

May 1, 2013



SiriusXM to Air 139th Running of the Kentucky Derby

Live race broadcast will air Saturday on satellite radios and on the SiriusXM App

Listeners also get daily news and analysis from SiriusXM talk shows "At The Races" and "Down The Stretch"

NEW YORK, May 1, 2013 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) will offer comprehensive coverage of the Kentucky Derby, the first jewel of thoroughbred racing's Triple Crown, from Churchill Downs, this Saturday, May 4.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

SiriusXM listeners will hear Horse Racing Radio Network's live race call of the 139th "Run for the Roses" starting at 5:00 pm ET on Sirius channel 93 and XM channel 209. The live broadcast will also be available on Mad Dog Radio, channel 86, and on channel 961 on the [SiriusXM Internet Radio](#) App and online at [SiriusXM.com](#).

On Friday, May 3, at 3:00pm ET SiriusXM will also air the Kentucky Oaks, the Grade 1 stakes race for three-year old fillies, run annually at Churchill Downs on the eve of the Derby.

Throughout the week, SiriusXM's horse racing talk shows will provide listeners with daily news and analysis.

At The Races with Steve Byk will broadcast live every weekday from 9:00 am - 12:00 pm ET from Churchill Downs. Byk will conduct daily interviews with handicapping experts and trainers and provide listeners with an in-depth look at the field.

On Saturday a special pre-Derby edition of *Down The Stretch*, hosted by Dave Johnson and Bill Finley, will air live from 10:00 am - 5:00 pm ET. Johnson, the acclaimed track announcer who called the Derby for 24 years, and Finley will discuss all the stakes races happening that day at Churchill Downs, provide the latest Derby news and pre-race analysis, and interview jockeys, trainers and owners.

Listeners can also tune in every weekday afternoon to hear programming from HRTV and HRRN – including live race broadcasts and original shows.

SiriusXM will broadcast all three races of the 2013 Triple Crown. Listeners will hear HRRN's call of Saturday's Kentucky Derby, the Preakness Stakes on May 18, and the Belmont Stakes on June 8. All three broadcasts will air live starting at 5:00 pm ET.

Horse racing programming airs on Sirius channel 93, XM channel 209, and on channel 961

on the [SiriusXM Internet Radio](#) App and online at [SiriusXM.com](#). Visit [www.siriusxm.com](#) for more information.

About Sirius XM Radio

[Sirius XM Radio Inc.](#) is the world's largest radio broadcaster measured by revenue and has 24.4 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S., from retailers nationwide, and online at [siriusxm.com](#). SiriusXM programming is also available through the [SiriusXM Internet Radio](#) App for [Android](#), [Apple](#), and [BlackBerry](#) smartphones and other connected devices. SiriusXM also holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

On social media, join the SiriusXM community on Facebook, [facebook.com/siriusxm](#), Twitter, [twitter.com/siriusxm](#), Instagram, [instagram.com/siriusxm](#), and YouTube at [youtube.com/siriusxm](#).

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of radio and audio services; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of pending or future litigation; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2012, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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