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Cher Answers Fan Questions During SiriusXM's "Town Hall" Series

"Town Hall" to take place at the SiriusXM studios in New York City and will air July 4

NEW YORK, June 27, 2013 /PRNewswire/ -- SiriusXM Radio (NASDAQ: SIRI) announced today that Cher will answer fan questions during an intimate Q&A session with an audience of SiriusXM listeners as part of the SiriusXM "Town Hall" series.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

"SiriusXM's Town Hall with Cher," which will take place on Friday, June 28, will air on Thursday, July 4, at 10:00 am ET, via satellite on The Blend, channel 16, and Thursday, July 4 at 2:00 pm ET on Studio 54 Radio, channel 54, and through the SiriusXM Internet Radio App on smartphones and other connected devices, as well as online at siriusxm.com. For rebroadcast times, please visit www.siriusxm.com/townhall.

The "Town Hall" will be moderated by original Studio 54 doorman Marc Benecke and Myra Scheer, executive assistant to former Studio 54 co-owner Steve Rubell, and current hosts of *The Marc and Myra Show* on SiriusXM's Studio 54 Radio channel. "SiriusXM's Town Hall with Cher" will feature Cher answering questions from a studio audience about her Oscar, Emmy, Grammy and Golden Globe-award winning career, including her time at the legendary Studio 54. Cher will also answer questions about *Woman's World*, the first single from her upcoming and highly anticipated album, her first in twelve years, scheduled to be released on September 24.

"Never short of opinions, and long on style, Cher will bring her incandescent personality to a special edition of our 'Town Hall' series, our live and unpredictable session for fans," said Scott Greenstein, President and Chief Content Officer, SiriusXM. "The combination of Cher with Marc Benecke and Myra Scheer will result in many great stories and a great moment in front of a room full of Cher fans."

"SiriusXM's Town Hall with Cher" is part of SiriusXM's "Town Hall" series, featuring intimate gatherings with iconic musicians, entertainers and figures and a studio audience of SiriusXM listeners. Previous "SiriusXM Town Hall" specials have featured Bruce Springsteen, Willie Nelson, Billy Crystal, Tom Petty, Tony Bennett, Quentin Tarantino, Taylor Swift, Aerosmith, Coldplay, Alicia Keys, Ringo Starr, Roger Waters, KISS, Gregg Allman, Usher, Crosby, Stills and Nash and the surviving members of Nirvana.

After the broadcast, "SiriusXM's Town Hall with Cher" will be available on SiriusXM On Demand for subscribers listening via the [SiriusXM Internet Radio App](#) for smartphones and other mobile devices or online at siriusxm.com. Visit www.siriusxm.com/ondemand for more info about SiriusXM On Demand.

For more information on SiriusXM, please visit www.siriusxm.com.

About Sirius XM Radio

[Sirius XM Radio Inc.](http://www.siriusxm.com) is the world's largest radio broadcaster measured by revenue and has 24.4 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S., from retailers nationwide, and online at [siriusxm.com](http://www.siriusxm.com). SiriusXM programming is also available through the [SiriusXM Internet Radio](#) App for [Android](#), [Apple](#), and [BlackBerry](#) smartphones and other connected devices. SiriusXM also holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

On social media, join the SiriusXM community on Facebook, facebook.com/siriusxm, Twitter, twitter.com/siriusxm, Instagram, instagram.com/siriusxm, and YouTube at youtube.com/siriusxm.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of radio and audio services; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of pending or future litigation; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2012, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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