

May 29, 2013



# **SiriusXM to be National Radio Broadcaster for 2013 Guinness International Champions Cup**

**SiriusXM and Relevant Sports to deliver world class soccer matches to listeners nationwide**

**Inaugural tournament - featuring Inter Milan, Juventus, Real Madrid, L.A. Galaxy and more of the world's best clubs - begins July 27**

**SiriusXM to also broadcast Spain-Ireland from Yankee Stadium on June 11**

NEW YORK, May 29, 2013 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) and Relevant Sports, a division of RSE Ventures, today announced a broadcast agreement that will deliver a series of world class soccer matches to listeners nationwide on [SiriusXM FC](#), channel 94.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO> )

SiriusXM FC is available to subscribers through their satellite radios, through the [SiriusXM Internet Radio App](#) and online at [SiriusXM.com](#).

SiriusXM listeners will get live play-by-play of a number of matches organized by Relevant Sports, including this summer's inaugural Guinness International Champions Cup tournament and other matches such as the Spain-Ireland friendly at Yankee Stadium in June.

The 2013 Guinness International Champions Cup opens on July 27 and will feature eight club teams – including Inter Milan, Juventus, Los Angeles Galaxy, Real Madrid and others – that will compete over seven days at different venues across the United States. The semifinals will be contested in New York and Los Angeles on August 3 and 4. The tournament will conclude at Sun Life Stadium in Miami on August 6 and 7 with a pair of doubleheaders that will showcase all eight teams and include the championship match.

"The 2013 Guinness International Champions Cup, along with Spain-Ireland at Yankee Stadium, will showcase an exceptional group of internationally renowned teams at the highest level of their sport," said Scott Greenstein, SiriusXM's President and Chief Content Officer. "Soccer fans around the country are excited for what will be a terrific series of matches this summer and we're very pleased to deliver these events to our subscribers on SiriusXM FC, channel 94."

On June 11, SiriusXM will broadcast the friendly match between reigning World Cup

Champion Spain and Ireland at Yankee Stadium (8:00 pm ET kickoff).

SiriusXM FC, SiriusXM's newest sports channel, launched last October and offers listeners a mix of soccer talk and play-by-play 24 hours a day, 365 days a year.

SiriusXM FC features live play-by-play from the Barclays Premier League, UEFA Champions League and FA Cup. In addition to live match coverage, listeners will get daily soccer talk programming hosted by an expert cast of former players, coaches, executives and journalists from the U.S. and Europe.

For more info on SiriusXM FC visit [www.siriusxm.com/soccer](http://www.siriusxm.com/soccer). Follow the channel on Twitter [@SiriusXMFC](https://twitter.com/SiriusXMFC).

### **About Sirius XM Radio**

[Sirius XM Radio Inc.](http://www.siriusxm.com) is the world's largest radio broadcaster measured by revenue and has 24.4 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S., from retailers nationwide, and online at [siriusxm.com](http://siriusxm.com). SiriusXM programming is also available through the [SiriusXM Internet Radio](#) App for [Android](#), [Apple](#), and [BlackBerry](#) smartphones and other connected devices. SiriusXM also holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

On social media, join the SiriusXM community on Facebook, [facebook.com/siriusxm](https://facebook.com/siriusxm), Twitter, [twitter.com/siriusxm](https://twitter.com/siriusxm), Instagram, [instagram.com/siriusxm](https://instagram.com/siriusxm), and YouTube at [youtube.com/siriusxm](https://youtube.com/siriusxm).

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of radio and audio services; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of pending or future litigation; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2012,*

*which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

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Media contact:

Andrew FitzPatrick

SiriusXM

212-901-6693

[andrew.fitzpatrick@siriusxm.com](mailto:andrew.fitzpatrick@siriusxm.com)

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