

January 10, 2013



"Town Hall Radio" Launches on SiriusXM

**New limited-run channel to include the entire "Town Hall" archive:
featuring the biggest names in music, movies, entertainment and sports**

**"Town Hall Radio" to kick off with special encore of "SiriusXM's Town
Hall with Bruce Springsteen"**

NEW YORK, Jan. 10, 2013 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) announced today that it will launch a limited-run channel showcasing the extensive lineup of SiriusXM's exclusive "Town Hall" series, intimate gatherings with iconic musicians, entertainers and figures sitting down with studio audiences of SiriusXM listeners for an in-depth fan/listener-generated Q&A session.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

"Town Hall Radio," channel 142, will launch on Monday, January 14 at 6:00 am ET with a special presentation of SiriusXM's first ever "Town Hall:" "SiriusXM's Town Hall with Bruce Springsteen." The "Town Hall," recorded live in the SiriusXM studios, originally aired on Bruce Springsteen's SiriusXM channel, E Street Radio, in November, 2010.

The limited-run channel will include the entire "Town Hall" archive, including "Town Hall" specials with Aerosmith, Jason Aldean, Gregg Allman, Carol Burnett, David Chase, James Gandolfini and Steven Van Zandt, Coach K, Coldplay, Crosby, Stills and Nash, Billy Crystal, Cardinal Timothy Dolan, Ronnie Dunn, Renee Fleming, Jane Fonda, Roger Goodell, Tony Hawk, Alicia Keys, KISS, Ziggy Marley, Willie Nelson, the surviving members of Nirvana, Linkin Park, Tom Petty, Soundgarden, Ringo Starr, Oliver Stone, Taylor Swift, Quentin Tarantino, John Travolta and Olivia Newton-John, Usher, Roger Waters, Betty White and Henry Winkler.

Many of the "Town Hall" specials featured performances and were moderated by high profile entertainers and stars, including Russell Brand, Jim Breuer, Sway Calloway, Didi Conn, Taylor Hawkins, Johnny Knoxville, Regis Philbin, Amy Schumer, Jon Stewart and Michael Strahan.

"We are excited to present this special limited-run channel that captures the fun, spontaneity and uniqueness of our 'Town Hall' series—where the biggest stars meet their biggest fans. 'Town Hall Radio' will offer our listeners the biggest and best of our 'Town Hall' series in one place," said Scott Greenstein, President and Chief Content Officer, SiriusXM.

SiriusXM's "Town Hall" specials are available on SiriusXM On Demand for subscribers listening via the [SiriusXM Internet Radio App](#) for smartphones and other mobile devices or online at siriusxm.com. Visit www.siriusxm.com/ondemand for more info on SiriusXM On Demand.

For the complete schedule, please visit www.siriusxm.com/townhall.

For more information on SiriusXM, please visit www.siriusxm.com.

About Sirius XM Radio

[Sirius XM Radio Inc.](http://www.siriusxm.com) is the world's largest radio broadcaster measured by revenue and has 23.9 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S., from retailers nationwide, and online at [siriusxm.com](http://www.siriusxm.com). SiriusXM programming is also available through the [SiriusXM Internet Radio](#) App for [Android](#), [Apple](#), and [BlackBerry](#) smartphones and other connected devices. SiriusXM also holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of audio entertainment; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of pending or future litigation; failure of third parties to perform; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2011, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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