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# Jay Williams to Host The Crossover on SiriusXM

**Former Chicago Bulls star goes one on one with biggest names in Hollywood, sports, fashion and music**

**"The Crossover with Jay Williams" to premiere with special guest Russell Simmons**

NEW YORK, Aug. 16, 2012 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) today announced that Jay Williams, the former Chicago Bulls player, will host an exclusive, new limited-run interview series on SiriusXM.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO> )

Williams, who is currently a college *basketball* analyst for ESPN and was the 2002 National Player of the Year at Duke University, will host *The Crossover with Jay Williams*, scheduled to launch with a special episode on Friday, August 17 at 8:00 pm ET on Stars Too, channel 104. *The Crossover with Jay Williams* will be rebroadcast throughout the weekend.

*The Crossover with Jay Williams* debut show will feature Williams talking with Def Jam co-founder and hip-hop mogul Russell Simmons. SiriusXM listeners will hear Simmons talk about hip-hop, politics, meditation and more.

"Since my days at Duke, I have been interested in people from all walks of life and what drives them in their professional and personal lives," said Jay Williams. "SiriusXM gives me an ideal place to have conversations with a diverse lineup of guests and share them with people across the country."

"Jay is as skilled behind the mic as he was on the basketball court and we are excited to offer him a national platform to go beyond sports and speak with news makers, style leaders, key players in Hollywood and members of the media, many of whom cross over those lines," said Scott Greenstein, President and Chief Content Officer, SiriusXM.

After *The Crossover with Jay Williams* premieres on Friday, August 17, the series will return in September.

For more information on SiriusXM, please visit [www.siriusxm.com](http://www.siriusxm.com).

## **About Sirius XM Radio**

[Sirius XM Radio Inc.](http://www.siriusxm.com) is the world's largest radio broadcaster measured by revenue and has more than 22 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is

available in vehicles from every major car company in the U.S., from retailers nationwide, and online at [siriusxm.com](http://siriusxm.com). SiriusXM programming is also available through the [SiriusXM Internet Radio](#) App for [Android](#), [Apple](#), and [BlackBerry](#) smartphones and other connected devices. SiriusXM also holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of audio entertainment; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of pending or future litigation; failure of third parties to perform; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2011, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

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