

April 19, 2013



## SiriusXM and Cheech & Chong Launch Limited-Run "Cheech & Chong Radio" starting 4/20

### Cheech & Chong to Sit Down with Artie Lange during Fan Q&A Session for SiriusXM's "Town Hall" Series

NEW YORK, April 19, 2013 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) announced today that iconic, Grammy®-Award-winning comedy duo Cheech & Chong will launch their own limited-run channel, "Cheech & Chong Radio," for the weekend starting April 20, 2013.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

The celebration of their hilarious career, featuring their classic comedy albums and more, will take over Raw Dog Comedy that weekend and continue as a nightly special through the following week, leading up to "SiriusXM's Town Hall with Cheech and Chong," moderated by Artie Lange, a sit down for an intimate Q&A session with an audience of SiriusXM listeners, as part of the SiriusXM "Town Hall" series.

"SiriusXM's Town Hall with Cheech & Chong" will air on the limited-run "Cheech and Chong Radio" channel 99 on Thursday, April 25 at 2:00 pm and 9:00 pm ET.

Moderated by Lange, the "Town Hall" special will feature Richard "Cheech" Marin and Tommy Chong answering questions from the studio audience about the ups and downs of their lifelong partnership, their popular albums and songs, the *Cheech and Chong Animated Movie* and much more.

"Cheech and Chong are not only one of the top legendary comedy teams of our time, but also created a completely unique sound that broke barriers, challenged the norm and most of all, made us laugh," said Scott Greenstein, President and Chief Content Officer, SiriusXM. "Now their legion of fans will get a chance to hear from them directly about their comedy and careers. The 'SiriusXM Town Hall with Cheech and Chong' will be a fitting grand finale to 'Cheech & Chong Radio.'"

The limited-run "Cheech & Chong Radio" will launch on Saturday, April 20 at midnight ET via satellite on Raw Dog Comedy channel 99, as well as via the SiriusXM Internet Radio App for smartphones and other connected devices online at [siriusxm.com](http://siriusxm.com). "Cheech & Chong Radio" will feature interviews and excerpts from the duo's classic comedy albums including *Dave*, *Sister Mary Elephant*, *Basketball Jones* and *Born In East L.A.* It will also include *The Story of Cheech & Chong*, SiriusXM's Sonny Fox's two-hour retrospective interview with the comedians and a vintage, rarely-heard interview by SiriusXM's Ron Bennington. For a full schedule and rebroadcast times, please visit [www.siriusxm.com/townhall](http://www.siriusxm.com/townhall).

The special is part of SiriusXM's "Town Hall" series, intimate gatherings with iconic

musicians, entertainers and figures and a studio audience of SiriusXM listeners. Previous "SiriusXM Town Hall" specials have featured Bruce Springsteen, Willie Nelson, Billy Crystal, Tom Petty, Tony Bennett, Quentin Tarantino, Carol Burnett, Taylor Swift, Aerosmith, Coldplay, Ringo Starr, Roger Waters, Juanes, Mel Brooks, Crosby, Stills and Nash and the surviving members of Nirvana.

Cheech & Chong defined an era with their irreverent, satirical, counter-culture, no-holds-barred comedy routines. Their success began on the stand-up comedy circuit leading to nine hit comedy albums and eight hit films, breaking box office records, garnering multiple Grammy nominations and mesmerizing fans. The comedy duo has been nominated for four Grammy Awards, winning the Grammy Award for Best Comedy Album with 1973's *Los Cochinos*. They transitioned to film in 1978 with *Up In Smoke*, the highest grossing comedy of the year. Cheech and Chong co-wrote and starred in a total of eight feature films together, all directed by Chong. They have recently announced their latest tour.

Artie Lange is the host of *The Artie Lange Show* on SiriusXM. Lange is best known for his decade on *The Howard Stern Show* and his successful stand-up comedy career. He co-wrote, produced and starred in the film *Beer League* and his first book, *Too Fat To Fish*, debuted at #1 on the *New York Times* bestseller list.

SiriusXM listeners will have the chance to attend "SiriusXM's Town Hall with Cheech & Chong" on April 25. Listen to Raw Dog Radio or visit [www.siriusxm.com/townhall](http://www.siriusxm.com/townhall) for Official Rules and details. SiriusXM listeners are also invited to submit a question for Cheech & Chong on Twitter by Tweeting @SiriusXM and using the hashtag #SXMTownHall or posting a question on SiriusXM's Facebook page.

After the broadcast, "SiriusXM's Town Hall with Cheech & Chong" will be available on SiriusXM On Demand for subscribers listening via the [SiriusXM Internet Radio App](#) for smartphones and other mobile devices or online at [siriusxm.com](http://siriusxm.com). Visit [www.siriusxm.com/ondemand](http://www.siriusxm.com/ondemand) for more information on SiriusXM On Demand.

For more information on SiriusXM, please visit [www.siriusxm.com](http://www.siriusxm.com).

### **About Sirius XM Radio**

[Sirius XM Radio Inc.](#) is the world's largest radio broadcaster measured by revenue and has 24 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S., from retailers nationwide, and online at [siriusxm.com](http://siriusxm.com). SiriusXM programming is also available through the [SiriusXM Internet Radio App](#) for [Android](#), [Apple](#), and [BlackBerry](#) smartphones and other connected devices. SiriusXM also holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

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*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations*

*and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of radio and audio services; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; our ability to attract and retain qualified executive officers; the unfavorable outcome of pending or future litigation; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2012, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

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