

December 20, 2012



# SiriusXM to Air 29 College Football Bowl Games

**SiriusXM subscribers get live play-by-play of games today through the BCS National Championship on January 7**

NEW YORK, Dec. 20, 2012 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) announced today that it will offer listeners live play-by-play of 29 bowl games this college football postseason, including – through its partnership with ESPN Radio - the BCS National Championship, the Rose Bowl, Tostitos Fiesta Bowl, Discover Orange Bowl, and Allstate Sugar Bowl.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

The schedule runs from tonight's San Diego County Credit Union Poinsettia Bowl 8:00 pm ET, on ESPN Radio, SiriusXM channel 84) through January 7, when the #1 ranked Notre Dame Fighting Irish face the #2 Alabama Crimson Tide in the Discover BCS National Championship Game (8:30 pm ET on ESPN Radio, SiriusXM channel 84). A complete schedule of games and channels appears below.

Fans can stay up to date on everything happening throughout the bowl season with [SiriusXM College Sports Nation](#), channel 91, SiriusXM's 24/7 college sports channel. From the best games, to the latest news and biggest stories happening around the college football landscape, SiriusXM College Sports Nation covers it all with a daily programming lineup that features *24/7 Sports Radio's on Campus with Bill King* (weekdays, 6:00 am ET); *SiriusXM College Sports Today* (weekdays, 9:00 am ET), hosted by Mark Packer and Heisman Trophy winners Eddie George and Tim Brown; *SiriusXM College Football Playbook* (weekdays, 12:00 pm ET), hosted by veteran college football voice Jack Arute, former coach Rick Neuheisel and Heisman Trophy winner Gino Torretta; the *Paul Finebaum Show* (weekdays, 3:00 pm ET); and *College Sports Coast-to-Coast* with Chris Childers, former Florida Gators QB Chris Leak, and Coach Houston Nutt (weekdays, 7:00 pm ET).

SiriusXM College Sports Nation will broadcast live from South Florida, the site of the Discover BCS National Championship game from Wednesday, January 2, through game day, January 7. Hosts Jack Arute, Paul Finebaum, Tim Brown, Rick Neuheisel, Gino Torretta, Mark Packer, Bill King and Chris Childers will be live on site where they will interview Notre Dame and Alabama players and coaches, cover pre-game practices and preview the game. Additionally, College Sports Nation will broadcast live from the Rose Bowl, Tostitos Fiesta Bowl and Allstate Sugar Bowl beginning on December 28.

College Bowl games on SiriusXM: (All times ET)

**San Diego County Credit Union Poinsettia Bowl** San Diego, CA – BYU vs. San Diego State

December 20, 8:00pm, **SiriusXM channel 84**

**Beef O'Brady St. Petersburg Bowl**, St. Petersburg, FL – UCF vs. Ball State  
December 21, 7:30pm, **SiriusXM channel 84**

**R&L Carriers New Orleans Bowl**, New Orleans, LA – East Carolina vs. Louisiana-Lafayette  
December 22, Noon, **SiriusXM channel 84**

**Sheraton Hawaii Bowl**, Honolulu, HI – Fresno State vs. SMU  
December 24, 8:00pm, **SiriusXM channel 84**

**Little Caesars Bowl**, Detroit, MI – Western Kentucky vs. Central Michigan  
December 26, 7:30pm, **SiriusXM channel 91**

**Military Bowl presented by Northrup Grumman**, Wash, D.C. – San Jose St. vs. Bowling  
Green  
December 27, 3:00pm, **SiriusXM channel 91**

**Belk Bowl**, Charlotte, NC – Cincinnati vs. Duke  
December 27, 6:30pm, **SiriusXM channel 91**

**Bridgepoint Education Holiday Bowl**, San Diego, CA – Baylor vs. UCLA  
December 27, 9:45pm, **SiriusXM channel 84**

**Russell Athletic Bowl**, Orlando, FL – Rutgers vs. Virginia Tech  
December 28, 5:30pm, **SiriusXM channel 84**

**Meineke Car Care Bowl of Texas**, Houston, TX – Minnesota vs. Texas Tech  
December 28, 9:00pm, **SiriusXM channel 84**

