

November 12, 2010



Martha Stewart Living Radio's 'Thanksgiving Hotline' Launches Exclusively on SIRIUS XM

30 top chefs/entertaining experts offer tips and advice to listeners for 30 hours over three days to help America cook the biggest meal of the year

Stellar lineup includes Martha Stewart, Emeril Lagasse, Mario Batali, Marcus Samuelsson, Isaac Mizrahi, Wolfgang Puck and Alton Brown

NEW YORK, Nov. 12, 2010 /PRNewswire/ -- SIRIUS XM Radio (Nasdaq: SIRI) today announced that more than 30 of the nation's top chefs and entertaining experts -- including Martha Stewart, Emeril Lagasse, Wolfgang Puck, Marcus Samuelsson, Isaac Mizrahi, Mario Batali and Charlie Palmer -- will take turns behind the microphone to help listeners solve all of their turkey day dilemmas during the fourth annual Martha Stewart Living® Radio Thanksgiving Hotline.

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During this annual special, exclusive to SIRIUS XM, these leading chefs and entertaining experts will join the Martha Stewart Living® Radio hosts live in studio to reveal their juiciest Thanksgiving tips and tricks, while personally offering advice to listeners across the country. In addition to tackling holiday cooking quandaries ranging from the traditional to the unexpected, the culinary legends will divulge their favorite Thanksgiving recipes for the main course, hors d'oeuvres, variations on the traditional turkey meal, desserts, wine pairings, specialty cocktails (including non-alcoholic suggestions) designed for the holidays and much more. Martha and her team of Thanksgiving experts will also share their personal Thanksgiving memories and family traditions, supply useful tips for cooking on a budget, and reveal simple yet elegant suggestions to spruce up the table and spread holiday cheer.

The Martha Stewart Living® Radio Thanksgiving Hotline will air November 22, 23 and 24 from 7:00 am - 5:00 pm ET exclusively on Martha Stewart Living® Radio, SIRIUS channel 112 and XM channel 157 as part of "The Best of SIRIUS." Each full day of programming will replay in its entirety beginning at 7:00 pm ET nightly. SIRIUS XM Radio listeners can call 866-675-6675 or email their questions to radio@marthastewart.com.

Full lineup of scheduled guests:

7:00am Tom Douglas, award-winning Seattle chef and restaurateur

8:00am Mikey Price, executive chef and owner of Market Table

9:00am Frank Stitt, award-winning chef, restaurateur, and cookbook author

10:00am Amanda Freitag, chef and TV personality

11:00am Emily Luchetti, award-winning executive pastry chef, San Francisco's Farallon and Waterbar restaurants

12:00pm David Burke, celebrity chef and restaurateur

1:00pm Charlie Palmer, master chef and restaurateur

2:00pm Anne Burrell, chef and host, Food Network's "Secrets of a Restaurant Chef"

3:00pm Michael White, executive chef/partner of Convivio, Alto, Marea and Osterio Morino and Christophe Tassan, wine director, Mix in Las Vegas and Alain Ducasse Restaurant at Mandalay Bay, spokesperson for Cotes du Rhone Wines

4:00pm Martha Stewart, live in studio to answer all Thanksgiving questions

Tuesday, November 23

7:00am Sunny Anderson, host of Food Network's "Cooking for Real"

8:00am Art Smith, chef, author and TV personality

9:00am Bill Telepan, executive chef/owner of New York City's Telepan restaurant

10:00am Elizabeth Karmel, executive chef of Hill Country Barbecue Market and Hill Country Chicken, founder of GirlsattheGrill.com

11:00am Emeril Lagasse, chef, restaurateur of numerous restaurants including Emeril's and NOLA, television personality, and cookbook author

12:00pm Gale Gand, executive pastry chef and partner of Chicago's TRU restaurant

1:00pm Michael Lomonaco, executive chef/managing partner at Porter House New York and Isaac Mizrahi, fashion guru/TV personality/entertaining pro

2:00pm Wolfgang Puck, master chef and restaurateur

3:00pm Carmen Quagliata, executive chef at New York City's Union Square Cafe

4:00pm Marcus Samuelsson, world-class chef, co-founder of The Marcus Samuelsson Group, chef/owner of New York City's Red Rooster Harlem

