998 by a unanimous vote of the 30 Major League Baseball club owners, after serving for six years as Chairman of the Major League Executive Council, which has made him the central figure in baseball's governance since September of 1992. He was the owner and president of the Milwaukee Brewers Baseball Club from 1970 until 1998. Selig, who became a Braves fan once the National League franchise moved from Boston to Milwaukee in 1953, subsequently became the team's largest public stockholder.

As Chairman of the Executive Council, and then as Commissioner, Selig has guided baseball through numerous dramatic changes, including revenue sharing and the competitive balance tax, Interleague Play, the start of the Division Series and the Wild Card Games, realignment and the formation of two 15-team leagues in 2013, and the introduction of instant replay. He has addressed a wide range of issues to improve the game, including the most comprehensive drug testing program in professional sports, media innovation and stadium construction. He oversaw the return of Major League Baseball to the nation's capital with the debut of the Washington Nationals in 2005 and, in partnership with the MLBPA, created the World Baseball Classic. Fan interest in the game has grown significantly during his tenure as Commissioner. From 2004 through 2012, more than 73 million fans have attended regular season games each year, representing the nine best-attended seasons in baseball history.

SiriusXM subscribers have the chance to attend and ask a question as part of "SiriusXM's Town Hall with Bud Selig" on July 15. Visit www.siriusxm.com/townhall for Official Rules and details.

"SiriusXM's Town Hall with Bud Selig" is part of SiriusXM's "Town Hall" series, which features intimate gatherings with an iconic personality sitting down with a studio audience of SiriusXM listeners. Previous SiriusXM "Town Hall" specials have featured Bruce Springsteen, Cardinal Timothy Dolan, Billy Crystal, NFL Commissioner Roger Goodell, Quentin Tarantino, Tom Petty, Coldplay, Ringo Starr, Roger Waters, KISS, Usher, Duke basketball coach Mike Krzyzewski and many more.

About Sirius XM Radio

[Sirius XM Radio Inc.](http://www.siriusxm.com) is the world's largest radio broadcaster measured by revenue and has 24.4 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S., from retailers nationwide, and online at

siriusxm.com. SiriusXM programming is also available through the [SiriusXM Internet Radio](#) App for [Android](#), [Apple](#), and [BlackBerry](#) smartphones and other connected devices. SiriusXM also holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

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This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of radio and audio services; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of pending or future litigation; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2012, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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