**Bell Helicopter Armed Forces Bowl**, Fort Worth, TX – Rice vs. Air Force  
December 29, 11:45am, **SiriusXM channel 84**

**New Era Pinstripe Bowl**, Bronx, NY – Syracuse vs. West Virginia  
December 29, 3:15pm, **SiriusXM channel 84**

**Kraft Fight Hunger Bowl**, San Francisco, CA – Navy vs. Arizona State  
December 29, 4:00pm, **SiriusXM channel 91**

**Valero Alamo Bowl**, San Antonio, TX – Texas vs. Oregon State  
December 29, 6:45pm, **SiriusXM channel 84**

**Buffalo Wild Wings Bowl**, Tempe, AZ – TCU vs. Michigan State  
December 29, 10:15pm, **SiriusXM channel 84**

**Franklin American Mortgage Music City Bowl**, Nashville, TN – NC State vs. Vanderbilt  
December 31, Noon, **SiriusXM channel 84**

**AutoZone Liberty Bowl**, Memphis, TN – Iowa State vs. Tulsa  
December 31, 3:30pm, **SiriusXM channel 84**

**Chick-Fil-A Bowl**, Atlanta, GA – LSU vs. Clemson  
December 31, 7:30pm, **SiriusXM channel 84**

[Taxslayer.com](http://Taxslayer.com) **Gator Bowl**, Jacksonville, FL – Mississippi State vs. Northwestern  
January 1, Noon, **Sirius channel 93/XM channel 190**

**Outback Bowl**, Tampa, FL – South Carolina vs. Michigan  
January 1, 1:00pm, **SiriusXM channel 85**

**Capital One Bowl**, Orlando, FL – Georgia vs. Nebraska  
January 1, 1:00pm, **SiriusXM channel 84**

**Rose Bowl**, Pasadena, CA – Stanford vs. Wisconsin  
January 1, 5:00pm, **SiriusXM channel 84**

**Discover Orange Bowl**, Miami, FL – Northern Illinois vs. Florida State  
January 1, 8:30pm, **SiriusXM channel 84**

**Allstate Sugar Bowl**, New Orleans, LA – Louisville vs. Florida  
January 2, 8:30pm, **SiriusXM channel 84**

**Tostitos Fiesta Bowl**, Glendale, AZ – Oregon vs. Kansas State  
January 3, 8:30pm, **SiriusXM channel 84**

**AT&T Cotton Bowl**, Arlington, TX – Texas A&M vs. Oklahoma  
January 4, 8:00pm, **SiriusXM channel 84**

**BBVA Compass Bowl**, Birmingham, AL – Pittsburgh vs. Ole Miss  
January 5, 1:00pm, **SiriusXM channel 84**

**GoDaddy.com Bowl**, Mobile, AL – Kent State vs. Arkansas State  
January 6, 9:00pm, **SiriusXM channel 85**

**Discover BCS National Championship**, South Florida – Notre Dame vs. Alabama  
January 7, 8:30pm, **SiriusXM channel 84**

All games airing on SiriusXM channel 84 are ESPN Radio broadcasts.

For more information, please visit [www.siriusxm.com/collegesports](http://www.siriusxm.com/collegesports).

### **About Sirius XM Radio**

[Sirius XM Radio Inc.](http://SiriusXM Radio Inc) is the world's largest radio broadcaster measured by revenue and has 23.4 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S., from retailers nationwide, and online at [siriusxm.com](http://siriusxm.com). SiriusXM programming is also available through the [SiriusXM Internet Radio](#) App for [Android](#), [Apple](#), and [BlackBerry](#) smartphones and other connected devices. SiriusXM also holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations*

*and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of audio entertainment; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of pending or future litigation; failure of third parties to perform; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2011, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

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