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SIRIUS XM Offers Unparalleled Variety of Exclusive Entertainment Live From Miami This Week

Jamie Foxx, Emeril Lagasse, Playboy Radio and Covino & Rich take their SIRIUS XM shows to Miami, bringing millions of listeners across the country with them to the hottest parties and biggest events in town

NEW YORK, Feb. 3 /PRNewswire-FirstCall/ -- SIRIUS XM Radio (Nasdaq: SIRI) today announced that Jamie Foxx, Emeril Lagasse and Covino & Rich and Playboy Radio are bringing their exclusive satellite radio shows and channels to Miami to broadcast live from the hottest parties and big events leading up to this weekend's big game.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080819/NYTU044LOGO>)

The SIRIUS XM talk and entertainment lineup from South Florida this week:

JAMIE FOXX PRESENTS THE FOXXHOLE

Foxx Rocks the Bowl

Jamie Foxx is taking The Foxxhole, his exclusive 24/7 comedy and entertainment channel, down to South Beach to broadcast live from the hot spots, interviewing celebrities and athletes and the biggest names in town, bringing listeners up close and personal coverage of the sporting world's biggest party. Jamie kicks off the festivities February 5 at 12:00 pm ET with a special live show from radio row at the Fort Lauderdale Convention Center, followed by a live poolside remote of *The Jamie Foxx Show* from the Bud Light Hotel that afternoon (1:00 – 4:00 pm ET). The fun continues Saturday night when Jamie flips on the mic at his private party at the Bud Light Hotel and invites everyone to join the pre-game night celebration (February 6 starting at 9:00 pm ET).

The Foxxhole/SIRIUS channel 106 and XM channel 149

EMERIL LAGASSE'S TAILGATE PARTY LIVE FROM HIS MIAMI RESTAURANT ON MARTHA STEWART LIVING RADIO

World-renowned New Orleans chef Emeril Lagasse is hosting the ultimate tailgate party from his "Emeril's Miami Beach" restaurant live February 5 from 2:00 – 4:00 pm ET on *Cooking with Emeril*, his new SIRIUS XM show. Emeril and an all-star lineup of guests including acclaimed chef/restaurateur Mario Batali, Chef Greg Gardetto of Indianapolis' Recess and Chef Allison Vines-Rushing of New Orleans' MiLA will share their favorite game day entertaining tips and tailgating recipes, and take calls from listeners nationwide. Other special guests include gospel music stars Bebe and CeCe Wynans, headliners of the weekend's official gospel celebration, and Chef Douglas Rodriguez, known as the creator of

the Nuevo Latino Movement, who will discuss Miami's dynamic food scene and modern Cuban cuisine.

Cooking with Emeril/Martha Stewart Living Radio/ SIRIUS channel 112 and XM channel 157 as part of "The Best of SIRIUS" package

PLAYBOY RADIO

Playboy Radio will bring listeners front and center for all of Playboy's big events, including Playboy's legendary annual Super Saturday Night party. This year's exclusive party—being held at South Beach's Sagamore Hotel—is the official after party for the Grammy-nominated Black Eyed Peas following their concert performance at the American Airlines Arena that evening. Beginning February 6 at 9:00 pm ET, Playboy Radio will broadcast live from the red carpet and inside the event as celebrities, athletes and VIP guests mingle with a bevy of Playboy Playmates and Playboy Club Bunnies and mark the beginning of a year-long celebration of the 50th anniversary of the Playboy Club. In addition, Playboy Radio will broadcast from other special events being held in South Florida this week, including the first-ever Playboy Golf Super Scramble and Playboy Golf VIP Players party.

Playboy Radio/SIRIUS channel 99 and XM channel 99 as part of "The Best of SIRIUS" package

COVINO & RICH

Covino & Rich Blitz South Florida

Whether they're hanging poolside every day at the Bud Light Hotel with the hottest girls or gracing the most exclusive parties with their presence at night, SIRIUS XM's resident "guy's guys" Covino & Rich are covering this week in style—as only they can. As SIRIUS XM's "Social Correspondents," the guys will hit the parties, the beach scene and fun events all around town and bring all the highlights back to listeners. On their daily show, Covino & Rich take a light-hearted approach to the word around them, delivering a daily dose of celebrity guests, girls, music, relationship talk, headlines and gossip from their adventures on the red carpet and at the coolest events around town. *Covino & Rich* airs Monday - Friday from 12:00 pm – 3:00 pm ET on SIRIUS XM Stars Too, with replays nightly from 6:00 –9:00 pm ET.

Covino & Rich/SIRIUS XM Stars Too/SIRIUS channel 108 and XM channel 139

For updated programming details and information visit www.sirius.com/superbowl and www.xmradio.com/superbowl.

About SIRIUS XM Radio

SIRIUS XM Radio is America's satellite radio company delivering to subscribers commercial-free music channels, premier sports, news, talk, entertainment, and traffic and weather.

SIRIUS XM Radio has content relationships with an array of personalities and artists, including Howard Stern, Martha Stewart, Oprah Winfrey, Rosie O'Donnell, Jamie Foxx, Barbara Walters, Opie & Anthony, Bubba the Love Sponge®, Bob Edwards, Chris "Mad Dog" Russo, Jimmy Buffett, The Grateful Dead, Willie Nelson, Bob Dylan and Tom Petty.

SIRIUS XM Radio is the leader in sports programming as the Official Satellite Radio Partner of the NFL, Major League Baseball®, NASCAR®, NBA, NHL®, and PGA TOUR® and major college sports.

SIRIUS XM Radio has arrangements with every major automaker. SIRIUS XM Radio products are available at shop.sirius.com and shop.xmradio.com, and at retail locations nationwide, including Best Buy, RadioShack, Wal-Mart and independent retailers.

SIRIUS XM Radio also offers SIRIUS Backseat TV, the first ever live in-vehicle rear seat entertainment featuring Nickelodeon, Disney Channel and Cartoon Network; XM NavTraffic® service for GPS navigation systems delivers real-time traffic information, including accidents and road construction, for more than 80 North American markets.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about the benefits of the business combination transaction involving SIRIUS and XM, including potential synergies and cost savings and the timing thereof, future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "anticipate," "believe," "plan," "estimate," "intend," "will," "should," "may," or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS' and XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our substantial indebtedness; the businesses of SIRIUS and XM may not be combined successfully, or such combination may take longer, be more difficult, time-consuming or costly to accomplish than expected; the useful life of our satellites; our dependence upon automakers and other third parties; our competitive position versus other forms of audio and video entertainment; and general economic conditions. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' Annual Report on Form 10-K for the year ended December 31, 2008 and XM's Annual Report on Form 10-K for the year ended December 31, 2008, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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Contacts for SIRIUS XM Radio:

Hillary Schupf

SIRIUS XM Radio

212.901.6739

Hillary.Schupf@siriusxm.com

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