

# **Investor Presentation**

November 2025





### **Forward-Looking Statements**

This presentation contains statements that are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements are generally identified by words such as "estimates," "guidance," "expects," "anticipates," "intends," "plans," "believes," "seeks" and similar expressions. Forward-looking statements include information with respect to financial condition, results of operations, business strategies, operating efficiencies or synergies, competitive position, industry projections, growth opportunities, acquisitions, plans and objectives of management, markets for the common stock and other matters. These forward-looking statements involve a number of risks and uncertainties that could cause actual results to differ materially from either historical or anticipated results depending on a variety of factors. These risks and uncertainties include, in addition to other matters described in this presentation, and without limitation: adverse economic and business conditions, including cyclicality and seasonality in the industries we sell our products and inflationary pressures, challenges and risks associated with importing products, such as the imposition of price caps, or the imposition of trade restrictions or tariffs on any materials or products used in the operation of our business, the impacts of future pandemics, geopolitical tensions or natural disaster on the overall economy, our sales, customers, operations, team members and suppliers. Further information concerning the Company and its business, including risk factors that potentially could materially affect the Company's financial results are discussed under the caption "Risk Factors" in the Company's Annual Report on Form 10-K for the year ended December 31, 2024, filed with the Securities and Exchange Commission on February 20, 2025.

We caution readers not to place undue reliance on forward-looking statements. Forward-looking statements speak only as of the date they are made, and we disclaim any obligation or undertaking to disseminate any updates or revisions to any forward-looking statements contained in this presentation or to reflect any change in our expectations after the date of this presentation or any change in events, conditions or circumstances on which any statement is based.

### **USE OF NON-GAAP FINANCIAL MEASURES**

This presentation contains non-GAAP financial measures. These measures, the purposes for which management uses them, why management believes they are useful to investors, and a reconciliation to the most directly comparable GAAP financial measures can be found in the Appendix of this presentation. All references to profit measures and earnings per share on a comparable basis exclude items that affect comparability.



**Q3'25 TTM**<sup>1</sup>

Patrick (NASDAQ: PATK) is a leading component solutions provider for the Outdoor **Enthusiast and Housing** markets.

**NET SALES** 

\$3.9B

ADJUSTED EBITDA & MARGIN 2

**\$453M** 11.7% **\$211M** 

**STATES** 

**25** 

ADJUSTED OPERATING INCOME & MARGIN 2

**\$263M** 6.8%

FREE CASH FLOW 2

NUMBER OF EMPLOYEES

~10,000



**OUTDOOR ENTHUSIAST** 









2022
Powersports Market Strategy Execution

# DIVERSIFICATION JOURNEY CONTINUES

\$ in millions, except per share data	FY 2019	Q3 2025 TTM <sup>4</sup>	Δ
Wholesale RV Unit Shipments	406,070	344,555	(15%)
Wholesale Marine Shipments <sup>1</sup>	189,945	141,239	(26%)
Total Net Sales	\$2,337	\$3,873	+66%
Total RV Revenue	\$1,287	\$1,742	+35%
Total Marine Revenue*	\$329	\$578	+76%
Total Powersports Revenue*	-	\$353	NM
Total Housing Revenue	\$721	\$1,200	+66%
Gross Margin	18.1%	22.9%	+480 bps
Adjusted Operating Margin <sup>2</sup>	6.6%	6.8%	+20 bps
Adjusted Diluted EPS <sup>2,3</sup>	\$2.57	\$4.14	+61%
Adjusted EBITDA Margin <sup>2</sup>	10.1%	11.7%	+160 bps
Free Cash Flow <sup>2</sup>	\$165	\$211	+28%

<sup>&</sup>lt;sup>1</sup> Company Estimate | <sup>2</sup> Non-GAAP metric: Refer to appendix for reconciliation to closest GAAP metric | <sup>3</sup> Periods prior to Q4-24 reflect the impact of the three-for-two stock split paid in December 2024 | <sup>4</sup> TTM = Trailing-Twelve Months | \* In 2019, Powersports sales were included in Marine sales

