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SiriusXM Offers Comprehensive Coverage of 2011 NFL Season

Sirius and XM Premier subscribers get every NFL game through the Super Bowl

NFL play-by-play is available online for satellite radio subscribers for first time

SiriusXM NFL Radio, channel 88, provides comprehensive daily coverage of the league with exclusive shows, interviews, expert analysis and more

NEW YORK, Sept. 8, 2011 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI), the Official Satellite Radio Partner of the NFL, will provide comprehensive coverage of the 2011 NFL season, offering live play-by-play broadcasts of every game on satellite radio and, for the first time, online.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

Sirius and XM Premier (formerly known as "The Best of Sirius") subscribers who have SiriusXM Internet Radio access in addition to their satellite radio subscription will now be able to listen to every NFL game from the preseason through the Super Bowl streamed online and through the SiriusXM App for smartphone and wireless devices.

The 2011 NFL season kicks off tonight, Sept. 8 (8:30 pm ET), with a matchup of the league's previous two Super Bowl winners when the defending champion Green Bay Packers host the 2009 champion New Orleans Saints. SiriusXM will air the Packers radio broadcast (ch. 93 on Sirius, ch. 226 on XM Premier, ch. 862 online), the Saints radio broadcast (ch. 92 on Sirius, ch. 225 on XM Premier, ch. 861 online) and the national radio broadcast (ch. 88 on Sirius and XM Premier, and online). Former NFL quarterback Jim Miller will broadcast live for SiriusXM NFL Radio from Green Bay's Lambeau Field before and after the game.

Weekly NFL schedules with SiriusXM channel assignments can be found at www.siriusxm.com/nflschedule.

SiriusXM NFL Radio, the acclaimed channel dedicated entirely to pro football talk, continues to offer in-depth coverage of the league 24 hours a day, 365 days a year. Available on channel 88 on Sirius and XM Premier, SiriusXM NFL Radio features exclusive daily talk shows hosted by NFL experts, one-on-one interviews with players, coaches and executives from around the league, and more. The channel's roster of hosts includes both current and former players, coaches and front office executives including: Carl Banks, Gil Brandt, Derrick Brooks, Randy Cross, Dean Dalton, Rich Gannon, Pat Kirwan, John Madden, Jim Miller, Tim Ryan, Ross Tucker and Solomon Wilcotts.

New to the SiriusXM NFL Radio roster this year will be New York Giants veteran offensive lineman David Diehl, who will host *Late Hits* Tuesday nights (8:00–11:00 pm ET).

Longtime NFL broadcaster and 16-time Emmy Award winner John Madden will return for his eighth season as a commentator on SiriusXM NFL Radio, hosting *Madden Football* every Wednesday (2:00 – 3:00 pm ET) alongside Adam Schein and Rich Gannon. Madden will discuss the latest NFL news and preview the coming weekend's matchups. Madden's in-depth game breakdowns will also replay every Sunday morning on *The SiriusXM NFL Tailgate Show*, SiriusXM NFL Radio's pre-game program (Sundays from 9:00 am – 12:00 pm ET).

Madden will also join Chris 'Mad Dog' Russo for a weekly NFL discussion every Friday at 5:00 pm ET on SiriusXM's Mad Dog Radio, channel 86.

Throughout the season SiriusXM NFL Radio listeners will also hear weekly interviews with many head coaches from around the league including: Mike McCarthy (Packers), Mike Tomlin (Steelers), Sean Payton (Saints), Mike Smith (Falcons), Jack Del Rio (Jaguars), Jim Schwartz (Lions), John Fox (Broncos), Marvin Lewis (Bengals), Steve Spagnuolo (Rams), Hue Jackson (Raiders), Ron Rivera (Panthers), Pete Carroll (Seahawks), Todd Haley (Chiefs), Pat Shurmur (Browns) and Raheem Morris (Buccaneers).

SiriusXM NFL Radio channel 88 Daily Schedule: (All times ET)

Weekdays

- 6 -7 am: *The Morning Kickoff* with Ross Tucker
- 7 – 11 am: *The Opening Drive* with Bob Papa, Ross Tucker and Derrick Brooks
- 11 am – 3 pm: *The SiriusXM Blitz* with Adam Schein and Rich Gannon
- 3 – 7 pm: *Movin' The Chains* with Tim Ryan and Pat Kirwan
- 7 – 8 pm: NFL Network's *Total Access*
- 8 – 11 pm: *Late Hits* with Gil Brandt, Jim Miller, Carl Banks, David Diehl, Ralph Vacchiano, Alex Marvez and Howard David.

Wednesdays

- 2 – 3 pm: *Madden Football* with John Madden, Adam Schein and Rich Gannon

Saturdays

- 8 – 11 am: *The Weekend Kickoff* with Howard David and Dan Leberfeld
- 11 am – 2 pm: *Press Coverage* with Vic Carucci and Dean Dalton
- 2 – 4 pm: *Chalk Talk* with Andrew Bogusch
- 4 – 7 pm: *The End Zone* with Pat Kirwan
- 7 – 11 pm: *Late Hits* with Zig Fracassi and Jim Miller

Sundays

- 9 am – Noon: *SiriusXM NFL Tailgate Show* with Adam Schein, John Madden and Gil Brandt
- Noon – 8 pm: *The Sunday Drive* with Steve Torre. Live cut-ins to NFL games, up-to-the-minute news and highlights from around the league and post-game interviews from the day's star performers.
- 8 pm – Midnight: *NFL Rewind* with Jack Arute and Jim Miller

Connect with SiriusXM NFL Radio on Twitter (twitter.com/siriusxm nfl) and Facebook (facebook.com/siriusxm nflradio).

About Sirius XM Radio

[Sirius XM Radio](#) is America's satellite radio company. SiriusXM broadcasts more than [135 satellite radio channels](#) of [commercial-free music](#), and [premier sports, news, talk, entertainment, traffic, weather](#), and data services to over 21 million subscribers. SiriusXM offers an array of content from many of the biggest names in entertainment, as well as from professional sports leagues, major colleges, and national news and talk providers.

SiriusXM programming is available on more than 800 devices, including pre-installed and after-market radios in cars, trucks, boats and aircraft, [smartphones](#) and [mobile devices](#), and consumer electronics products for [homes](#) and [offices](#). SiriusXM programming is also available at siriusxm.com, and on [Apple](#), [BlackBerry](#) and [Android](#)-powered mobile devices.

SiriusXM has arrangements with every major [automaker](#) and its radio products are available for sale at shop.siriusxm.com as well as retail locations nationwide.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our competitive position versus other forms of audio and video entertainment; our ability to retain subscribers and maintain our average monthly revenue per subscriber; our dependence upon automakers and other third parties; our substantial indebtedness; and the useful life of our satellites, which, in most cases, are not insured. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2010, which is

filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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