

## SiriusXM to Broadcast Exclusive Town Hall Event with "Hot in Cleveland" Star and Comedy Icon Betty White Hosted by Legendary Entertainer Regis Philbin

White to sit down with SiriusXM listeners for a special "Town Hall" broadcast event/Q&A hosted by her longtime friend Philbin

NEW YORK, Nov. 19, 2012 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) announced today that iconic comedic actress Betty White will sit down with SiriusXM listeners for a special Q & A session/broadcast event hosted by legendary entertainer Regis Philbin, her longtime friend and occasional co-star on her hit TV Land sitcom "Hot in Cleveland."

(Logo: https://photos.prnewswire.com/prnh/20101014/NY82093LOGO)

"SiriusXM's Town Hall with Betty White" will take place at SiriusXM'sNew York City studios in celebration of the fourth season of "Hot in Cleveland," premiering November 28 at 10:00 pm ET/PT on TV Land. White will answer a variety of questions from an intimate studio audience of SiriusXM listeners about her life, work and the award-winning cable series.

"SiriusXM's Town Hall with Betty White" will air on November 28 at 10:00 am ET on SiriusXM Stars channel 107. Encore presentations will air on SiriusXM Stars on November 30 at 7:00 pm, December 1 at 6:00 pm and December 2 at 11:00 am (all times ET). "SiriusXM's Town Hall with Betty White" will also air on SiriusXM OutQ channel 108 onNovember 30 at 10:00 am ET.

"What a thrill and honor to have Betty and Regis—two of the most beloved and talented entertainers of our time—together for this very special event," said Scott Greenstein, President and Chief Content Officer, SiriusXM. "They have brought laughter to millions of fans across multiple generations throughout their legendary television careers. With our special Town Hall series, we are delighted to offer our SiriusXM subscribers the once in a lifetime chance to sit down with these icons in person."

"SiriusXM's Town Hall with Betty White" is part of SiriusXM's "Town Hall" series—intimate gatherings with iconic entertainers sitting down with a studio audience of SiriusXM listeners. Previous SiriusXM "Town Hall" specials have featured Bruce Springsteen, Cardinal Timothy Dolan, Carol Burnett, Tom Petty, KISS, Coldplay, Ringo Starr, Roger Waters, the surviving members of Nirvana, Renee Fleming, Gregg Allman, Usher, Duke basketball coach Mike Krzyzewski and Tony Hawk.

"SiriusXM's Town Hall with Betty White" will be available on SiriusXM On Demand after it airs on SiriusXM Stars for subscribers listening via the SiriusXM Internet Radio App for smartphones and other mobile devices or online at <a href="SiriusXM.com">SiriusXM.com</a>.

Visit <u>www.siriusxm.com/ondemand</u> and <u>www.siriusxm.com/siriusxmstars</u> for more information.

## **About Sirius XM Radio**

<u>Sirius XM Radio Inc.</u> is the world's largest radio broadcaster measured by revenue and has 23.4 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S., from retailers nationwide, and online at <u>siriusxm.com</u>. SiriusXM programming is also available through the <u>SiriusXM Internet Radio</u> App for <u>Android</u>, <u>Apple</u>, and <u>BlackBerry</u> smartphones and other connected devices. SiriusXM also holds a minority interest in <u>SiriusXM Canada</u> which has more than 2 million subscribers.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of audio entertainment; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of pending or future litigation; failure of third parties to perform; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2011, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<a href="http://www.sec.gov">http://www.sec.gov</a>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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Media Contact:
Hillary Schupf
SiriusXM
212 901 6739
hillary.schupf@siriusxm.com

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