### **KEY STRATEGIC TAKEAWAYS**

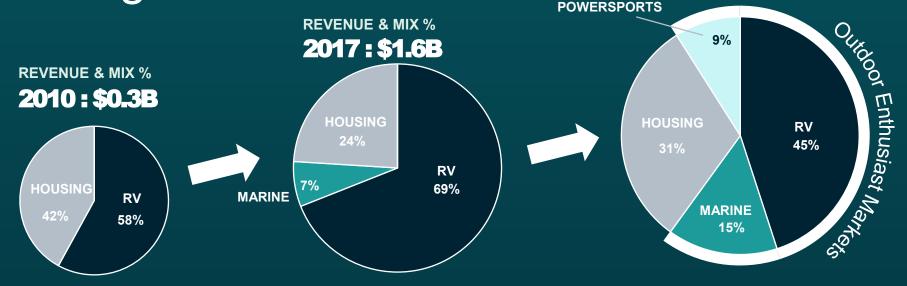
- Strategic diversification increases total addressable market and improves resiliency
- Poised to capitalize on long-term secular growth trends and favorable demographics
- Entrepreneurial spirit, innovation and full-solutions model enhance capabilities and customer experience
- Strong financial foundation to seize profitable opportunities while operating from a position of strength
- Highly-experienced leadership team passionate about the Outdoor Enthusiast lifestyle



Accelerated Growth Through Strategic Diversification

REVENUE & MIX %

Q3 2025 TTM: \$3.9B





### **5-YEAR FINANCIAL OVERVIEW**

### 2020 to Q3 2025 TTM



# GROSS & ADJUSTED OPERATING MARGIN 2



# **ADJUSTED NET INCOME**& DILUTED EPS 2,3



### **ADJUSTED EBITDA & MARGIN 2**

\$ in millions



# Growth Avenues - 2025 & Beyond



# STRATEGIC ACQUISITIONS

Improve the earnings power of our business by investing in core markets



Since 2010, we've completed acquisitions representing revenues of \$2.9B<sup>1</sup>

# END MARKET GROWTH

We believe our end markets are at, or near cyclical lows, with lean channel inventories



Generated content per unit growth in RV, Marine, and MH during Q3'25; Sportech continued to drive positive attachment rates in Powersports

### THE AFTERMARKET

See significant potential in the Outdoor Enthusiast aftermarket



Completed the acquisition of RecPro in Q3'24 and materially enhanced our aftermarket presence and capabilities

### ORGANIC GROWTH

Target 2-3% organic growth annually



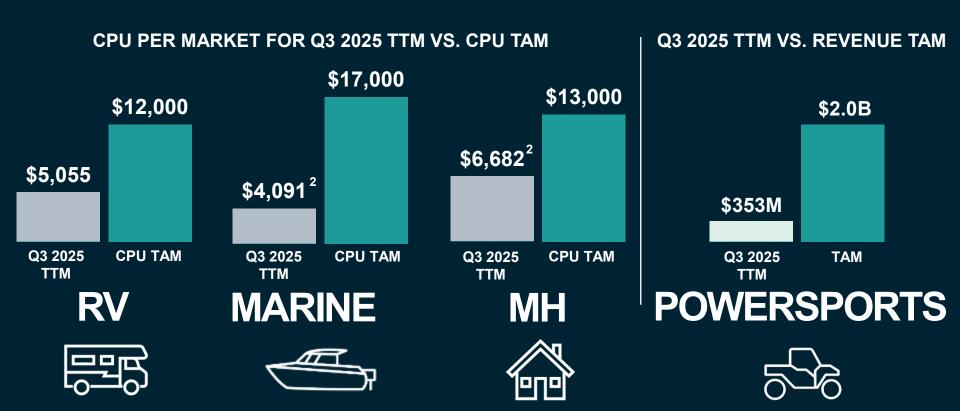
Average organic growth, net of pricing of approximately

**+4%**2019 to 2024

Advanced Product
Group focused on
collaborating with
customers to develop
innovative products in
the spirit of a full
solutions model

# **Total Addressable Market <sup>1</sup>** A PATRICK





Company estimates of TAM (Total Addressable Market) only include product categories for which we currently participate. These numbers do not include the opportunities in our industrial end market, personal transport vehicles, audio and other adjacent markets.

