

March 5, 2013



# "Bon Jovi Radio" Channel to Launch on SiriusXM

**"SiriusXM's Town Hall with Jon Bon Jovi," moderated by Savannah Guthrie, to premiere March 7**

NEW YORK, March 5, 2013 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) announced today that it will launch "Bon Jovi Radio" on Friday, March 22 at 6:00 pm ET on channel 142.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO> )

"Bon Jovi Radio" will feature music spanning the band's entire career, from their very first song "Runaway," which secured Jon Bon Jovi a record deal, to the new album *What About Now*, the deluxe version of which includes the hit single "Because We Can," "Not Running Anymore," (which Jon originally wrote for the film *Stand Up Guys* and garnered a Golden Globe nomination for "Best Original Song"), the haunting ballad "Amen," title track "What About Now," and 11 additional new songs. *What About Now* is scheduled to be released on Tuesday, March 12.

The limited-run channel will also feature live recordings, rarities and solo work from band members, including music from Jon Bon Jovi's soundtrack to the movie *Young Guns II* for which Jon received a Golden Globe for "Best Original Song" for "Blaze of Glory."

"Bon Jovi Radio" will also be available online at [www.siriusxm.com](http://www.siriusxm.com) and through the [SiriusXM Internet Radio App](#) for smartphones and mobile devices on SiriusXM Limited Engagements 2, in the Pop category.

Additionally, "SiriusXM's Town Hall with Jon Bon Jovi" and moderator Savannah Guthrie will premiere on Thursday, March 7 at 8:00 pm ET on The Pulse, channel 10. The "Town Hall" will be rebroadcast on The Blend and Hair Nation. For rebroadcast times, please visit [www.siriusxm.com/townhall](http://www.siriusxm.com/townhall).

The "Town Hall" special will include Jon Bon Jovi answering questions from the studio audience about a variety of topics, including Bon Jovi's "Because We Can - The Tour," the band's new album, *What About Now*, Jon's philanthropic endeavors, his thoughts on the future of the Jersey Shore and more. *What About Now* features the lead single "Because We Can," which is rapidly climbing the Billboard radio charts.

The special is part of SiriusXM's "Town Hall" series, intimate gatherings with iconic musicians, entertainers and figures and a studio audience of SiriusXM listeners. Previous "SiriusXM Town Hall" specials have featured Bruce Springsteen, Willie Nelson, Tom Petty, Taylor Swift, Jason Aldean, Aerosmith, Coldplay, Ringo Starr, Roger Waters, Gregg Allman, Linkin Park, Crosby, Stills and Nash, Ziggy Marley and the surviving members of Nirvana.

For more information on Bon Jovi, please visit [www.bonjovi.com](http://www.bonjovi.com).

For more information on SiriusXM, please visit [www.siriusxm.com](http://www.siriusxm.com).

## **About Sirius XM Radio**

[Sirius XM Radio Inc.](http://www.siriusxm.com) is the world's largest radio broadcaster measured by revenue and has 24 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S., from retailers nationwide, and online at [siriusxm.com](http://www.siriusxm.com). SiriusXM programming is also available through the [SiriusXM Internet Radio](#) App for [Android](#), [Apple](#), and [BlackBerry](#) smartphones and other connected devices. SiriusXM also holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

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*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of radio and audio services; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; our ability to attract and retain qualified executive officers; the unfavorable outcome of pending or future litigation; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2012, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

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