

December 15, 2011



SiriusXM to Air Every Bowl Game This College Football Postseason

SiriusXM will be the only broadcaster offering live play-by-play of every bowl game through the BCS National Championship on January 9

NEW YORK, Dec. 15, 2011 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) announced today that it will offer listeners, for the first time, live play-by-play of **every** bowl game during the 2011-12 college football postseason.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

Sirius and XM listeners will get access to 35 games, more than any season before, including the BCS National Championship, the Rose Bowl, Tostitos Fiesta Bowl, Discover Orange Bowl, and Allstate Sugar Bowl.

The schedule will begin with the Gildan New Mexico Bowl on Saturday, December 17 (2:00 pm ET, on ESPN Radio, SiriusXM channel 84) and continue through Monday January 9, when #1 ranked LSU faces #2 Alabama in the Allstate BCS National Championship Game (8:30 pm ET on ESPN Radio, SiriusXM channel 84). A complete schedule of games and channels appears below.

Fans can stay up to date on everything happening throughout the bowl season with [SiriusXM College Sports Nation](#), channel 91, SiriusXM's 24/7 college sports channel. From the best games, to the latest news and biggest stories happening around the college football landscape, SiriusXM College Sports Nation covers it all with a daily programming lineup that features *24/7 Sports Radio's on Campus with Bill King* (weekdays, 6:00 am ET); *SiriusXM College Sports Today* (weekdays, 9:00 am ET), hosted by Mark Packer and Heisman Trophy winner Eddie George; *SiriusXM College Football Playbook* (weekdays, 12:00 pm ET), hosted by veteran college football voice Jack Arute, the acclaimed *Paul Finebaum Show* (weekdays, 3:00 pm ET), *College Football Coast-to-Coast with Chris Childers* (weekdays, 7:00 pm ET), plus several college coaches shows.

SiriusXM College Sports Nation will broadcast live from New Orleans, the site of the Allstate BCS National Championship game from Thursday, January 5, through game day, January 9. Hosts Jack Arute, Paul Finebaum, Eddie George, Mark Packer, Bill King and Chris Childers will be live on site where they will interview LSU and Alabama players and coaches, cover pre-game practices and preview the game.

SiriusXM's College Bowl game schedule: (All times ET)

Gildan New Mexico Bowl, Albuquerque, NM – Temple vs. Wyoming
December 17, 2:00pm, **SiriusXM channel 84**

Famous Idaho Potato Bowl, Boise, ID – Ohio vs. Utah State

December 17, 5:30pm, **SiriusXM channel 84**

R&L Carriers New Orleans Bowl, New Orleans, LA – San Diego State vs. Louisiana-Lafayette

December 17, 9:00pm, **SiriusXM channel 84**

Beef O'Brady St. Petersburg Bowl, St. Petersburg, FL – Florida International vs. Marshall

December 20, 8:00pm, **SiriusXM channel 84**

San Diego County Credit Union Poinsettia Bowl, San Diego, CA – TCU vs. Louisiana Tech

December 21, 8:00pm, **SiriusXM channel 84**

MAACO Las Vegas Bowl, Las Vegas, NV – Arizona State vs. Boise State

December 22, 8:00pm, **SiriusXM channel 91**

Sheraton Hawaii Bowl, Honolulu, HI – Nevada vs. Southern Miss

December 24, 8:00pm, **SiriusXM channel 84**

AdvoCare V100 Independence Bowl, Shreveport, LA – Missouri vs. North Carolina

December 26, 5:00pm, **SiriusXM channel 91**

Little Caesars Bowl, Detroit, MI – Western Michigan vs. Purdue

December 27, 4:30pm, **SiriusXM channel 91**

Belk Bowl, Charlotte, NC – Louisville vs. NC State

December 27, 8:00pm, **SiriusXM channel 91**

Military Bowl presented by Northrup Grumman, Washington, D.C. – Air Force vs. Toledo

December 28, 4:30pm, **SiriusXM channel 91**

Bridgepoint Education Holiday Bowl, San Diego, CA – California vs. Texas

December 28, 8:00pm, **SiriusXM channel 84**

Champs Sports Bowl, Orlando, FL – Florida State vs. Notre Dame

December 29, 5:30pm, **SiriusXM channel 84**

Valero Alamo Bowl, San Antonio, TX – Washington vs. Baylor

December 29, 9:00pm, **SiriusXM channel 84**

Bell Helicopter Armed Forces Bowl, Dallas, TX – BYU vs. Tulsa

December 30, 12:00pm, **SiriusXM channel 84**

New Era Pinstripe Bowl, Bronx, NY – Rutgers vs. Iowa State

December 30, 3:20pm, **SiriusXM channel 84**

Franklin American Mortgage Music City Bowl, Nashville, TN – Miss. St. vs. Wake Forest

