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SiriusXM to Broadcast Comprehensive Live Coverage of Republican and Democratic National Conventions

Dedicated "Convention Radio" channel to feature special programming from The Blaze, CQ Roll Call, Daily Kos, Media Matters, "Politics Powered By Twitter," the John F. Kennedy Library Foundation and The Republican National Convention

Wide-range of coverage over 14 channels includes gavel-to-gavel coverage on non-partisan SiriusXM P.O.T.U.S. channel; diverse opinion and analysis on SiriusXM Left, SiriusXM OutQ, SiriusXM Patriot and The Power

NEW YORK, Aug. 15, 2012 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) today announced that it will broadcast extensive coverage of the Republican and Democratic National Conventions—including a dedicated, limited-run "Convention Radio" channel—delivering breaking news, live coverage, reaction and analysis from a wide range of perspectives across multiple channels from the heart of each event.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

SiriusXM's exclusive "Convention Radio" channel will kick off on the first day of the Republican National Convention, August 27, and air from 6:00 am – 7:00 pm ET daily through August 30 on SiriusXM channel 142 and on SiriusXM Patriot Plus online. SiriusXM Convention Radio will also air from the Democratic National Convention from September 4-6 from 6:00 am – 7:00 pm ET on SiriusXM channel 142 and on SiriusXM Left Plus online.

"We are proud to bring our subscribers this extensive and diverse collection of political coverage, particularly now when the conversation about the country's direction for the next four years is front and center," said Scott Greenstein, President and Chief Content Officer, SiriusXM. "Our subscribers can choose between a variety of perspectives, call in to share their own views, and experience the RNC and DNC as if they were there."

"Convention Radio" promises a robust mix of convention news, analysis, and perspective from the frontlines of each convention with special programming from CQ Roll Call and Media Matters, as well as convention editions of SiriusXM's *Politics Powered by Twitter* with Lee Brenner, Slade Sohmer and Pamela Kirkland. Throughout the RNC, "Convention Radio" will feature shows hosted by The Republican National Convention, and Will Cain and S.E. Cupp from TheBlaze.com, Glenn Beck's news, information, and opinion network. Throughout the DNC, "Convention Radio" will feature shows hosted by Daily Kos, as well as a broadcast of the John F. Kennedy Library Foundation's forum in honor of the 50th anniversary of the

Kennedy Administration.

SiriusXM P.O.T.U.S.—the 24/7 non-partisan channel dedicated to the "Politics of the United States" —will carry every speech from both conventions, offering listeners uninterrupted gavel-to-gavel coverage from the convention podium.

The RNC and DNC will also be covered on 14 SiriusXM channels, offering a wide range of perspectives, including:

- SiriusXM P.O.T.U.S. hosts Tim Farley, Julie Mason and Pete Dominick will broadcast live from each convention city with special guests, highlights and reaction from delegates, attendees and political watchers.
- SiriusXM's conservative talk channel SiriusXM Patriot, progressive talk channel SiriusXM Left, LGBT channel SiriusXM OutQ and African-American talk channel The Power will deliver expert analysis and sharp, unwavering commentary and opinion from hosts including Mike Church, Joe Madison, "The Black Eagle," Ari Rabin-Havt, Michelangelo Signorile, Mark Thompson, David Webb and Andrew Wilkow broadcasting live from the center of events in Tampa (RNC) and/or Charlotte (DNC).
- SiriusXM listeners will hear extensive RNC and DNC coverage on BBC World Service, C-SPAN, CNN, Fox News, Fox News Talk, HLN, MSNBC and NPR channels.

Listeners can register for a [trial](#) to listen to [SiriusXM Internet Radio](#) online and on [iPad](#), [iPhone](#), [iPod touch](#) and [Android](#)-powered smartphones and other connected devices and get access to commercial-free music, and premier sports, live news, comedy, talk, and entertainment from SiriusXM.

For more information on "Convention Radio" and SiriusXM's political programming throughout the election, visit www.siriusxm.com/Election2012.

About Sirius XM Radio

[Sirius XM Radio Inc.](#) is the world's largest radio broadcaster measured by revenue and has more than 22 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S., from retailers nationwide, and online at siriusxm.com. SiriusXM programming is also available through the [SiriusXM Internet Radio](#) App for [Android](#), [Apple](#), and [BlackBerry](#) smartphones and other connected devices. SiriusXM also holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to

predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of audio entertainment; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of pending or future litigation; failure of third parties to perform; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2011, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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Contact for SiriusXM:

Hillary Schupf

212.901.6739

hillary.schupf@siriusxm.com

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