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## **SiriusXM Presents Live Town Hall Event with Coach K on Dec. 14**

**Duke coach will sit down with SiriusXM's Chris 'Mad Dog' Russo for a special Q&A in front of a live audience at Cameron Indoor Stadium in Durham, NC**

**A select number of SiriusXM subscribers will have the opportunity to attend the event and ask Coach K a question**

NEW YORK, Nov. 28, 2011 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) announced today that Duke University men's basketball coach Mike Krzyzewski – who became the all-time winningest coach in Division I men's basketball history this month – will sit down for a Q&A session with an audience of SiriusXM listeners, Duke fans and other invited guests at storied Cameron Indoor Stadium in Durham, NC.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO> )

"SiriusXM's Town Hall with Coach K," a two-hour broadcast event, will air live nationwide on Mad Dog Radio, channel 86, on Wednesday, December 14 (7:00-9:00 pm ET). The special will be moderated by SiriusXM's Chris "Mad Dog" Russo, who will interview Coach K before opening it up to questions from SiriusXM subscribers in the audience.

The event is part of SiriusXM's "Town Hall" series, an intimate gathering with an iconic figure and an audience of SiriusXM listeners. Previous "SiriusXM Town Hall" specials have featured Bruce Springsteen, Tom Petty and Coldplay.

"This will be a unique radio event in a very distinctive setting that is special to everyone at Duke – Cameron Indoor Stadium," said Krzyzewski. "We look forward to hosting Chris Russo and the Mad Dog Radio team, as well as the SiriusXM listeners, that night."

"Coach K and Duke Basketball are in the midst of a historic season and this is an exciting opportunity for us to bring SiriusXM listeners to Cameron Indoor to celebrate their accomplishments," said Scott Greenstein, SiriusXM's President and Chief Content Officer. "Our Town Hall events have been a huge hit with our subscribers, time after time delivering memorable conversations and terrific insight. We're thrilled to have Coach K be the first sports figure featured."

"Coach K has had one of the most extraordinary careers of any coach, in any sport, in history," said Russo. "We've spoken several times over the years and he's one of the all-time greats. To talk with him after this latest milestone, at Cameron Indoor, in front of a live studio audience will be fun."

On November 14, Coach K recorded his 903<sup>rd</sup> win, a 74-69 Blue Devils' victory over

Michigan State at Madison Square Garden – to become the all-time winningest head coach in men's Division I basketball history. In 36 years as a head coach, Coach K has built one of the top coaching resumes of all-time. He has compiled an extraordinary 907-284 record, led Duke to four NCAA Championships (1991, 1992, 2001 and 2010) and guided the Blue Devils to 13 ACC Tournament championships and 11 Final Four appearances. His teams consistently boast one of the best graduation rates in college basketball.

As head coach of the USA Senior National Team, Krzyzewski guided the team to gold medals at the 2010 FIBA World Championships and the 2008 Summer Olympic Games in Beijing. He will coach the squad in the 2012 London Olympic Games. Coach K was inducted in the Naismith Basketball Hall of Fame in 2001.

Krzyzewski can be heard every week on SiriusXM hosting his talk show, *Basketball and Beyond with Coach K*, (Wednesdays at 7:00 pm ET) on Mad Dog Radio, channel 86. *Basketball and Beyond*, which is co-hosted by Dave Sims, features discussions on a wide array of topical issues and showcases Krzyzewski's personal perspective on principles for life on and off the court, plus interviews with a variety of guests, including business leaders, entertainers, coaches and athletes. The show replays Wednesday nights at 11:00 pm ET on SiriusXM College Sports Nation, channel 91.

Visit [www.siriusxm.com](http://www.siriusxm.com) for more info.

### **About Sirius XM Radio**

[Sirius XM Radio](http://www.siriusxm.com) is America's satellite radio company. SiriusXM broadcasts more than [135 satellite radio channels](#) of [commercial-free music](#), and [premier sports, news, talk, entertainment, traffic, weather](#), and data services to over 21 million subscribers. SiriusXM offers an array of content from many of the biggest names in entertainment, as well as from professional sports leagues, major colleges, and national news and talk providers.

SiriusXM programming is available on more than 800 devices, including pre-installed and after-market radios in cars, trucks, boats and aircraft, [smartphones](#) and [mobile devices](#), and consumer electronics products for [homes](#) and [offices](#). SiriusXM programming is also available at [siriusxm.com](http://siriusxm.com), and on [Apple](#), [BlackBerry](#) and [Android](#)-powered mobile devices.

SiriusXM has arrangements with every major [automaker](#) and its radio products are available for sale at [shop.siriusxm.com](http://shop.siriusxm.com) as well as retail locations nationwide.

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*The following factors, among others, could cause actual results to differ materially from the*

*anticipated results or other expectations expressed in the forward-looking statement: our competitive position versus other forms of audio and video entertainment; our ability to retain subscribers and maintain our average monthly revenue per subscriber; our dependence upon automakers and other third parties; potential economic recessionary trends and uncertain economic outlook; our substantial indebtedness; and the useful life of our satellites, which, in most cases, are not insured. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2010, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

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