# **Advanced Product Group**

**VALUE PROPOSITION** 

Enhance customer relationships through **partnership** and development of innovative products in the spirit of a full-solutions model

**3 STRATEGIC GOALS** 

Organic Growth



Market Share Gains





### **APG REVENUE CHANNELS**

**Customer Specific:** Developed for key customer partner to satisfy a solution gap

**Disruptive for All:** 

Introduction of highly innovative products into the marketplace that can be sold to all OEMs

**Aftermarket Solutions:** Solutions designed for Aftermarket channel

offerina

### **APG PRODUCT HIGHLIGHTS**







# **PATRICK**

### Robust Free Cash Flow<sup>1</sup> Generation Across Cycles

Q3 2025 TTM Free Cash Flow<sup>1</sup>

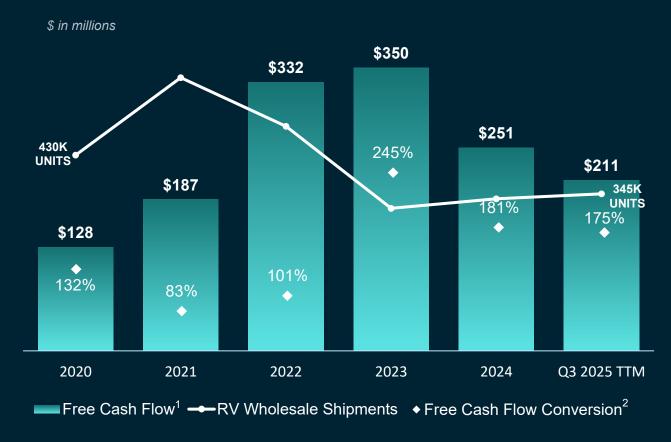
**\$211M** 

Average Free Cash Flow<sup>1</sup> Conversion<sup>2</sup> 2020- 2024

134%

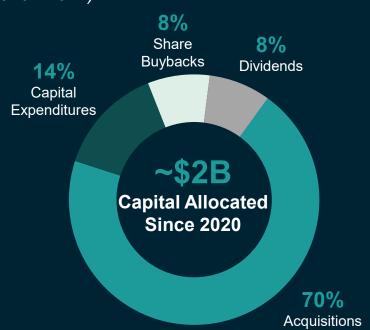
Solid free cash flow<sup>1</sup> during periods of high demand

Driving net working capital improvements during contraction in end markets increases free cash flow<sup>1</sup>



# **Strategic Capital Allocation**

Historic Use of Cash (2020 - 2024)



Capital Allocation (Q3 2025 TTM)

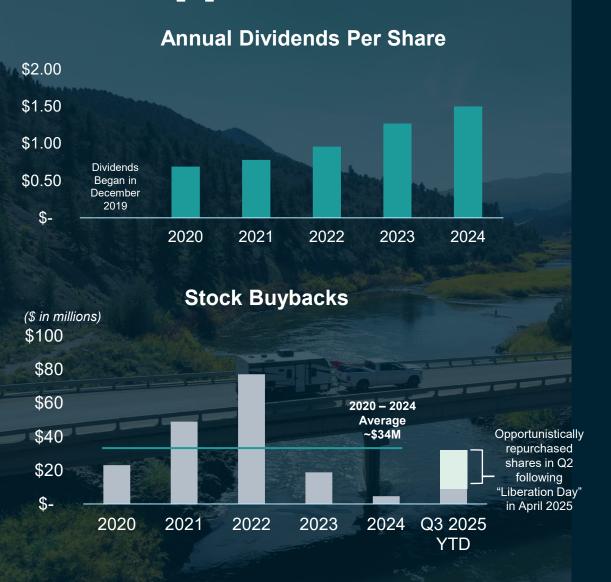


2025 Cash Flow Priorities Invest in
Accretive
Projects and
Attractive Growth
Opportunities

Automation and Investments in IT Support Efficient Execution of Model

Enhance
Shareholder
Value Through
Disciplined
Capital Allocation

# Delivering Value through Dividends and Opportunistic Stock Repurchases



# \$221M+

Returned to shareholders through dividends since December 2019

### **Stock Buyback Highlights**

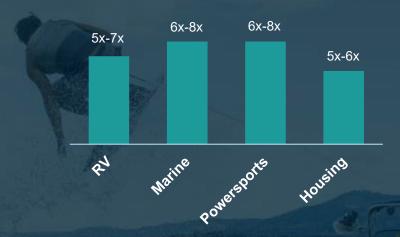
Remain opportunistic on share repurchases; Repurchased ~377,600 shares YTD through Q3 for a total of \$32M