Wednesday, November 24

7:00am Marc Forgione, chef and owner of New York City's Marc Forgione restaurant

8:00am George Mendes, chef and owner of Aldea

9:00am Jonathan Waxman, acclaimed chef and owner, New York City's Barbuto

10:00am Geoffrey Zakarian, chef and co-owner of New York City's The Lambs Club

Gina DePalma, award-winning pastry chef, New York City's Babbo

11:00am Ristorante

12:00pm Mario Batali, chef/owner of numerous restaurants including Babbo, Del Posto, Casa Mono, Esca, television personality, cookbook author

1:00pm Rick Bayless, cookbook author, television host, James Beard Award-winning chef, Frontera Grill and Topolobampo

2:00pm Sara Moulton, chef, TV personality, and author of "Everyday Family Dinners"

3:00pm Nick Anderer, executive chef of New York City's Maialino restaurant, and Allen Katz, director of mixology/spirits education for Southern Wine and Spirits

4:00pm Alton Brown, award-winning cookbook author and Food Network host

All of the chefs contributed their own recipes for a special, free online cookbook, *Martha Stewart Living Radio's Thanksgiving Hotline Recipes*, created for SIRIUS XM especially for the occasion. This extraordinary collection of recipes and tips, which covers everything from turkey to desserts to wine selections, is available for download at <http://www.sirius.com/marthastewartlivingradio> and <http://www.xmradio.com/marthastewartlivingradio>.

About SIRIUS XM Radio

SIRIUS XM is America's satellite radio company, broadcasting more than 135 channels of commercial-free music, and premier sports, news, talk, entertainment, traffic, weather, and data services to 19.9 million subscribers in cars, trucks, boats and aircraft, and through a wide range of mobile devices.

SIRIUS XM offers an array of content from some of the biggest names in entertainment, as well as from professional sports leagues, major colleges, and national news and talk providers. SIRIUS XM programming is also available at sirius.com and xmradio.com, and on Apple iPhone and iPod touch, BlackBerry and Android-powered mobile devices using the SIRIUS XM Premium Online App.

SIRIUS XM has arrangements with every major automaker and its radio products are available at retail locations nationwide, as well as shop.sirius.com and shop.xmradio.com.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, the combined company's plans,

objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our dependence upon automakers and other third parties, the substantial indebtedness of SIRIUS and XM; the useful life of our satellites; and our competitive position versus other forms of audio and video entertainment. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' Annual Report on Form 10-K for the year ended December 31, 2009 and its Quarterly Report on Form 10-Q for the period ending September 30, 2010 and XM's Annual Report on Form 10-K for the year ended December 31, 2009 and its Quarterly Report on Form 10-Q for the period ending September 30, 2010, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

About Martha Stewart Living Omnimedia, Inc.

Martha Stewart Living Omnimedia, Inc. (NYSE: MSO) is a diversified media and merchandising company, inspiring and engaging consumers with unique lifestyle content and distinctive products. The Publishing segment encompasses four magazines, including the company's flagship publication, *Martha Stewart Living*, periodic special issues and books. The marthastewart.com website provides consumers with instant access to MSLO's multimedia library, search and find capabilities, recipes, online workshops, community and personalization, as well as wedding-planning tools powered by WeddingWire and digital invitations with pingg.com. The Broadcasting segment produces the Emmy-winning, daily television series, "The Martha Stewart Show," and other original programming on Hallmark Channel, including "Mad Hungry with Lucinda Scala Quinn" and "Whatever with Alexis & Jennifer." Broadcasting also encompasses Martha Stewart Living Radio on SIRIUS channel 112 and XM channel 157 as part of "The Best of SIRIUS." In addition to its media properties, MSLO offers high-quality Martha Stewart products through licensing agreements with carefully selected companies, including the *Martha Stewart Collection* exclusively at Macy's, the *Martha Stewart Living* line of home-improvement products at The Home Depot, *Martha Stewart Crafts* with EK Success at Michaels and independent retailers, the *Martha Stewart Pets* line at PetSmart and more. In 2008, Emeril Lagasse joined the Martha Stewart family of brands; MSLO acquired the assets related to Lagasse's media and merchandising business, including television programming, cookbooks, and emerils.com website and his licensed kitchen and food products. For additional information about MSLO, visit www.marthastewart.com.

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