

September 14, 2010



President Barack Obama Sits Down for Exclusive Interview With SIRIUS XM's Joe Madison

Obama and Madison tackle a wide range of topics one-on-one in Oval Office including Darfur, the deficit, and African-American voter turnout for upcoming midterm elections

On the day he delivers 'Back-to-School Speech' addressing students across the nation, the President reflects on his favorite teacher and talks about his forthcoming children's book 'Of Thee I Sing: A Letter to My Daughters'

NEW YORK, Sept. 14 /PRNewswire/ -- SIRIUS XM Radio (Nasdaq: SIRI) will broadcast an exclusive interview with President Barack Obama conducted by leading talk radio host Joe Madison on September 15 on his daily SIRIUS XM show on The Power (6:00 –10:00 am ET, XM channel 169/SIRIUS Internet Radio channel 820).

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Topics covered in the Oval Office interview include America's relationship with Darfur, the midterm elections and housing issues. The President also told Madison about his favorite teacher and his just-announced children's book, *Of Thee I Sing: A Letter to My Daughters*, a tribute to thirteen historic American figures due out November 16. After the airing of the interview, Madison invites listeners across the country to call 866-801-TALK to offer their thoughts, questions and opinions.

Madison's interview with President Obama will also air later that day on SIRIUS XM's P.O.T.U.S. (Politics of the United States) channel, on the daily show *Press Pool with Joe Mathieu* (12:00 – 3:00 pm ET, SIRIUS channel 110/XM channel 130).

Madison, a thirty-year veteran of talk radio, is widely recognized as a human and civil rights activist, abolitionist against slavery in Sudan and genocide in Darfur, television commentator, columnist, lecturer, labor and corporate spokesman, musician, and athlete. He is the former executive director of the Detroit NAACP and was later appointed director of the national NAACP political action department.

Audio of the complete interview is available at www.youtube.com/siriusxm, www.sirius.com and www.xmradio.com.

About SIRIUS XM Radio

SIRIUS XM Radio is America's satellite radio company delivering to subscribers commercial-free music channels, premier sports, news, talk, entertainment, and traffic and weather.

SIRIUS XM Radio has content relationships with an array of personalities and artists, including Howard Stern, Martha Stewart, Oprah Winfrey, Rosie O'Donnell, Jamie Foxx, Barbara Walters, Opie & Anthony, Bubba the Love Sponge®, Bob Edwards, Chris "Mad Dog" Russo, Jimmy Buffett, The Grateful Dead, Willie Nelson, Bob Dylan and Tom Petty. SIRIUS XM Radio is the leader in sports programming as the Official Satellite Radio Partner of the NFL, Major League Baseball®, NASCAR®, NBA, NHL®, and PGA TOUR® and major college sports.

SIRIUS XM Radio has arrangements with every major automaker. SIRIUS XM Radio products are available at shop.sirius.com and shop.xmradio.com, and at retail locations nationwide, including Best Buy, RadioShack, Wal-Mart and independent retailers.

SIRIUS XM Radio also offers SIRIUS Backseat TV, the first ever live in-vehicle rear seat entertainment featuring Nickelodeon, Disney Channel and Cartoon Network; XM NavTraffic® service for GPS navigation systems delivers real-time traffic information, including accidents and road construction, for more than 80 North American markets.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our dependence upon automakers and other third parties, the substantial indebtedness of SIRIUS and XM; the useful life of our satellites; and our competitive position versus other forms of audio and video entertainment. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' Annual Report on Form 10-K for the year ended December 31, 2009 and XM's Annual Report on Form 10-K for the year ended December 31, 2009, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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