~\$168M left on our repurchase authorization

# **Building Momentum Through M&A**

- Driving Growth: Strategic and bolt on acquisitions remain a key facet of our growth plan
- Entrepreneurial Culture: We seek to acquire quality, entrepreneurial businesses with strong culturally-aligned management teams
- Provide the framework: Offer shared services while providing oversight to ensure performance expectations are met
- Results of the Strategy:
  - Higher, more resilient margins
  - Expanded geographic scope
  - Increased earnings power
  - More diversified business
  - Increased market share and content per unit

# EBITDA MULTIPLE TARGET RANGES FOR ACQUISITIONS BY END MARKET



#### **ACQUISITION FRAMEWORK**

- Margin accretion within the first year
- Within 12 18 months of close, we expect a 1 turn improvement on acquisition's EBITDA multiple
- Succession planning
- Management team will continue to run the business effectively

Don't fix what is not broken

# **Balance Sheet & Liquidity**

#### **DEBT STRUCTURE AND MATURITIES**

- \$125.0M Term Loan (\$120.3M o/s), scheduled quarterly installments; balance due October 2029
- \$875.0M (\$110.0M o/s) Senior Secured Revolver, due October 2029
- \$258.7M 1.750% Convertible Senior Notes, due December 2028
- \$350.0M 4.750% Senior Notes, due May 2029
- \$500.0M 6.375% Senior Notes, due November 2032

### **NET LEVERAGE<sup>1</sup> (\$ in millions)**

Total Debt Outstanding	\$1,343.8
Less: Cash and Debt Paid as Defined by the Credit Agreement	25.1
Net Debt	\$1,318.7
Pro Forma Adj. EBITDA	\$464.4
Net Debt to Pro Forma Adj. EBITDA	2.8x

### **LIQUIDITY (\$ in millions)**

Total Revolver Credit Capacity	\$875.0
Less: Total Revolver Used (including outstanding letters of credit)	117.0
Unused Credit Capacity	\$758.0
Add: Cash on Hand	20.7
Total Available Liquidity	\$778.7

#### **COVENANTS AND RATIOS<sup>1</sup>**

Consolidated Total Net Leverage Ratio - 2.8x

Consolidated Secured Net Leverage Ratio – 0.45x versus 2.75x maximum

Consolidated Interest Coverage Ratio – 6.57x versus 3.00x minimum

Strong balance sheet and significant liquidity to support investments and pursue attractive growth opportunities

# FY2025 AND INITIAL FY2026 OUTLOOK

### **2025 End Market Outlook**

	FY 2024	FY 2025 Estimate Prior Estimate
RV Wholesale Unit Shipments <sup>1</sup>	334K	<b>335K - 345K</b> 320K - 335K
RV Retail Unit Shipments	354K²	<b>Down LSD%</b> Down MSD%
Marine Wholesale Powerboat Unit Shipments	146K <sup>2</sup>	<b>Down LSD%</b> No Change
Marine Retail Powerboat Unit Shipments	165K <sup>2</sup>	<b>Down HSD%</b> Down HSD - LDD%
Powersports Organic Content		<b>Up HSD%</b> No Change
Powersports Wholesale Unit Shipments		Down HSD% Down LDD%
MH Wholesale Unit Shipments <sup>1</sup>	103K	Up LSD - MSD% Up MSD%
New Housing Starts <sup>1</sup>	1.4M	Down MSD - HSD% Down 10%



<sup>1</sup> Wholesale shipment data provided by RVIA, MHI, and U.S. Census Bureau | <sup>2</sup> Company estimates based on data from NMMA and SSI | <sup>3</sup> Non-GAAP metric: Refer to appendix for reconciliation to closest GAAP metric

