

SiriusXM Launches Daily Block of Legendary "Car Talk" Public Radio Show for the Afternoon Commute

From the mechanics of cars to the mechanics of life, the Peabody awardwinning Magliozzi Brothers offer advice, wit and wisdom

Special Thanksgiving Day "Car Talk" marathon kicks off new Sirius XM Public Radio schedule—offers millions of listeners the perfect holiday driving companion

NEW YORK, Nov. 19, 2012 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) today announced that beginning November 23, it will air three back-to-back daily episodes from the 25 year collection of *Car Talk*— the hilarious, uninhibited, thoroughly unrehearsed show hosted by Tom and Ray Magliozzi, aka Click and Clack, the Tappet Brothers—weekdays on its SiriusXM Public Radio channel.

(Logo: https://photos.prnewswire.com/prnh/20101014/NY82093LOGO)

To celebrate the expansion of this beloved show to its daily lineup, SiriusXM will air a Thanksgiving Day *Car Talk* marathon on SiriusXM Public Radio beginning November 22 at 9:00 am ET until November 23 at 5:00 am ET featuring favorite shows such as Tom and Ray's special Thanksgiving Show.

Beginning November 23, *Car Talk* will air Monday – Friday from 3:00 –6:00 pm ET and 9:00 pm – midnight ET on SiriusXM Public Radio, XM channel 121 and Sirius channel 205 with Sirius Premier, giving drivers nationwide the opportunity to ride home every afternoon with *Car Talk*. SiriusXM will also air *Car Talk* on Saturdays 7:00 – 8:00 am and 1:00 – 2:00 pm and Sundays from 6:00 – 7:00 am, 12:00 – 1:00 pm and midnight – 1:00 am (all times ET) on SiriusXM Public Radio. *Car Talk* will continue to air on SiriusXM's NPR Now channel 122 on Saturdays and Sundays from 10:00 – 11:00 am ET.

"Car Talk's Tom and Ray Magliozzi are in the winner's circle of radio hosts; their program has been a hit for 25 years now, and we want to give our listeners much more than just one hour a week of these guys. A three-hour, daily block of Car Talk is the perfect daily drive-home companion after work," said Jeremy Coleman, Senior Vice President, Talk and Entertainment Programming, SiriusXM. "Now, SiriusXM Public Radio listeners can enjoy Bob Edwards each morning and Car Talk each afternoon, to learn and laugh every day."

Winners of the Peabody Award in broadcasting and graduates ofMIT, the Magliozzi brothers have been handing out advice since 1977 on everything from car repair to marriage repair to millions of diehard fans across the country. After they opened a do-it-yourself auto repair shop in Cambridge, MA and found themselves doing all the actual repairs, Tom and

Ray began dispensing car repair information on local radio and have been heard weekends on NPR since 1987. Listeners of all ages nationwide have since turned to Click and Clack for advice about cars, love, marriage, grammar, bad hair, garage etiquette, the meaning of life and more.

SiriusXM Public Radio is home to *The Bob Edwards Show*, the daily show hosted by the award-winning journalist on which he interviews the most interesting personalities of our times in his unique, thoughtful thorough and probing style.

Visit <u>www.siriusxm.com/siriusxmpublicradio</u> and <u>www.siriusxm.com/nprnow</u> for more information.

About Sirius XM Radio

<u>Sirius XM Radio Inc.</u> is the world's largest radio broadcaster measured by revenue and has 23.4 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S., from retailers nationwide, and online at <u>siriusxm.com</u>. SiriusXM programming is also available through the <u>SiriusXM Internet Radio</u> App for <u>Android</u>, <u>Apple</u>, and <u>BlackBerry</u> smartphones and other connected devices. SiriusXM also holds a minority interest in <u>SiriusXM Canada</u> which has more than 2 million subscribers.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of audio entertainment; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of pending or future litigation; failure of third parties to perform; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2011, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (http://www.sec.gov). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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