

# Sirius XM's Underground Garage Channel Declares 'Keith Richards Week'

## The week-long special feature to include an in-depth interview between Richards and 'Little Steven' Van Zandt

NEW YORK, Oct. 25 /PRNewswire/ -- SIRIUS XM Radio (Nasdaq: SIRI) announced today "Keith Richards Week," the week-long celebration honoring the artistry and talent of Rolling Stones living-legend, Keith Richards, will launch on Monday, October 25.

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"Keith Richards Week" will feature a four-part, intimate and in-depth conversation between Richards and E Street Band member and producer of SIRIUS XM's Underground Garage channel, "Little Steven" Van Zandt. Listeners will hear Richards, who Steven considers the Godfather of Garage Rock, talk about living the ultimate rock and roll lifestyle, his career in the Rolling Stones—from their formation to the present, as well as their future plans, and his new, long-awaited autobiography, *LIFE*.

The musician-to-musician interview will also include Richards discussing his forthcoming compilation release with X-Pensive Winos, *Vintage Vinos*, which is scheduled to be released on November 2; and his work with the Jamaican group Wingless Angels.

The interviews between Keith Richards and "Little Steven" Van Zandt will air Monday, October 25, through Thursday, October 28, nightly at 7:00 pm ET on Underground Garage, SIRIUS channel 25 and XM channel 59. On Friday, October 29 at 7:00 pm ET, listeners will hear a two-hour special consisting of highlights from the four-part interview series.

Highlights from Van Zandt's interview with Keith Richards will also air on Classic Vinyl, SIRIUS channel 14 and XM channel 46, on Saturday, October 30 at 6:00 pm; Sunday, October 31 at 9:00 am; and Monday, November 1 at 9:00 pm (all times Eastern).

For more information, visit <u>www.sirius.com</u> or <u>www.xmradio.com</u>.

#### **About SIRIUS XM Radio**

SIRIUS XM is America's satellite radio company, broadcasting more than 135 channels of commercial-free music, and premier sports, news, talk, entertainment, traffic, weather, and data services to 19.9 million subscribers in cars, trucks, boats and aircraft, and through a wide range of mobile devices.

SIRIUS XM offers an array of content from some of the biggest names in entertainment, as well as from professional sports leagues, major colleges, and national news and talk

providers. SIRIUS XM programming is also available at sirius.com and xmradio.com, and on Apple iPhone and iPod touch, BlackBerry and Android-powered mobile devices using the SIRIUS XM Premium Online App.

SIRIUS XM has arrangements with every major automaker and its radio products are available at retail locations nationwide, as well as shop.sirius.com and shop.xmradio.com.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our dependence upon automakers and other third parties, the substantial indebtedness of SIRIUS and XM; the useful life of our satellites; and our competitive position versus other forms of audio and video entertainment. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' Annual Report on Form 10-K for the year ended December 31, 2009 and its Quarterly Report on Form 10-Q for the period ending June 30, 2010 and XM's Annual Report on Form 10-K for the year ended December 31, 2009 and its Quarterly Report on Form 10-Q for the period ending June 30, 2010, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<a href="http://www.sec.gov">http://www.sec.gov</a>). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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