### **2025 Financial Outlook**

	FY 2024	Prior Estimate
Adjusted Operating Margin <sup>3</sup>	7.2%	<b>~7.0%</b> 7.0% - 7.3%
Operating Cash Flows	\$327M	<b>\$330M - \$350M</b> No Change
Capital Expenditures	\$76M	<b>\$75M - \$85M</b> \$70M - \$80M
Free Cash Flow <sup>3</sup>	\$251M	<b>\$245M+</b> \$250M+
Tax Rate	22.5%	<b>24% - 25%</b> No Change

EV 2025 Estimate

### **2026 Initial Outlook**

	Wholesale	Retail
RV Unit Shipments	Up LSD - MSD%	Flat
Marine Powerboat Unit Shipments	Up LSD%	Flat
MH Unit Shipments	Flat to Up 5%	-
Powersports Unit Shipments	Up LSD%	-

Powersports Organic Content	Up LSD%
New Housing Starts	Flat to Up 5%

**Operating Margin** 

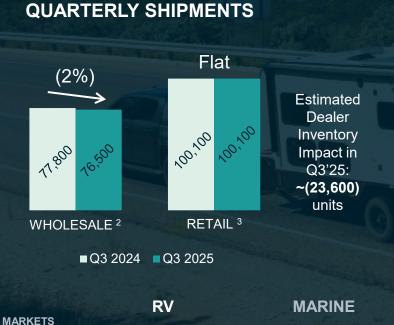
Up 70 to 90 bps







### **RV REVENUE &** WHOLESALE SHIPMENTS 1 430K Post Covid-19 Units Surge In 345K Demand Units 2020 2021 2022 2023 2024 Q3 2025 TTM



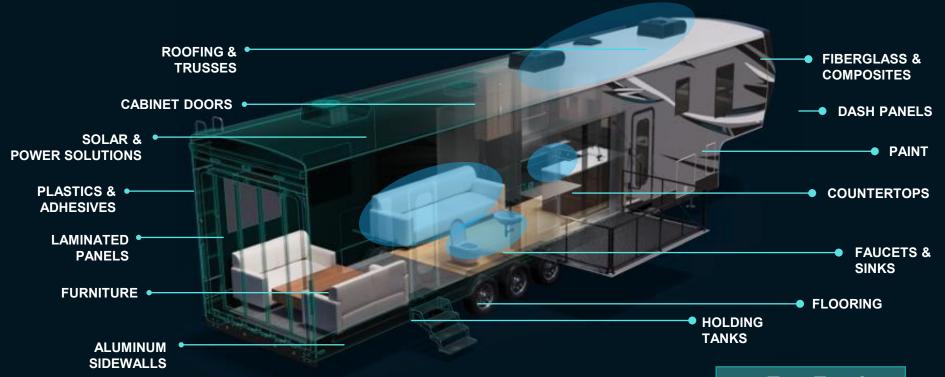


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**POWERSPORTS** 

# **ESTABLISHED SUPPLIER OF CHOICE FOR RV OEMS**





# ADDITIONAL CAPABILITIES AND EXPERTISE

- Lamination
- Hardwood and softwood manufacturing
- Countertop fabrication
- Interior design
- Fiberglass manufacturing
- Metal fabrication

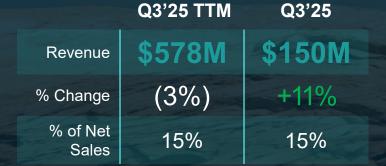
- Wire fabrication
- Plastics & adhesives
- Transportation
- Furniture
- Distribution and aftermarket

### RECPRO®

- Furniture
- Appliances
- Plumbing & bath
- Electrical & lighting
- Exterior components



