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# **SiriusXM Introduces the Lynx Portable Radio, the First SiriusXM 2.0 Radio that Offers New Features and Expanded Channel Lineup via Satellite and Internet**

**Lynx stores up to 200 hours of satellite radio programming for later playback**

**Replay 5 hours of SiriusXM Internet Radio programming, start shows from the beginning and pause, skip forward and rewind previously broadcast content**

**Enjoy SiriusXM streamed to Bluetooth® stereo speakers, headphones, vehicle stereo systems or the Lynx LH1 Home Kit**

**Allows future functionality and feature updates via Wi-Fi®**

**Lynx now for sale at [shop.siriusxm.com](http://shop.siriusxm.com) and [crutchfield.com](http://crutchfield.com) and available soon at retailers nationwide**

NEW YORK, Dec. 29, 2011 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) today introduced the [SiriusXM Lynx Portable Radio](#), the first SiriusXM 2.0 radio that offers new features and receives an expanded channel lineup via satellite and Internet.

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Lynx is the most advanced radio ever from SiriusXM, able to receive the new expanded [SiriusXM 2.0 channel lineup](#) of commercial-free music, sports, and comedy that includes [SiriusXM Latino](#), a new suite of Spanish-language programming. Lynx is built with a flexible architecture which allows for new features and capabilities to be added through software updates.

"Lynx gives subscribers the expanded SiriusXM 2.0 content lineup and advanced features, enabling time shifting and storage of content, offering listeners more control over the

programming they subscribe to," said Jim Meyer, President, Operations and Sales, SiriusXM. "Lynx will offer even more options to manage our exclusive and expertly curated content through future software updates."

SiriusXM 2.0 is a major upgrade and evolution of SiriusXM's satellite and Internet delivered service that will ultimately span hardware, software, audio, and data services.

Lynx gives subscribers more control over how they listen to SiriusXM satellite radio, allowing them to start a song from the beginning when tuning to a Favorite music channel or store broadcast content to listen to later. Subscribers can also restart their favorite content while connected to SiriusXM Internet Radio via Wi-Fi®. Subscribers can control their listening experience easily using the large touch screen display. Lynx can stream SiriusXM content to Bluetooth® stereo speakers, headphones, vehicle stereo systems or optional accessories for the home, vehicle or portable use. Lynx is based on the Android operating system and is fully updatable via a Wi-Fi connection.

SiriusXM Lynx is available now at [shop.siriusxm.com](http://shop.siriusxm.com) or [crutchfield.com](http://crutchfield.com) at an MSRP of \$249.99. Lynx will be available soon at retail stores nationwide.

Lynx offers key SiriusXM 2.0 features for satellite radio when docked with the optional Lynx LV1 Vehicle Kit or Lynx LH1 Home Kit, including:

- Tune Start™: Automatically starts the currently playing song from the beginning so listeners will hear the whole song when tuning to any of their satellite radio music channels saved as a Favorite channel.
- Radio Replays: Subscribers can build a library of up to 200 hours of programming from their Favorite satellite radio channels which are automatically recorded to allow for playback anywhere.
- Pause, Rewind and Replay: Listeners can replay up to 30 minutes of live SiriusXM content on the currently tuned channel, and also access replay content on 5 favorite preset channels currently displayed.
- Featured Favorites™: A dynamic set of presets that can be automatically added as favorite channels, allowing users to easily discover new and specialty programming.
- Show Finder™: An easy-to-use electronic programming guide offering a complete list of what's on over the next 7 days by channel, with the ability to set reminder alerts when favorite shows are being broadcast.

Lynx also offers SiriusXM 2.0 features for listening to SiriusXM Internet Radio via Wi-Fi networks at home, office or accessible hotspot, including:

- Start Now allows subscribers to go back 5 hours to select and listen to previously broadcast programming.
- View program information, album art and read artist bios.
- Rewind to hear programming again or skip forward to hear what's playing next.
- Pause live radio and pick up right where the listener left off
- Access to Show Finder™, the electronic programming guide.

