

May 29, 2009



## **SIRIUS XM's Book Radio Channel Takes Its Microphones to 'BookExpo America'**

*America's only radio channel dedicated 24/7 to books and authors*

*Book Radio brings listeners inside major publishing event with on-site interviews with authors and industry insiders, publishing news and views and more*

*Channel features wide variety of programming including author interviews, call-in shows, audio books daily, and slam poetry*

NEW YORK, May 29 /PRNewswire-FirstCall/ -- SIRIUS XM Radio (Nasdaq: SIRI) today announced that Book Radio, its newly expanded 24/7 channel devoted to all sides of the book world, will be on site at the 2009 BookExpo America, the internationally renowned annual convergence of publishers, authors, booksellers, agents, editors and others. Book Radio hosts Pia Lindstrom, Maggie Linton and Kim Alexander will bring listeners inside this major publishing event and conduct interviews with a wide-range of authors and industry insiders.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080819/NYTU044LOGO> )

The BookExpo America interviews will air beginning the week of June 2 exclusively on Book Radio, SIRIUS channel 117 and XM channel 163, across all of Book Radio's original interview programs -- *Cover to Cover Live*, *Pia Lindstrom Presents*, *This is Audible*, and *Fiction Nation*. At the end of this summer Book Radio will broadcast a BookExpo America special featuring the best interviews and highlights. The full programming schedule will be posted at [www.sirius.com](http://www.sirius.com) and [www.xmradio.com](http://www.xmradio.com).

Book Radio is a 24/7 channel that explores all sides of the book world with a wide and varied programming lineup featuring author interviews, daily broadcasts of audio books including "drive time bestsellers," radio theater and more. Book Radio's deep audio library covers the spectrum--fiction; non-fiction; biographies; self-help; comedy; young adult; literary fiction; thrillers; short stories; fantasy; mystery; suspense; and more, including *Harlequin Romance Radio*'s sultry plots; original and inventive slam poetry and the classic works and characters of Jane Austen, Charles Dickens and Tolstoy.

Book Radio recently expanded its programming lineup with the launch of *Pia Lindstrom Presents*, a weekly interview show hosted by the veteran movie and theater critic on which she talks to authors, film directors, producers, literary insiders, movie critics, slam poets, lyricists and others. Book Radio has also launched its first live weekly call-in show, *Cover to Cover Live*, on which hosts Maggie Linton and Kim Alexander connect listeners with the authors they love.

Lindstrom worked in television journalism for three decades in California and New York. She received two Emmy(R) Awards and the New York Associated Press Broadcasters Award for

news reporting. She worked at WCBS-TV as a News Correspondent and for 23 years at WNBC-TV as a News Reporter, Co-Ancor and Arts Editor. Maggie Linton and Kim Alexander have a combined total of over 60 years of broadcasting experience. Linton is the Program Director of Book Radio and hosts her own show. Alexander is the host of *Fiction Nation*, a weekly conversation with writers, actors, editors and librarians, and *This is Audible*, a program that explores the spoken word in all its forms through conversations with authors, voice talents, reviews, and interviews as well as a weekly countdown of the hottest titles.

SIRIUS XM's Book Radio will be at Booth # 4684 at BookExpo America.

For the complete Book Radio programming lineup and the complete list of books and authors currently airing on the channel please visit [www.sirius.com](http://www.sirius.com) and [www.xmradio.com](http://www.xmradio.com).

### *About SIRIUS XM Radio*

SIRIUS XM Radio is America's satellite radio company delivering to subscribers commercial-free music channels, premier sports, news, talk, entertainment, and traffic and weather.

SIRIUS XM Radio has content relationships with an array of personalities and artists, including Howard Stern, Martha Stewart, Oprah Winfrey, Jimmy Buffett, Jamie Foxx, Barbara Walters, Opie & Anthony, Bubba the Love Sponge(R), The Grateful Dead, Willie Nelson, Bob Dylan, Tom Petty, and Bob Edwards. SIRIUS XM Radio is the leader in sports programming as the Official Satellite Radio Partner of the NFL, Major League Baseball(R), NASCAR(R), NBA, NHL(R), and PGA TOUR(R), and broadcasts major college sports.

SIRIUS XM Radio has arrangements with every major automaker. SIRIUS XM Radio products are available at [shop.sirius.com](http://shop.sirius.com) and [shop.xmradio.com](http://shop.xmradio.com), and at retail locations nationwide, including Best Buy, RadioShack, Target, Sam's Club, and Wal-Mart.

SIRIUS XM Radio also offers SIRIUS Backseat TV, the first ever live in-vehicle rear seat entertainment featuring Nickelodeon, Disney Channel and Cartoon Network; XM NavTraffic(R) service for GPS navigation systems delivers real-time traffic information, including accidents and road construction, for more than 80 North American markets.

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about the benefits of the business combination transaction involving SIRIUS and XM, including potential synergies and cost savings and the timing thereof, future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "anticipate," "believe," "plan," "estimate," "intend," "will," "should," "may," or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS' and XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our*

*substantial indebtedness; the businesses of SIRIUS and XM may not be combined successfully, or such combination may take longer, be more difficult, time-consuming or costly to accomplish than expected; the useful life of our satellites; our dependence upon automakers and other third parties; our competitive position versus other forms of audio and video entertainment; and general economic conditions. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' Annual Report on Form 10-K for the year ended December 31, 2008 and XM's Annual Report on Form 10-K for the year ended December 31, 2008, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

### ***P-SIRI***

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