

"Rotten Tomatoes™ Radio" Launches Exclusively on SiriusXM

Live, weekly call-in show from the Web's most popular movie review destination featuring news, reviews and interviews

"Rotten Tomatoes Radio" will also deliver box office news and special broadcasts from red carpets and movie industry events

NEW YORK, May 31, 2012 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) and Rotten Tomatoes today announced the launch of *Rotten Tomatoes™ Radio*, an exclusive, live, weekly one-hour call-in show featuring Rotten Tomatoes' editorial staff bringing listeners the latest in movie reviews on upcoming releases, including big budget blockbusters, independent and underground cult films plus DVD and VOD reviews.

(Logo: https://photos.prnewswire.com/prnh/20101014/NY82093LOGO)

Rotten Tomatoes Radio will be hosted by Matt Atchity, Editor-in-Chief of Rotten Tomatoes, live from the Los Angeles headquarters of the Web's most popular movie review destination. Atchity will also preview and recap new movie releases during special segments across various SiriusXM channels that feature the Tomatometer™, Rotten Tomatoes' own movie rating system. SiriusXM listeners will also get the latest box office news, reviews and interviews about movies and the film industry, plus special editions of the show broadcast from red carpets and movie industry events.

Rotten Tomatoes Radio will premiere on Thursday, June 7 at 6:00 pm and air weekly on Thursdays at 6:00 pm, with encore broadcasts airing Fridays at6:00 am and 7:00 pm, and Saturdays at 8:00 am and 4:00 pm (all times ET) on SiriusXM Stars Too, channel 104, and on SiriusXM Internet Radio online and via smartphones and other connected devices. Listeners can register for a 7-day trial to get SiriusXM Internet Radio online and on Apple and Android smartphones and other connected devices.

"Summer movie season is the perfect time to launch *Rotten Tomatoes Radio*, which puts our microphones in the offices of Rotten Tomatoes, giving our listeners direct access to charismatic Editor-in-Chief, Matt Atchity, and his passionate and acclaimed editorial team," said Scott Greenstein, President and Chief Content Officer, SiriusXM. "Everyone loves to anticipate and talk about movies, whether they are new, classic or cult films, and *Rotten Tomatoes Radio* is this generation's national forum. We are thrilled to welcome Matt and his team to SiriusXM."

"We're very excited about *Rotten Tomatoes Radio*, and how we'll be able to connect with our existing fans, plus a whole new audience of SiriusXM listeners," said Matt Atchity. "My staff and I love movies, and joking and debating about movies fuels a lot of what we do on our website. We look forward to sharing those discussions—and arguments—every week with

SiriusXM listeners."

Rotten Tomatoes Radio will also give SiriusXM listeners the opportunity to call in and weigh in with their opinions on movies that are rated Fresh, Rotten or Certified Fresh on the Tomatometer.

Visit <u>www.siriusxm.com</u> and <u>www.rottentomatoes.com</u> for more information.

About Sirius XM Radio

<u>Sirius XM Radio Inc.</u> is the world's largest radio broadcaster measured by revenue and has more than 22 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; news and comedy; exclusive entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S., from retailers nationwide, and online at <u>siriusxm.com</u>. SiriusXM programming is also available through the <u>SiriusXM Internet Radio</u> App for <u>Android</u>, <u>Apple</u>, and <u>BlackBerry</u> smartphones and other connected devices. SiriusXM also holds a minority interest in <u>SiriusXM Canada</u> which has more than 2 million subscribers.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of audio entertainment; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of pending or future litigation; failure of third parties to perform; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2011, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (http://www.sec.gov). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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About Rotten Tomatoes

As the web's leading aggregator of reviews from top movie critics, Rotten Tomatoes offers the most comprehensive guide to movies. The Tomatometer™ rating – based on the published opinions of hundreds of film critics – is a trusted measurement of movie quality for millions of moviegoers. It can be found practically everywhere movie information is available including leading cable and satellite TV operators, major online entertainment destinations, as well as news broadcasts and newspapers nationwide. Rotten Tomatoes is a wholly owned subsidiary of Flixster, Inc. Flixster™ services, which are used by more than 25 million people every month, include the destination website, Flixster.com, and leading apps on Facebook, iGoogle, iPhone, BlackBerry and Android-powered devices. Rotten Tomatoes has its headquarters in Los Angeles.

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