

September 14, 2010



# Actor Jerry Ferrara Hosts Fantasy Football Show on SIRIUS XM

**'Ferrara's Fantasy Football' airs Thursdays throughout the NFL season**

**'Entourage' star hosts live every week exclusively on SIRIUS XM Fantasy Sports Radio**

NEW YORK, Sept. 14 /PRNewswire/ -- SIRIUS XM Radio (Nasdaq: SIRI) announced today that actor Jerry Ferrara, best known for his role as Turtle on HBO's hit series, *Entourage*, will host a weekly fantasy football show exclusively on SIRIUS XM Fantasy Sports Radio, the 24/7 fantasy sports channel available on XM channel 147 and SIRIUS channel 211 for subscribers with the "Best of XM."

(Logo: <https://photos.prnewswire.com/prnh/20080819/NYTU044LOGO> )

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080819/NYTU044LOGO> )

*Ferrara's Fantasy Football* will air this Thursday, September 16 (7:00-8:00 pm ET / 4:00-5:00 pm PT), and every Thursday throughout the season.

Ferrara, who grew up in Bensonhurst, Brooklyn as a diehard New York Giants fan, will host the show each week from Los Angeles. A self-described "fantasy football fanatic," he will take calls from other fantasy football players around the country, reviewing the week that was and previewing the coming weekend's games, and will talk one-on-one with other celebrity fantasy football fans from the worlds of entertainment and sports.

"Fantasy football players love to talk to other fantasy football players about anything and everything fantasy football related," said Ferrara. "That's what my new SIRIUS XM show is all about. When NFL season rolls around, I become totally consumed with fantasy football and I know there are a lot of others out there like me. Having a place to talk it all out is almost therapeutic! Call me up and let's talk about potential trades, waiver wire pickups, who you should start this weekend. And we'll get some experts into the mix to give you the advice and info you need to get an edge in your league."

For more info, please visit [www.sirius.com/siriusxmfantasysportsradio](http://www.sirius.com/siriusxmfantasysportsradio).

SIRIUS XM Fantasy Sports Radio debuted July 1 on XM channel 147 and on SIRIUS channel 211 for subscribers who purchase the "Best of XM" package. The new 24/7 channel offers advice and news from a collection of experts and covers a full spectrum of fantasy sports, including football, baseball, basketball, NASCAR, hockey, soccer and golf.

SIRIUS XM Fantasy Sports Radio is available to Premium Online subscribers through XM Radio Online and SIRIUS Internet Radio and through the SIRIUS XM App for the Apple iPhone, iPod touch and several BlackBerry and Android-powered smartphone devices.

(Access to channel online and through the App may require a subscription upgrade.)

### **About SIRIUS XM Radio**

SIRIUS XM Radio is America's satellite radio company delivering to subscribers commercial-free music channels, premier sports, news, talk, entertainment, and traffic and weather.

SIRIUS XM Radio has content relationships with an array of personalities and artists, including Howard Stern, Martha Stewart, Oprah Winfrey, Rosie O'Donnell, Jamie Foxx, Barbara Walters, Opie & Anthony, Bubba the Love Sponge®, Bob Edwards, Chris "Mad Dog" Russo, Jimmy Buffett, The Grateful Dead, Willie Nelson, Bob Dylan and Tom Petty. SIRIUS XM Radio is the leader in sports programming as the Official Satellite Radio Partner of the NFL, Major League Baseball®, NASCAR®, NBA, NHL®, and PGA TOUR® and major college sports.

SIRIUS XM Radio has arrangements with every major automaker. SIRIUS XM Radio products are available at [shop.sirius.com](http://shop.sirius.com) and [shop.xmradio.com](http://shop.xmradio.com), and at retail locations nationwide, including Best Buy, RadioShack, Wal-Mart and independent retailers.

SIRIUS XM Radio also offers SIRIUS Backseat TV, the first ever live in-vehicle rear seat entertainment featuring Nickelodeon, Disney Channel and Cartoon Network; XM NavTraffic® service for GPS navigation systems delivers real-time traffic information, including accidents and road construction, for more than 80 North American markets.

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our dependence upon automakers and other third parties, the substantial indebtedness of SIRIUS and XM; the useful life of our satellites; and our competitive position versus other forms of audio and video entertainment. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' Annual Report on Form 10-K for the year ended December 31, 2009 and its Quarterly Report on Form 10-Q for the period ending June 30, 2010 and XM's Annual Report on Form 10-K for the year ended December 31, 2009 and its Quarterly Report on Form 10-Q for the period ending June 30, 2010, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking*

*statements as a result of developments occurring after the date of this communication.*

**P-SIRI**

Media Contact:

Andrew FitzPatrick

SIRIUS XM Radio

212.901.6693

[andrew.fitzpatrick@siriusxm.com](mailto:andrew.fitzpatrick@siriusxm.com)

SOURCE SIRIUS XM Radio