

# 2012 Ryder Cup to Air Live on SiriusXM

## Team USA vs. Team Europe September 28-30

# SiriusXM provides 30 hours of live on-course play-by-play from Medinah Country Club in Illinois

NEW YORK, Sept. 25, 2012 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) today announced its live coverage of the 2012 Ryder Cup, golf's biennial event that pits Team USA vs. Team Europe.

(Logo: https://photos.prnewswire.com/prnh/20101014/NY82093LOGO)

Live hole-by-hole coverage of each day's matches will airSeptember 28-30 from Medinah Country Club in Illinois on <u>SiriusXM PGA TOUR Radio</u>, channel 93 on XM and channel 208 on Sirius Premier. The live broadcasts are also available to subscribers on the <u>SiriusXM Internet Radio App</u> and online at <u>SiriusXM.com</u>.

SiriusXM's on-course play-by-play coverage will air Friday, September 28, and Saturday, September 29, from 8:00 am to 8:00 pm/conclusion ET and Sunday, September 30, from 12:00 to 6:00 pm/conclusion ET. Earl Forcey and Matt Adams will host the broadcast alongside analyst John Maginnes. Mark Carnevale, Dennis Paulson, Fred Albers and Doug Bell will serve as roving commentators, providing live reports from around the course.

The Ryder Cup is one of golf's most celebrated and anticipated events, showcasing the 12 best players from the United States facing off in match play against the 12 best players from Europe. Led this year by captains Davis Love III on the U.S. side and Jose Maria Olazabal on the European side, the teams will compete in foursome and four-ball matches on Friday and Saturday, and 12 head-to-head singles matches on Sunday.

Team Europe will be defending the Ryder Cup they won two years ago at Celtic Manor Resort in Wales. This year's European team features World #1 and 2012 PGA Champion Rory McIlroy, Luke Donald, Justin Rose, Paul Lawrie, Graeme McDowell, Francesco Molinari, Lee Westwood, Sergio Garcia, Peter Hanson, Martin Kaymer, Ian Poulter and Nicolas Colsaerts.

Team USA will be looking to reclaim the Ryder Cup they last won in 2008. Representing the United States on this year's team are Tiger Woods, 2012 Masters Champion Bubba Watson, 2012 U.S. Open Champion Webb Simpson, Phil Mickelson, Dustin Johnson, Jason Dufner, Keegan Bradley, Zach Johnson, Matt Kuchar, Jim Furyk, Brandt Snedeker and Steve Stricker.

Throughout the week leading up to the event, SiriusXM listeners can tune in to SiriusXM PGA TOUR Radio for daily golf talk and analysis.

On Thursday, Matt Adams will host the Ryder Cup Opening Ceremonies Showlive from

Medinah Country Club (4:00-6:00 pm ET), which will feature live coverage of the opening ceremonies from the 10<sup>th</sup> hole, interviews with special guests and in-depth analysis of the three-day competition.

During the week, listeners can also tune in for live golf talk on Fairways of Life with Matt Adams (weekdays, 7:00-9:00 am ET), Teed Off with Brian Katrek (weekdays, 9:00-11:00 am ET) and Talk of the TOUR (weekdays, 11:00 am-12:00 pm ET). Former PGA TOUR pro John Maginnes hosts his show, Maginnes on Tap, weeknights (5:00-7:00 pm ET).

For more info, visit <u>www.siriusxm.com/siriusxmpgatourradio</u>. Follow the channel on Twitter @SiriusXMPGATOUR.

#### **About Sirius XM Radio**

<u>Sirius XM Radio Inc.</u> is the world's largest radio broadcaster measured by revenue and has 22.9 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S., from retailers nationwide, and online at <u>siriusxm.com</u>. SiriusXM programming is also available through the <u>SiriusXM Internet Radio</u> App for <u>Android</u>, <u>Apple</u>, and <u>BlackBerry</u> smartphones and other connected devices. SiriusXM also holds a minority interest in <u>SiriusXM Canada</u> which has more than 2 million subscribers.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of audio entertainment; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of pending or future litigation; failure of third parties to perform; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2011, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<a href="http://www.sec.gov">http://www.sec.gov</a>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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