

## No Labels Movement Launches Monthly Series on SiriusXM

"No Labels Radio: A Town Hall with America" offers listeners monthly call-in forum with political leaders including former Governor Jon Huntsman, former Senator Evan Bayh and Democratic and Republican members of Congress committed to ending gridlock in Washington, D.C.

No Labels honorary co-chair Senator Joe Manchin scheduled to join Huntsman on inaugural edition live from SiriusXM's Washington, D.C., studios

NEW YORK, May 13, 2013 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) announced today that it will launch *No Labels Radio*—a monthly series of on-air town halls in conjunction with No Labels, the growing movement of Democrats, Republicans and independents committed to a new politics of problem solving—on SiriusXM P.O.T.U.S., the 24/7 non-partisan channel dedicated to "the Politics of the United States."

(Logo: https://photos.prnewswire.com/prnh/20101014/NY82093LOGO)

No Labels Radio: A Town Hall with America will launch on Wednesday, May 15, live at 2:00 pm ET on SiriusXM P.O.T.U.S. via satellite on channel 124, and through the SiriusXM Internet Radio App on smartphones and other connected devices, as well as online at <a href="mailto:siriusxm.com">siriusxm.com</a>.

No Labels honorary co-chairs Jon Huntsman, former governor of Utah and former United States Ambassador to China, and Senator Joe Manchin (D-WV) will join for an hour-long call-in "Town Hall" style event. SiriusXM host Michael Smerconish—who presided over the 2010 No Labels launch event in New York City—will moderate the broadcast live from SiriusXM's Washington, D.C. studios. Listeners are invited to call 866-96-POTUS (866-967-6887) to participate.

"The partnership between SiriusXM radio and No Labels is yet another important step in the process of broadening the national conversation around common sense solutions and problem solving," said Huntsman. "I am proud to be a part of this new venture."

"It seems these days the American people only hear partisan spin coming from D.C. SiriusXM's *No Labels Radio* will give Americans the opportunity to hear just the facts from our elected officials," said Manchin. "The next few years are crucial for our country as we tackle our growing debt and deficit, work on an all-of-the-above energy policy and protect our seniors, veterans and children. It is imperative that the American people hear how we can work together to fix our nation's challenges."

"In a Washington that is too polarized and dysfunctional, No Labels Radio is a force for

progress and consensus building," said Bayh.

"This discussion could not be more poignant and necessary," saidScott Greenstein, President and Chief Content Officer, SiriusXM. "With *No Labels Radio*, we hope to provide leaders a forum to discuss issues that should be the subject of political cooperation and to hear directly from the citizens who are affected by their action or inaction."

Following the May 15 launch, *No Labels Radio: A Town Hall with America* will air monthly on SiriusXM P.O.T.U.S., featuring Bayh, Huntsman and other members of the No Labels Problem Solvers group—68 members of Congress dedicated to holding "across the aisle" meetings at least once per month. Several members of the No Labels Problem Solvers Group will participate in the *No Labels Radio* premiere during a simultaneous "Twitter Town Hall" – where SiriusXM listeners and citizens across America can gain direct access to elected officials via Twitter using #AskCongress.

No Labels Radio: A Town Hall with America will be available on Sirius XM On Demand for subscribers listening via the Sirius XM Internet Radio App for smartphones and other mobile devices or online at <a href="mailto:sirius xm.com">sirius xm.com</a>.

Visit <u>www.siriusxm.com</u> and <u>www.nolabels.org</u> for more information.

## **About Sirius XM Radio**

<u>Sirius XM Radio Inc.</u> is the world's largest radio broadcaster measured by revenue and has 24.4 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S., from retailers nationwide, and online at <u>siriusxm.com</u>. SiriusXM programming is also available through the <u>SiriusXM Internet Radio</u> App for <u>Android</u>, <u>Apple</u>, and <u>BlackBerry</u> smartphones and other connected devices. SiriusXM also holds a minority interest in <u>SiriusXM Canada</u> which has more than 2 million subscribers.

On social media, join the SiriusXM community on Facebook, <u>facebook.com/siriusxm</u>, Twitter, <u>twitter.com/siriusxm</u>, Instagram, <u>instagram.com/siriusxm</u>, and YouTube at <u>youtube.com/siriusxm</u>.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our

competitive position versus other forms of radio and audio services; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of pending or future litigation; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2012, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<a href="http://www.sec.gov">http://www.sec.gov</a>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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Contact for SiriusXM:
Hillary Schupf
212.901.6739
hillary.schupf@siriusxm.com

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