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## "The Wiggles Radio Show" Launches on SiriusXM November 26

**The exclusive daily show, airing on Kids Place Live, will star original and new Wiggles, feature the group's popular tunes and new adventures**

NEW YORK, Nov. 20, 2012 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) today announced the launch of *The Wiggles Radio Show*, an exclusive daily show for preschoolers, featuring the group's kid-friendly tunes and brand new adventures beginning Monday, November 26, 2012 on Kids Place Live, channel 78.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO> )

*The Wiggles Radio Show* will include music and new, fun segments created by the original performers Greg, Murray, Jeff, and Anthony, as well as the new Wiggles Emma, Lachlan and Simon, set to debut in 2013. Kids all across America will hear their favorite Wiggles play DJ and introduce their favorite songs, as well as hear the Kids Place Live library of preschool tunes and today's brightest Pre-k and "kindie" rock stars. Young listeners will also hear all of the Wiggles' character friends and "Radio Theater" pieces, exclusively created for SiriusXM Kids Place.

*The Wiggles Radio Show* will air every weekday, Monday through Friday, from 12:00 pm to 3:00 pm ET on SiriusXM Kids Place Live channel 78 starting Monday, November 26, 2012.

"The Wiggles are the legendary rock stars of the kids' world. With over 20 years in the business, they have the creativity and expertise to do some amazing radio for kids and families; we are looking forward to turning them loose on SiriusXM," said Kenny Curtis, Senior Director of Kids and Entertainment Programming, SiriusXM.

"We're quite excited to have our own show on SiriusXM," says founder and Blue Wiggle Anthony Field. "It's been so much fun recording the fresh material and we can't wait for our fans to hear it. Kids Place Live listeners will be happy to know that they will get a mix of their favorite Wiggles songs as well as stories and adventures they have never heard before... with plenty of surprises along the way!"

Founded in Australia, The Wiggles are the world's #1 preschool entertainers. Members Anthony Field, Murray Cook, Jeff Fatt and Greg Page created the group as a way to incorporate children's music into their Early Childhood studies. Today, they have sold over 23 million DVDs and 7 million albums worldwide. After 21 years, original Wiggles Murray Cook, Greg Page and Jeff Fatt will retire from the group to take on behind-the-scenes roles, including writing songs and developing content. Blue Wiggle Anthony Field will be joined by a new generation of Wiggles in 2013. Simon Pryce, Lachlan Gillespie, and the first-ever female Wiggle, Emma Watkins, will wear the group's signature red, purple, and yellow jerseys while continuing to produce quality children's music for families across the globe.

*The Wiggles Radio Show* will be available on SiriusXM On Demand after it airs on for subscribers listening via the [SiriusXM Internet Radio App](#) for smartphones and other mobile devices, or online at [SiriusXM.com](#). Visit [siriusxm.com/ondemand](#) for more information.

SiriusXM Kids Place Live is a 24/7 interactive talk and music channel featuring music and talk shows for kids! With live in-house "Rumpus Room" concert events from the biggest names in kids' music, live hosts standing by to take your song requests, and fun, on-air games, Kids Place Live allows young listeners to play along and celebrate what it means to be a kid.

For more information, visit [www.siriusxm.com/kidsplacelive](#) and [http://www.thewiggles.com.au](#).

### **About Sirius XM Radio**

[Sirius XM Radio Inc.](#) is the world's largest radio broadcaster measured by revenue and has 23.4 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S., from retailers nationwide, and online at [siriusxm.com](#). SiriusXM programming is also available through the [SiriusXM Internet Radio App](#) for [Android](#), [Apple](#), and [BlackBerry](#) smartphones and other connected devices. SiriusXM also holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of audio entertainment; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of pending or future litigation; failure of third parties to perform; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2011, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site ([http://www.sec.gov](#)). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

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