

Blake Shelton Answers Fan Questions during SiriusXM's "Town Hall" Series

"Town Hall" special with CMA Entertainer of the Year and co-host of the ACM Awards to take place at the SiriusXM Music City Theatre in Nashville

NEW YORK, March 20, 2013 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) announced today that Blake Shelton will sit down for a Q&A session with a select group of SiriusXM listeners at the SiriusXM Music City Theatre in Nashville, TN.

(Logo: https://photos.prnewswire.com/prnh/20101014/NY82093LOGO)

"SiriusXM's Town Hall with Blake Shelton," which will take place on Sunday, March 24, will air on The Highway, channel 59, on Tuesday, March 26 at 12:00 pm ET. For rebroadcast times, please visit www.siriusxm.com/townhall.

Moderated by SiriusXM's Storme Warren, the "Town Hall" special will include the Grammy® nominated musician and coach of *The Voice* answering questions from the studio audience about his entire career, including his new album *Based On A True Story*, which is scheduled to be released on March 26.

"While some may know him as one of the coaches on NBC's *The Voice*, country music knows him as one of the best singers, garnering 13 number 1 singles, multiple Grammy nominations and CMA's Song of the Year award winner. He is one of Nashville's undisputed stars. At Sirius XM Blake will meet some of his fans and take on their questions during our 'Town Hall' series," said Scott Greenstein, President and Chief Content Officer, Sirius XM.

The special is part of SiriusXM's "Town Hall" series, intimate gatherings with iconic musicians, entertainers and figures and a studio audience of SiriusXM listeners. Previous "SiriusXM Town Hall" specials have featured Bruce Springsteen, Taylor Swift, Willie Nelson, Tim McGraw, Tom Petty, Coldplay, Alicia Keys, Jason Aldean, Usher, Tony Bennett, Aerosmith, Ringo Starr, Roger Waters, Kris Kristofferson, Crosby, Stills and Nash and the surviving members of Nirvana.

SiriusXM listeners will have the chance to attend "SiriusXM's Town Hall withBlake Shelton" on March 24. Listen to The Highway or visitwww.siriusxm.com/townhall for Official Rules and details. SiriusXM listeners are also invited to submit a question for Blake Shelton on Twitter by Tweeting @SiriusXM and using the hashtag #SXMTownHall or posting a question on SiriusXM's Facebook page.

After the broadcast, "SiriusXM's Town Hall with Blake Shelton" will be available on SiriusXM On Demand for subscribers listening via the <u>SiriusXM Internet Radio App</u> for smartphones and other mobile devices or online at <u>siriusxm.com</u>. Visit <u>www.siriusxm.com/ondemand</u> for more info on SiriusXM On Demand.

For more information on SiriusXM, please visitwww.siriusxm.com.

About Sirius XM Radio

<u>Sirius XM Radio Inc.</u> is the world's largest radio broadcaster measured by revenue and has 24 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S., from retailers nationwide, and online at <u>siriusxm.com</u>. SiriusXM programming is also available through the <u>SiriusXM Internet Radio</u> App for <u>Android</u>, <u>Apple</u>, and <u>BlackBerry</u> smartphones and other connected devices. SiriusXM also holds a minority interest in <u>SiriusXM Canada</u> which has more than 2 million subscribers.

On social media, join the SiriusXM community on Facebook, <u>facebook.com/siriusxm</u>, Twitter, <u>twitter.com/siriusxm</u>, Instagram, <u>instagram.com/siriusxm</u>, and YouTube at youtube.com/siriusxm.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of radio and audio services; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights: our ability to attract and retain qualified executive officers; the unfavorable outcome of pending or future litigation; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2012, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (http://www.sec.gov). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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