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SIRIUS XM's Book Radio Channel Broadcasts from 'BookExpo America'

The nation's 24/7 channel dedicated to books and authors brings listeners inside major publishing event

On-site interviews with authors, including Scott Turow and Lee Child, industry insiders, and daily reports from the floor

NEW YORK, May 19 /PRNewswire-FirstCall/ -- SIRIUS XM Radio (Nasdaq: SIRI) today announced that SIRIUS XM Book Radio, the 24/7 channel devoted to the book world, will be on site at the 2010 BookExpo America (BEA), the annual convergence of publishers, authors, booksellers, agents, editors and new media specialists.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080819/NYTU044LOGO>)

For the second year in a row Book Radio hosts Pia Lindstrom, Kim Alexander and Maggie Linton will bring listeners inside this major publishing event, conducting interviews with a wide-range of authors, industry insiders and other notable guests.

Book Radio's BEA coverage kicks off May 25 at 3:00 pm ET as Linton and Alexander host a special edition of their weekly show *Cover to Cover Live* featuring interviews conducted that day on-site at BEA from the floor of the Javitz Center with authors, bloggers, and industry insiders. They will also announce the air dates for the channel's first-ever *Author's Confidential* show, featuring an intimate conversation in front of a live studio audience with special guest #1 *New York Times* bestselling author Charlaine Harris. Her beloved Sookie Stackhouse novels serve as the basis for HBO's hit show *True Blood*. The new season of *True Blood* premieres June 13 on HBO.

As part of this year's BEA coverage Book Radio will broadcast hourly reports from May 25-May 27, keeping listeners connected to all of the sights, sounds, news and happenings from the show, as well as conversations with award-winning voice actors such as Scott Brick and Katherine Kellgren, and bestselling authors including Lee Child and Tess Gerritsen.

Book Radio—SIRIUS channel 117 and XM channel 163—will be at Booth #4684 at BEA.

Lindstrom's BEA interviews will air May 31 on her weekly Book Radio show *Pia Lindstrom Presents*. On the show, the veteran movie and theater critic talks to authors, film directors, producers, literary insiders, movie critics, slam poets, lyricists and others. Lindstrom is scheduled to sit down with bestselling author Scott Turow at BEA to discuss his latest work *Innocent*.

Book Radio's programming lineup includes author interviews, daily broadcasts of audio books including "drive time bestsellers," radio theater and more. The channel's audio library

covers the spectrum—fiction, non-fiction, biographies, self-help, comedy, young adult, literary fiction, thrillers, short stories, fantasy, mystery, suspense; and more. Other shows featured on the channel include *Fiction Nation*, a weekly conversation with new and emerging writers hosted by Kim Alexander, and *This is Audible*, a program hosted by Kim Alexander and Maggie Linton that explores the spoken word in all its forms through conversations with authors, voice talents, reviews, and interviews as well as a weekly countdown of the hottest titles.

For the complete Book Radio programming lineup and the complete list of books and authors currently airing on the channel please visit www.sirius.com/siriusxmbookradio, www.xmradio.com/siriusxmbookradio and the channel's Facebook page at SIRIUS XM Book Radio.

About SIRIUS XM Radio

SIRIUS XM Radio is America's satellite radio company delivering to subscribers commercial-free music channels, premier sports, news, talk, entertainment, and traffic and weather.

SIRIUS XM Radio has content relationships with an array of personalities and artists, including Howard Stern, Martha Stewart, Oprah Winfrey, Rosie O'Donnell, Jamie Foxx, Barbara Walters, Opie & Anthony, Bubba the Love Sponge®, Bob Edwards, Chris "Mad Dog" Russo, Jimmy Buffett, The Grateful Dead, Willie Nelson, Bob Dylan and Tom Petty. SIRIUS XM Radio is the leader in sports programming as the Official Satellite Radio Partner of the NFL, Major League Baseball®, NASCAR®, NBA, NHL®, and PGA TOUR® and major college sports.

SIRIUS XM Radio has arrangements with every major automaker. SIRIUS XM Radio products are available at shop.sirius.com and shop.xmradio.com, and at retail locations nationwide, including Best Buy, RadioShack, Wal-Mart and independent retailers.

SIRIUS XM Radio also offers SIRIUS Backseat TV, the first ever live in-vehicle rear seat entertainment featuring Nickelodeon, Disney Channel and Cartoon Network; XM NavTraffic® service for GPS navigation systems delivers real-time traffic information, including accidents and road construction, for more than 80 North American markets.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "anticipate," "believe," "plan," "estimate," "intend," "will," "should," "may," or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: general economic conditions; our dependence upon automakers and other third parties, the

substantial indebtedness of SIRIUS and XM; the useful life of our satellites; and our competitive position versus other forms of audio and video entertainment. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' Annual Report on Form 10-K for the year ended December 31, 2009 and XM's Annual Report on Form 10-K for the year ended December 31, 2009, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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