December 30, 6:40pm, **SiriusXM channel 91**

Insight Bowl, Tempe, AZ – Iowa vs. Oklahoma

December 30, 10:00pm, **SiriusXM channel 84**

Meineke Car Care Bowl of Texas, Houston, TX – Texas A&M vs. Northwestern
December 31, 12:00pm, **SiriusXM channel 84**

Hyundai Sun Bowl, El Paso, Texas – Georgia Tech vs. Utah
December 31, 2:00pm, **SiriusXM channel 91**

AutoZone Liberty Bowl, Memphis, TN – Cincinnati vs. Vanderbilt
December 31, 3:30pm, **SiriusXM channel 84**

Kraft Fight Hunger Bowl, San Francisco, CA – Illinois vs. UCLA
December 31, 3:30pm, **SiriusXM channel 91**

Chick-Fil-A Bowl, Atlanta, GA – Virginia vs. Auburn
December 31, 7:30pm (approx.), **SiriusXM channel 84**

TicketCity Bowl, Dallas, TX – Houston vs. Penn State
January 2, 12:00pm, **SiriusXM channel 85**

Outback Bowl, Tampa, FL – Michigan State vs. Georgia
January 2, 1:00pm, **SiriusXM channel 84**

Taxslayer.com **Gator Bowl**, Jacksonville, FL – Ohio State vs. Florida
January 2, 1:00pm, **SiriusXM channel 91**

Capital One Bowl, Orlando, FL – Nebraska vs. South Carolina
January 2, 1:00pm, **SiriusXM channel 84**

Rose Bowl, Pasadena, CA – Wisconsin vs. Oregon
January 2, 5:00pm, **SiriusXM channel 84**

Tostitos Fiesta Bowl, Glendale, AZ – Stanford vs. Oklahoma State
January 2, 8:30pm, **SiriusXM channel 84**

Allstate Sugar Bowl, New Orleans, LA – Michigan vs. Virginia Tech
January 3, 8:30pm, **SiriusXM channel 84**

Discover Orange Bowl, Miami, FL – West Virginia vs. Clemson
January 4, 8:00pm, **SiriusXM channel 84**

AT&T Cotton Bowl, Arlington, TX – Kansas State vs. Arkansas
January 6, 8:00pm, **SiriusXM channel 91**

BBVA Compass Bowl, Birmingham, AL – SMU vs. Pittsburgh
January 7, 1:00pm, **SiriusXM channel 91**

GoDaddy.com **Bowl**, Mobile, AL – Arkansas State vs. Northern Illinois
January 8, 9:00pm, **SiriusXM channel 91**

Allstate BCS National Championship, New Orleans, LA – LSU vs. Alabama
January 9, 8:30pm, **SiriusXM channel 84**

All games airing on SiriusXM channel 84 are ESPN Radio broadcasts.

For more information, please visit www.siriusxm.com/collegesports.

About Sirius XM Radio

[Sirius XM Radio](#) is America's satellite radio company. SiriusXM broadcasts more than [135 satellite radio channels](#) of [commercial-free music](#), and [premier sports](#), [news](#), [talk](#), [entertainment](#), [traffic](#), [weather](#), and data services to over 21 million subscribers. SiriusXM offers an array of content from many of the biggest names in entertainment, as well as from professional sports leagues, major colleges, and national news and talk providers.

SiriusXM programming is available on more than 800 devices, including pre-installed and after-market radios in cars, trucks, boats and aircraft, [smartphones](#) and [mobile devices](#), and consumer electronics products for [homes](#) and [offices](#). SiriusXM programming is also available at siriusxm.com, and on [Apple](#), [BlackBerry](#) and [Android](#)-powered mobile devices.

SiriusXM has arrangements with every major [automaker](#) and its radio products are available for sale at shop.siriusxm.com as well as retail locations nationwide.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our competitive position versus other forms of audio and video entertainment; our ability to retain subscribers and maintain our average monthly revenue per subscriber; our dependence upon automakers and other third parties; potential economic recessionary trends and uncertain economic outlook; our substantial indebtedness; and the useful life of our satellites, which, in most cases, are not insured. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2010, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

[Follow SiriusXM on Twitter](#) or [like the SiriusXM page on Facebook](#)

Media contact:
Andrew FitzPatrick

SiriusXM

212-901-6693

andrew.fitzpatrick@siriusxm.com

SOURCE Sirius XM Radio