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SIRIUS XM Announces Extensive Broadcast Coverage of Daytona 500

SIRIUS and XM listeners nationwide can hear the live race broadcast plus in-car audio from race teams

SIRIUS NASCAR Radio, channel 128, will broadcast live all week from Daytona International Speedway

Special edition of "Tony Stewart Live" to air Feb. 11

NEW YORK, Feb. 10 /PRNewswire-FirstCall/ -- SIRIUS XM Radio (Nasdaq: SIRI), the Official Satellite Radio Partner of NASCAR, announced today it will provide comprehensive coverage of the upcoming Daytona 500 on SIRIUS NASCAR Radio, the only radio channel dedicated entirely to NASCAR.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080819/NYTU044LOGO>)

SIRIUS NASCAR Radio, available to listeners nationwide on SIRIUS channel 128 and on XM channel 128 with the "Best of SIRIUS" programming package, is broadcasting from Daytona International Speedway each day of Daytona 500 week, offering live coverage of every race, plus NASCAR talk, news and analysis.

On Sunday, February 14, Daytona 500 race day, SIRIUS NASCAR Radio will start broadcasting live from the track at 7:00 am ET and will offer listeners 15 hours of live coverage throughout the day. SIRIUS NASCAR Radio will offer all the action on the track during the 52nd running of the Daytona 500, which starts at 1:00 pm ET, plus full pre- and post-race coverage with expert analysis, reports from pit road and the garages, driver introductions and interviews with the race winner and other competitors.

SIRIUS XM will also offer additional Driver2Crew Chatter™ channels that will carry the in-car audio of NASCAR's top drivers as they compete in The Great American Race. The "Fan's Choice" channel will feature the in-car audio of a driver determined by fans who log on to www.sirius.com/nascar and vote from a selection of competitors. Fans can also listen in on the NASCAR Officials' communications during the race on SIRIUS channel 154 and XM channel 107 ("Best of SIRIUS").

For this year's Daytona 500, SIRIUS subscribers and XM subscribers with the "Best of SIRIUS" programming package can hear the following:

- Live race call provided by MRN - SIRIUS 128 / XM 128
- Jimmie Johnson in-car audio - SIRIUS 125 / XM 102
- Mark Martin in-car audio - SIRIUS 126 / XM 103
- Tony Stewart in-car audio - SIRIUS 127 / XM 104
- Dale Earnhardt Jr. in-car audio - SIRIUS 130 / XM 105

- Jeff Gordon in-car audio - SIRIUS 155 / XM 108
- Kurt Buschin-car audio - SIRIUS 156 / XM 109
- Denny Hamlin in-car audio - SIRIUS 157 / XM 110
- Juan Pablo Montoya in-car audio - SIRIUS 158 / XM 111
- Fan's Choice channel (driver TBD) - SIRIUS 153 / XM 106
- NASCAR Officials' channel - SIRIUS 154 / XM 107

SIRIUS NASCAR Radio will also provide live coverage of both Gatorade Duels, the 150 mile NASCAR Sprint Cup Series qualifying races, on Thursday, Feb. 11 (1:00 pm ET), the NextEra Energy Resources 250 Camping World Truck Series race on Friday, Feb. 12 (7:30 pm ET), and the Drive4COPD 300 NASCAR Nationwide Series race, featuring the much-anticipated start of Danica Patrick's NASCAR career, on Saturday, Feb. 13 (12:45 pm ET).

On Thursday, Feb. 11 (6:30 pm ET), two-time NASCAR Sprint Cup Champion Tony Stewart will host a special edition of his SIRIUS NASCAR Radio talk show, *Tony Stewart Live*, from the IMAX Theater at the Daytona 500 Experience at the speedway. Stewart and co-host Matt Yocum will preview the Daytona 500 and the start of the 2010 NASCAR Sprint Cup Series season. Fans are welcome to attend the broadcast and will be admitted free of charge. Space is limited. Tickets will be made available on a first-come, first-served basis on Thursday, February 11, starting at 10:00 am at Guest Services at the Daytona 500 Experience.

