

November 10, 2010



Live Bruce Springsteen Q&A with Fans Exclusively on Sirius XM's E Street Radio

Springsteen to sit down with fans at SIRIUS XM's studios for a two-hour special to air on his music channel

The live special, "E Street Radio On The Edge of Your Town," to celebrate the release of Springsteen's "The Promise"

NEW YORK, Nov. 10, 2010 /PRNewswire/ -- SIRIUS XM Radio (Nasdaq: SIRI) announced today that Bruce Springsteen will sit down for a rare Q&A session with a select group of listeners at the SIRIUS XM studios in New York City.

(Logo: <https://photos.prnewswire.com/prnh/20101019/NY84997LOGO>)

(Logo: <http://www.newscom.com/cgi-bin/prnh/20101019/NY84997LOGO>)

"E Street Radio On The Edge of Your Town" will air live on Springsteen's E Street Radio, SIRIUS channel 10 and XM channel 58, on Monday, November 15 at 8:00 pm ET, the day before the release of *The Promise*, a 2-CD set of 21 never-before-released tracks from the *Darkness On The Edge Of Town* sessions, as well as *The Promise: The Darkness On The Edge Of Town Story*, a 6-disc deluxe set that comprises over six hours of film and more than two hours of audio across three CDs and three DVDs.

Hosted by music journalist and SIRIUS XM host Dave Marsh, the two-hour long conversation will feature Springsteen answering questions from the studio audience as well as questions from listeners calling in from around the country.

E Street Radio gives SIRIUS XM listeners unprecedented access to the music of Bruce Springsteen and the E Street Band, including concert broadcasts, rare archival recordings as well as insider reports and breaking news. 2010 marks the fifth anniversary since the channel's original launch. For more information, please visit www.sirius.com/estreetradio or www.xmradio.com/estreetradio.

For up-to-date news and information on Bruce Springsteen, please visit www.brucespringsteen.net.

About SIRIUS XM Radio

SIRIUS XM is America's satellite radio company, broadcasting more than 135 channels of commercial-free music, and premier sports, news, talk, entertainment, traffic, weather, and data services to 19.9 million subscribers in cars, trucks, boats and aircraft, and through a wide range of mobile devices.

SIRIUS XM offers an array of content from some of the biggest names in entertainment, as

well as from professional sports leagues, major colleges, and national news and talk providers. SIRIUS XM programming is also available at sirius.com and xmradio.com, and on Apple iPhone and iPod touch, BlackBerry and Android-powered mobile devices using the SIRIUS XM Premium Online App.

SIRIUS XM has arrangements with every major automaker and its radio products are available at retail locations nationwide, as well as shop.sirius.com and shop.xmradio.com.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our dependence upon automakers and other third parties, the substantial indebtedness of SIRIUS and XM; the useful life of our satellites; and our competitive position versus other forms of audio and video entertainment. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' Annual Report on Form 10-K for the year ended December 31, 2009 and its Quarterly Report on Form 10-Q for the period ending June 30, 2010 and XM's Annual Report on Form 10-K for the year ended December 31, 2009 and its Quarterly Report on Form 10-Q for the period ending June 30, 2010, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

P-SIRI

Contact for SIRIUS XM Radio:

Samantha Bowman

SIRIUS XM Radio

212 901 6644

samantha.bowman@siriusxm.com

SOURCE SIRIUS XM Radio