

June 16, 2010



# **SIRIUS XM Radio to Carry Live Broadcast Coverage of U.S. Open Golf Championship**

**ESPN's hole-by-hole coverage airs June 17-20 from Pebble Beach**

**Listeners nationwide will have access to live on-course play-by-play on ESPN Radio, SIRIUS channel 120 and XM channel 140**

NEW YORK, June 16 /PRNewswire-FirstCall/ -- SIRIUS XM Radio (Nasdaq: SIRI) announced today that it will offer ESPN Radio's live play-by-play coverage of the U.S. Open Golf Championship, running Thursday, June 17, through Sunday, June 20, at the Pebble Beach Golf Links in California, on SIRIUS channel 120 and XM channel 140.

(Logo: <https://photos.prnewswire.com/prnh/20080819/NYTU044LOGO> )

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The U.S. Open Championship is considered by many to be the most difficult and complete test in golf with its length and high rough putting a premium on both distance and accuracy.

Pebble Beach has hosted the U.S. Open four previous times, most recently in 2000, when it was won in remarkable fashion by Tiger Woods who finished at 12 under par and an incredible 15 shots better than the runners up.

Live play-by-play will air Thursday and Friday (1:00-7:00 pm ET), Saturday (5:00-11:00 pm/conclusion ET), and Sunday (3:00-9:00 pm/conclusion ET) on ESPN Radio, SIRIUS channel 120 and XM channel 140.

For more information visit [www.xmradio.com](http://www.xmradio.com) or [www.sirius.com](http://www.sirius.com).

USGA, the national governing body of golf in the USA and Mexico, annually conducts the U.S. Open, U.S. Women's Open, U.S. Senior Open and 10 national amateur championships. The USGA writes the Rules of Golf, conducts equipment testing, provides expert course maintenance consultations, maintains a Handicap System® and celebrates the history of the game. For more information about the USGA, visit [www.usga.org](http://www.usga.org).

## **About SIRIUS XM Radio**

SIRIUS XM Radio is America's satellite radio company delivering to subscribers commercial-free music channels, premier sports, news, talk, entertainment, and traffic and weather.

SIRIUS XM Radio has content relationships with an array of personalities and artists, including Howard Stern, Martha Stewart, Oprah Winfrey, Rosie O'Donnell, Jamie Foxx, Barbara Walters, Opie & Anthony, Bubba the Love Sponge®, Bob Edwards, Chris "Mad Dog" Russo, Jimmy Buffett, The Grateful Dead, Willie Nelson, Bob Dylan and Tom Petty. SIRIUS XM Radio is the leader in sports programming as the Official Satellite Radio Partner

of the NFL, Major League Baseball®, NASCAR®, NBA, NHL®, and PGA TOUR® and major college sports.

SIRIUS XM Radio has arrangements with every major automaker. SIRIUS XM Radio products are available at [shop.sirius.com](http://shop.sirius.com) and [shop.xmradio.com](http://shop.xmradio.com), and at retail locations nationwide, including Best Buy, RadioShack, Wal-Mart and independent retailers.

SIRIUS XM Radio also offers SIRIUS Backseat TV, the first ever live in-vehicle rear seat entertainment featuring Nickelodeon, Disney Channel and Cartoon Network; XM NavTraffic® service for GPS navigation systems delivers real-time traffic information, including accidents and road construction, for more than 80 North American markets.

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "anticipate," "believe," "plan," "estimate," "intend," "will," "should," "may," or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: general economic conditions; our dependence upon automakers and other third parties, the substantial indebtedness of SIRIUS and XM; the useful life of our satellites; and our competitive position versus other forms of audio and video entertainment. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' Annual Report on Form 10-K for the year ended December 31, 2009 and XM's Annual Report on Form 10-K for the year ended December 31, 2009, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

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