

April 22, 2013



## SiriusXM Announces 2013 NFL Draft Coverage

**Listeners get live coverage of every selection from every round**

**SiriusXM NFL Radio experts Gil Brandt, Pat Kirwan, Tim Ryan, and Jim Miller will offer live analysis throughout the Draft**

**Mad Dog Radio's Chris Russo and SiriusXM Fantasy Sports Radio's Robert Wuhl and Kay Adams will host special coverage from Radio City**

NEW YORK, April 22, 2013 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) will provide listeners nationwide with comprehensive coverage of the 2013 NFL Draft, taking place April 25-27. SiriusXM will broadcast every selection from every round and offer live commentary and analysis leading up to and throughout the Draft on SiriusXM NFL Radio, plus additional coverage on the Mad Dog Radio and SiriusXM Fantasy Sports Radio channels.

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On Thursday, April 25, SiriusXM NFL Radio (channel 88 on Sirius and XM Premier) will begin its live coverage from NFL Draft headquarters at Radio City Music Hall at 5:00 pm ET and will cover every selection from that night's first round, which will begin at 8:00 pm ET. On Friday, April 26, SiriusXM NFL Radio's live Draft coverage will resume at 6:00 pm ET and will cover every pick from rounds two and three. On Saturday, April 27, the channel will broadcast every selection from rounds four through seven from 12:00 pm ET through the final pick.

SiriusXM NFL Radio's Draft coverage can also be heard on the [SiriusXM Internet Radio App](#) for smartphones and other mobile devices and online at [SiriusXM.com](http://SiriusXM.com).

In addition to the live announcements of all 32 teams' selections, SiriusXM listeners will hear one-on-one interviews with **NFL Commissioner Roger Goodell** and dozens of draftees, general managers and coaches from around the league. SiriusXM NFL Radio's on-site broadcast team at Radio City Music Hall will include **Gil Brandt**, the former VP of Player Personnel for the Dallas Cowboys; **Pat Kirwan**, a former NFL scout, coach and front-office executive; **Tim Ryan**, a former Chicago Bears defensive lineman and former captain and two-time All-American at USC; and veteran NFL QB **Jim Miller**.

Throughout Draft week, SiriusXM NFL Radio will broadcast live from a number of different venues and events.

On Wednesday, SiriusXM NFL Radio's **Bob Papa** and former New York Giants star **Amani Toomer** will broadcast live from the NFL Play 60 Youth Football Festival at Chelsea Waterside Park (9:00 - 11:00 am ET). That night, SiriusXM's **Alex Marvez** and **Jim Miller**

will host from the NFL Draft Eve party at Tao (8:00 – 11:00 pm ET).

Mad Dog Radio's **Chris 'Mad Dog' Russo** will host his daily show, *Mad Dog Unleashed*, live from Radio City Music Hall on Thursday, April 25 (2:00 to 7:00 pm ET, SiriusXM channel 86), where he will interview Commissioner Goodell and preview the Draft's first round.

SiriusXM Fantasy Sports Radio, SiriusXM's 24/7 fantasy sports talk channel (channel 87 on XM and channel 210 on Sirius Premier) will also offer listeners coverage of the Draft.

On Wednesday, April 24, actor **Robert Wuhl**, host of *Off the Wuhl* on SiriusXM Fantasy Sports Radio, will be outside Radio City talking with the fans lined up for tickets for the following night's first round (6:30-8:30 pm ET). On Thursday, host **Kay Adams** will broadcast live from the red carpet before the first round (6:00-7:00 pm ET), where she will interview many of the NFL legends arriving for the event. Adams will then broadcast live from inside Radio City, reporting on all the news from round one and talking with fans before and after team selections.

As the Official Satellite Radio Partner of the NFL, SiriusXM airs live play-by-play of every NFL game from the pre-season through the Super Bowl.

Follow our channels on Twitter: [@SiriusXMNFL](#), [@MadDogRadio](#) and [@SiriusXMFantasy](#).

For more information visit [www.siriusxm.com](http://www.siriusxm.com).

### **About Sirius XM Radio**

[Sirius XM Radio Inc.](#) is the world's largest radio broadcaster measured by revenue and has 24 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S., from retailers nationwide, and online at [siriusxm.com](http://siriusxm.com). SiriusXM programming is also available through the [SiriusXM Internet Radio](#) App for [Android](#), [Apple](#), and [BlackBerry](#) smartphones and other connected devices. SiriusXM also holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

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*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of radio and audio services; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; our ability to attract and retain qualified executive officers; the unfavorable outcome of pending or future litigation; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2012, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

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