The SiriusXM Lynx LV1 Vehicle Kit gives subscribers everything needed to listen to satellite radio in the vehicle. Drivers and passengers can browse and quickly tune channels with a convenient rotary control knob. An Aux-In Cable is included to facilitate audio connection in

vehicles that have audio systems with an auxiliary input connection. The LV1 can also connect to Bluetooth Audio-enabled systems, or through the vehicles existing radio using SiriusXM's *PowerConnect* transmitter. The vehicle kit also charges Lynx while docked. The Lynx vehicle kit is available at an MSRP of \$69.99.

The SiriusXM Lynx LH1 Home Kit gives subscribers everything needed to listen to SiriusXM satellite radio or Internet radio in the home or office. Subscribers can connect to a home audio system with easy, do-it-yourself set up and stream SiriusXM from Lynx to the home kit with Bluetooth. The Lynx home kit is available at an MSRP of \$69.99.

Lynx receives the new array of channels, added to the already ground-breaking and award-winning SiriusXM programming lineup. The expanded channel selection includes new commercial-free music plus new sports and comedy channels including channels created with the [Rock and Roll Hall of Fame](#), [ESPN SportsCenter](#), and [Upright Citizens Brigade](#), as well as [Carlin's Corner](#) featuring albums, concerts and comedy from the archives of the legendary George Carlin.

SiriusXM Lynx also receives the full [SiriusXM Latino](#) channel lineup. SiriusXM Latino is the most comprehensive Latin programming lineup available to radio listeners, including exclusive commercial-free music channels and a wide variety of music genres, including tropical, salsa, merengue, Latin pop hits, Latin hip-hop, Latin rock classics and more.

Listeners will also get 24/7 news and talk from [RadioFormula Mexico](#), the leading radio broadcaster from Mexico; sexy, smart, refined and exclusive adult programming showcasing Latin talent on [Playboy Radio en Espanol](#); and Spanish-language coverage of world-class professional sports on multiple Deportes en Vivo channels. SiriusXM Latino will also include Cristina Radio from iconic talk show host Cristina Saralegui, and featuring lifestyle, health and family programming for Latinas. Cristina Radio, produced by National Latino Broadcasting, is launching in the coming months.

For more information on the SiriusXM channel lineup in English and Spanish, please visit [www.siriusxm.com/newchannels](http://www.siriusxm.com/newchannels) and [www.siriusxm.com/latino](http://www.siriusxm.com/latino).

### **About Sirius XM Radio**

[Sirius XM Radio](#) is America's satellite radio company. SiriusXM broadcasts more than [135 satellite radio channels](#) of [commercial-free music](#), and [premier sports](#), [news](#), [talk](#), [entertainment](#), [traffic](#), [weather](#), and data services to over 21 million subscribers. SiriusXM offers an array of content from many of the biggest names in entertainment, as well as from professional sports leagues, major colleges, and national news and talk providers.

SiriusXM programming is available on more than 800 devices, including pre-installed and after-market radios in cars, trucks, boats and aircraft, [smartphones](#) and [mobile devices](#), and consumer electronics products for [homes](#) and [offices](#). SiriusXM programming is also available at [siriusxm.com](http://siriusxm.com), and on [Apple](#), [BlackBerry](#) and [Android](#)-powered mobile devices.

SiriusXM has arrangements with every major [automaker](#) and its radio products are available for sale at [shop.siriusxm.com](http://shop.siriusxm.com) as well as retail locations nationwide.

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to,*

*statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our competitive position versus other forms of audio and video entertainment; our ability to retain subscribers and maintain our average monthly revenue per subscriber; our dependence upon automakers and other third parties; potential economic recessionary trends and uncertain economic outlook; our substantial indebtedness; and the useful life of our satellites, which, in most cases, are not insured. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2010, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

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