

April 4, 2013



## **SiriusXM to Present "The COMEDY CENTRAL Radio Preview Weekend" Starting Thursday, April 4**

**Previews new 24/7 COMEDY CENTRAL Radio channel scheduled to launch this spring**

**Preview weekend to feature "Town Hall" special with Gabriel Iglesias on Friday, April 5**

NEW YORK, April 4, 2013 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) and COMEDY CENTRAL®, a wholly-owned unit of Viacom Inc. (NASDAQ: VIA and VIAB), announced today that it will present "The COMEDY CENTRAL Radio Preview Weekend" beginning Thursday, April 4.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO> )

The weekend-long preview of SiriusXM's COMEDY CENTRAL Radio will showcase highlights of the programming lineup listeners can expect to hear when the channel launches later this spring. The preview, which will air on SiriusXM's Raw Dog Comedy, channel 99, will kick off on Thursday, April 4 at 6:00 pm ET with a live call-in show with comedian Gabriel Iglesias and special guests.

SiriusXM's "The COMEDY CENTRAL Radio Preview Weekend" will also feature a wide variety of COMEDY CENTRAL's stand-up featuring comedians Aziz Ansari, Bo Burnham, Louis CK, Jim Gaffigan, Chris Hardwick, Mitch Hedberg, Pete Holmes, Anthony Jeselnik, Marc Maron, John Mulaney, John Oliver, Amy Schumer, Nick Swardson, Daniel Tosh and more.

Additionally, the preview weekend will feature an exclusive SiriusXM "Town Hall" special with Gabriel Iglesias airing on Friday, April 5 at 5:30 pm ET moderated by comedian Martin Moreno. "SiriusXM's Town Hall with Gabriel Iglesias" will feature Iglesias, whose two-night world premiere of "Gabriel Iglesias: Aloha Fluffy" airs on COMEDY CENTRAL on Sunday, April 7 at 9:00 p.m. ET and Sunday, April 14 at 9:00 p.m. ET, answering questions from the studio audience about his career. For rebroadcast times please visit [www.siriusxm.com/townhall](http://www.siriusxm.com/townhall).

SiriusXM's "Town Hall" series are intimate gatherings with iconic musicians, entertainers and figures and a studio audience of SiriusXM listeners. Previous "SiriusXM Town Hall" specials have featured Bruce Springsteen, Taylor Swift, Willie Nelson, Billy Crystal, Tom Petty, Kevin Hart, Alicia Keys, Tony Bennett, Aerosmith, Carol Burnett, Ringo Starr, Roger Waters, Crosby, Stills and Nash and the surviving members of Nirvana.

For a schedule of "The COMEDY CENTRAL Radio Preview Weekend," please visit [www.siriusxm.com/comedycentral](http://www.siriusxm.com/comedycentral).

COMEDY CENTRAL Radio joins SiriusXM's broad collection of comedy channels, including Blue Collar Radio, George Carlin's Carlin's Corner, Jamie Foxx's The Foxxhole, Laugh USA, Raw Dog Comedy, Upright Citizens Brigade's UCB Radio and more.

For more information on SiriusXM, please visit [www.siriusxm.com](http://www.siriusxm.com).

### **About Sirius XM Radio**

[Sirius XM Radio Inc.](http://www.siriusxm.com) is the world's largest radio broadcaster measured by revenue and has 24 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S., from retailers nationwide, and online at [siriusxm.com](http://www.siriusxm.com). SiriusXM programming is also available through the [SiriusXM Internet Radio](#) App for [Android](#), [Apple](#), and [BlackBerry](#) smartphones and other connected devices. SiriusXM also holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

On social media, join the SiriusXM community on Facebook, [facebook.com/siriusxm](https://facebook.com/siriusxm), Twitter, [twitter.com/siriusxm](https://twitter.com/siriusxm), Instagram, [instagram.com/siriusxm](https://instagram.com/siriusxm), and YouTube at [youtube.com/siriusxm](https://youtube.com/siriusxm).

### **About COMEDY CENTRAL**

Available on-air, online and on-the-go, COMEDY CENTRAL ([www.cc.com](http://www.cc.com)) is the #1 brand in comedy and is owned by, and is a registered trademark of, Comedy Partners, a wholly-owned unit of [Viacom](#) Inc. (NASDAQ: VIA and VIAB). For up-to-the-minute and archival press information and photographs visit COMEDY CENTRAL's press Web site at [www.cc.com/press](http://www.cc.com/press) and follow us on Twitter [@ComedyCentralPR](https://twitter.com/ComedyCentralPR) for the latest in breaking news updates, behind-the-scenes information and photos.

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of radio and audio services; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay*

*for music rights; our ability to attract and retain qualified executive officers; the unfavorable outcome of pending or future litigation; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2012, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

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