SIRIUS NASCAR Radio's daily weekday talk lineup begins at 7:00 am ET with *The Morning Drive* (7:00 – 11:00 am ET), hosted by Mike Bagley and Pete Pistone, followed by *Tradin' Paint* (11:00am – 3:00pm ET), hosted by Danny "Chocolate" Myers and Rick Benjamin, then *SIRIUS Speedway* (3:00 – 7:00 pm ET), hosted by Dave Moody.

Late Shift, hosted by Alex Hayden and Buddy Baker, airs Mondays and Tuesdays (7:00 – 10:00 pm ET), followed on Monday nights by Mojo Nixon's *Manifold Destiny* (10:00 pm – midnight ET). Wednesday through Friday (7:00 – 10:00 pm ET), Claire B. Lang hosts *Dialed In*, providing her listeners with up-to-the-moment news and interviews.

On weekends, Pat Patterson will host *The Front Stretch* Saturday and Sunday mornings starting at 7:00 am ET. Claire B. Lang, Steve Post and Alex Hayden will team up for SIRIUS NASCAR Radio's pre- and post race shows to give NASCAR fans a comprehensive view of everything on, inside and around the track.

On Monday, February 15, *The Morning Drive* will broadcast live from the Daytona 500 Experience at the speedway where hosts Mike Bagley and Pete Pistone will conduct live in-person interviews with the 2010 Daytona 500 Champion driver, crew chief and team owner.

As the Official Satellite Radio Partner of NASCAR, SIRIUS broadcasts every NASCAR Sprint Cup Series, NASCAR Nationwide Series and NASCAR Camping World Truck Series race. Fans can also tune into SIRIUS NASCAR Radio for expert NASCAR talk all year long on SIRIUS channel 128 and now on XM channel 128 with the "Best of SIRIUS" programming package.

About SIRIUS XM Radio

SIRIUS XM Radio is America's satellite radio company delivering to subscribers commercial-free music channels, premier sports, news, talk, entertainment, and traffic and weather.

SIRIUS XM Radio has content relationships with an array of personalities and artists, including Howard Stern, Martha Stewart, Oprah Winfrey, Rosie O'Donnell, Jamie Foxx, Barbara Walters, Opie & Anthony, Bubba the Love Sponge®, Bob Edwards, Chris "Mad Dog" Russo, Jimmy Buffett, The Grateful Dead, Willie Nelson, Bob Dylan and Tom Petty. SIRIUS XM Radio is the leader in sports programming as the Official Satellite Radio Partner of the NFL, Major League Baseball®, NASCAR®, NBA, NHL®, and PGA TOUR® and major college sports.

SIRIUS XM Radio has arrangements with every major automaker. SIRIUS XM Radio products are available at shop.sirius.com and shop.xmradio.com, and at retail locations nationwide, including Best Buy, RadioShack, Wal-Mart and independent retailers.

SIRIUS XM Radio also offers SIRIUS Backseat TV, the first ever live in-vehicle rear seat entertainment featuring Nickelodeon, Disney Channel and Cartoon Network; XM NavTraffic® service for GPS navigation systems delivers real-time traffic information, including accidents and road construction, for more than 80 North American markets.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about the benefits of the business combination transaction involving SIRIUS and XM, including potential synergies and cost savings and the timing thereof, future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "anticipate," "believe," "plan," "estimate," "intend," "will," "should," "may," or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS' and XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our substantial indebtedness; the businesses of SIRIUS and XM may not be combined successfully, or such combination may take longer, be more difficult, time-consuming or costly to accomplish than expected; the useful life of our satellites; our dependence upon automakers and other third parties; our competitive position versus other forms of audio and video entertainment; and general economic conditions. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' Annual Report on Form 10-K for the year ended December 31, 2008 and XM's Annual Report on Form 10-K for the year ended December 31, 2008, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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