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# **SiriusXM and Manchester United Football Club Announce Exclusive Broadcasting Agreement**

**SiriusXM subscribers can hear every Manchester United Premier League match live through their satellite radios, online and through the SiriusXM Apps**

NEW YORK, Jan. 3, 2011 /PRNewswire/ -- Manchester United Football Club, the 18-time champions of the English Premier League, and Sirius XM Radio (Nasdaq: SIRI), announced today a multi-year agreement to make SiriusXM the official U.S. radio broadcaster of Manchester United.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO> )

Sirius and XM subscribers will have access to live play-by-play of every Manchester United English Premier League match and will hear the official Manchester United club broadcast.

The agreement also gives SiriusXM the rights to stream Manchester United Premier League matches to Sirius and XM subscribers online at [www.sirius.com](http://www.sirius.com) and [www.xmradio.com](http://www.xmradio.com) and through website access via the SiriusXM App.

"Manchester United is delighted to announce this arrangement with SiriusXM," said Manchester United Chief Executive David Gill. "This agreement demonstrates the enduring strength of the Club internationally. We are very proud to have SiriusXM as our first satellite radio broadcaster in the US. This is an exciting arrangement as we know how passionate our fans are in the United States and now they can catch all the match action live on Sirius and XM."

"Manchester United is one of the most famous and widely followed sports franchises in all of the world and we're thrilled to offer our listeners access to every one of their Premier League matches," said Scott Greenstein, SiriusXM's President and Chief Content Officer. "Fans across the U.S. will be able to tune in to live play-by-play through their radios, through their computers and through the SiriusXM App. No matter where you are in the U.S., you won't have to miss a minute of Manchester United football throughout the EPL season."

With 18 Premier League titles, four Football League Cups and a record 11 FA Cups, Manchester United is one of the most successful clubs in the history of English soccer.

Currently atop the standings in the Premier League, the club has also won three European Cups and is unique in having won the Premier League, FA Cup and UEFA Champions League triple-header in the 1998-99 season. The club's current manager, Sir Alex Ferguson, is the most successful manager in the team's history, having won 26 major honors since taking over the club in 1986.

In addition to SiriusXM's expansive play-by-play coverage of Manchester United, fans can also hear comprehensive soccer talk on SiriusXM's *The Football Show*, the daily talk program hosted by legendary striker Giorgio Chinaglia and soccer expert Charlie Stillitano.

Every weekday morning (7:00-9:00 am EST on Sirius channel 125 and XM channel 241), Chinaglia and Stillitano cover the best teams and leagues from around the globe with expert analysis and interviews with some of sport's most intriguing personalities, including Manchester United's legendary manager, Sir Alex Ferguson.

Throughout the EPL season, SiriusXM listeners can hear multiple games each week featuring several of the best teams in the U.K. All games will air on Sirius channels 125 and 113 and XM channels 241 and 244. For more information on SiriusXM's soccer programming and a schedule of upcoming matches on SiriusXM, visit [www.sirius.com/soccer](http://www.sirius.com/soccer) or [www.xmradio.com/soccer](http://www.xmradio.com/soccer).

### **About SiriusXM Radio**

SiriusXM is America's satellite radio company, broadcasting more than 135 channels of commercial-free music, and premier sports, news, talk, entertainment, traffic, weather, and data services to more than 20 million subscribers in cars, trucks, boats and aircraft, and through a wide range of mobile devices.

SiriusXM offers an array of content from some of the biggest names in entertainment, as well as from professional sports leagues, major colleges, and national news and talk providers. SiriusXM programming is also available at [sirius.com](http://sirius.com) and [xmradio.com](http://xmradio.com), and on Apple iPhone and iPod touch, BlackBerry and Android-powered mobile devices using the SiriusXM Premium Online App.

SiriusXM has arrangements with every major automaker and its radio products are available at retail locations nationwide, as well as [shop.sirius.com](http://shop.sirius.com) and [shop.xmradio.com](http://shop.xmradio.com).

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our dependence upon automakers and other third parties, the substantial indebtedness of SIRIUS and XM; the useful life of our satellites; and our competitive position versus other forms of audio and video entertainment. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' Annual Report on Form 10-K for the year ended December 31, 2009*

*and its Quarterly Report on Form 10-Q for the period ending September 30, 2010 and XM's Annual Report on Form 10-K for the year ended December 31, 2009 and its Quarterly Report on Form 10-Q for the period ending September 30, 2010, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

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