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# Ford Motor Company to Offer Nationwide Introductory Trial of SIRIUS XM Radio on Certified Pre-owned Ford and Lincoln Mercury Vehicles

**Certified Pre-owned Vehicles equipped with SIRIUS to now include a three-month trial subscription to the "SIRIUS Everything" package**

NEW YORK, Feb. 4 /PRNewswire-FirstCall/ -- SIRIUS XM Radio (Nasdaq: SIRI) and Ford Motor Company today announced that Ford and Lincoln Mercury customers across the United States will receive an introductory three-month trial subscription of the "SIRIUS Everything" package upon the purchase of all SIRIUS-equipped Ford and Lincoln Mercury Certified Pre-owned vehicles.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080819/NYTU044LOGO> )

The "SIRIUS Everything" package delivers more than 130 channels of premier sports, news, talk, entertainment and commercial-free music programming plus traffic and weather information.

"Ford and Lincoln Mercury drivers have embraced satellite radio, a feature delivering a diversity of entertainment and offering listeners an incredible breadth of programming," said Doug VanDagens, Director of Ford's Connected Services Solutions Organization. "We are pleased to include this introductory trial of SIRIUS in certified pre-owned Ford and Lincoln Mercury vehicles, making for an even more enjoyable experience for our customers."

"We are thrilled Ford is introducing a three-month trial of the 'SIRIUS Everything' package to its customers," said Steve Cook, Group Vice President and General Manager, Automotive Division, SIRIUS XM Radio. "We look forward to continuing to provide the best in audio entertainment seamlessly delivered with a push of a button to drivers of certified pre-owned Ford and Lincoln Mercury vehicles."

Ford will continue to offer SIRIUS as a factory-installed feature with a 6-month subscription of SIRIUS included on most new Ford and Lincoln Mercury vehicles sold in the United States.

For more information on SIRIUS, please visit [www.sirius.com](http://www.sirius.com).

## **About SIRIUS XM Radio**

SIRIUS XM Radio is America's satellite radio company delivering to subscribers commercial-free music channels, premier sports, news, talk, entertainment, and traffic and weather.

SIRIUS XM Radio has content relationships with an array of personalities and artists, including Howard Stern, Martha Stewart, Oprah Winfrey, Rosie O'Donnell, Jamie Foxx, Barbara Walters, Opie & Anthony, Bubba the Love Sponge®, Bob Edwards, Chris "Mad Dog" Russo, Jimmy Buffett, The Grateful Dead, Willie Nelson, Bob Dylan and Tom Petty. SIRIUS XM Radio is the leader in sports programming as the Official Satellite Radio Partner of the NFL, Major League Baseball®, NASCAR®, NBA, NHL®, and PGA TOUR® and major college sports.

SIRIUS XM Radio has arrangements with every major automaker. SIRIUS XM Radio products are available at [shop.sirius.com](http://shop.sirius.com) and [shop.xmradio.com](http://shop.xmradio.com), and at retail locations nationwide, including Best Buy, RadioShack, Wal-Mart and independent retailers.

SIRIUS XM Radio also offers SIRIUS Backseat TV, the first ever live in-vehicle rear seat entertainment featuring Nickelodeon, Disney Channel and Cartoon Network; XM NavTraffic® service for GPS navigation systems delivers real-time traffic information, including accidents and road construction, for more than 80 North American markets.

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about the benefits of the business combination transaction involving SIRIUS and XM, including potential synergies and cost savings and the timing thereof, future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "anticipate," "believe," "plan," "estimate," "intend," "will," "should," "may," or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS' and XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our substantial indebtedness; the businesses of SIRIUS and XM may not be combined successfully, or such combination may take longer, be more difficult, time-consuming or costly to accomplish than expected; the useful life of our satellites; our dependence upon automakers and other third parties; our competitive position versus other forms of audio and video entertainment; and general economic conditions. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' Annual Report on Form 10-K for the year ended December 31, 2008 and XM's Annual Report on Form 10-K for the year ended December 31, 2008, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

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Contacts for SIRIUS XM Radio:

Patrick Reilly

SIRIUS XM Radio

[patrick.reilly@siriusxm.com](mailto:patrick.reilly@siriusxm.com)

646 313 2405

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