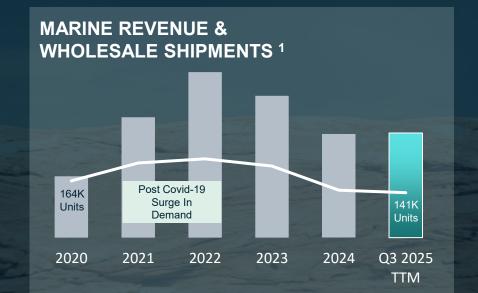
# **RATRICK** | marine



### **QUARTERLY SHIPMENTS 1**

■Q3 2024 ■Q3 2025



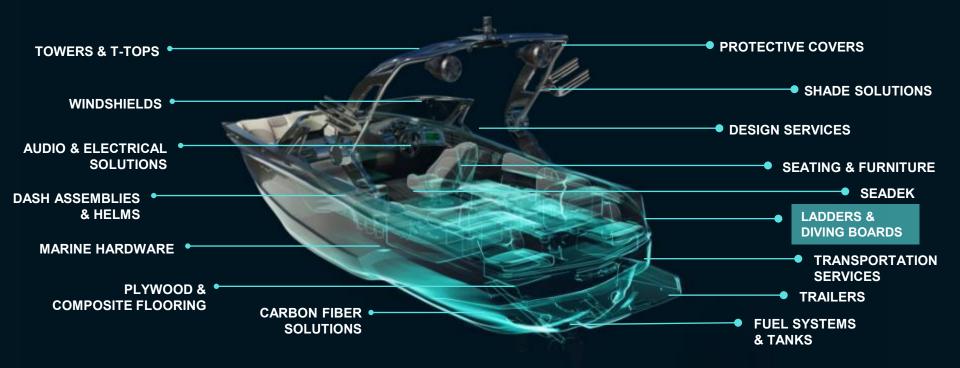




RV MARINE POWERSPORTS HOUSING

### LEADING SUPPLIER OF HIGHLY-ENGINEERED, VALUE-ADDED PRODUCTS





# ADDITIONAL CAPABILITIES AND EXPERTISE

- Concept and design, engineering, and tooling fiberglass plugs, molds and stringer systems
- Metal fabrication
- Fiberglass components & parts
- Rotational molding
- Specialized in CNC milling
- Anodizing & powder coating
- Advanced sewing & patterning capabilities
- Carbon fiber components

- Designing, engineering & manufacturing of audio solutions
- Plastic injection molding
- Plastic extrusion
- Lamination
- Treated plywood
- Fabrication of multi-layer EVA/PE foam flooring & industrial products
- Aftermarket
- J-I-T service to customers

# **\*\* PATRICK** | powersports

Q3'25 TTM Q3'25

Revenue	\$353M	\$98M
% Change	+19%	+12%
% of Net Sales	9%	10%



**ANNUAL POWERSPORTS REVENUE** 





SPORTECH

Acquired in 2022

Acquired in 2024



Acquired in 2016

RV

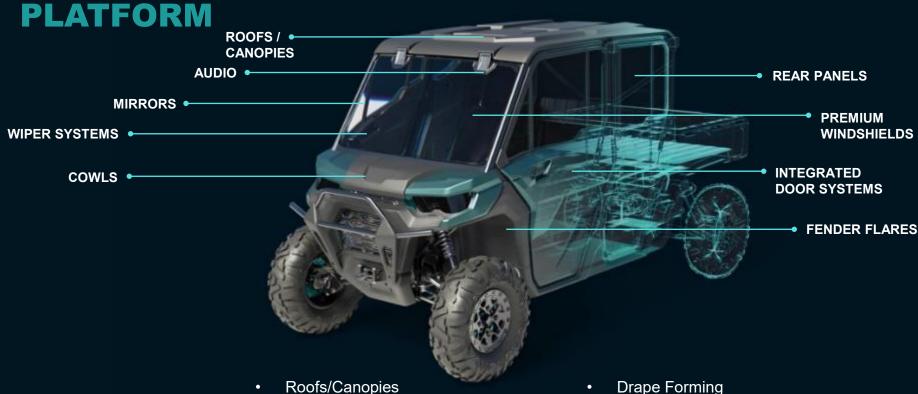
MARINE

**POWERSPORTS** 

HOUSING

# SOLIDIFYING **INDUSTRY LEADING POWERSPORTS**





**ADDITIONAL CAPABILITIES AND EXPERTISE** 

- Wiper Systems
- **Integrated Door Systems**
- **Premium Audio**
- Thermoforming
- Windshield Systems

- **Metal Fabrication**
- Fender Flares
- Rear Panels
- Manufacturing, Distribution and Rep Sales

# **\* PATRICK** | housing



# QUARTERLY MH SHIPMENTS <sup>1</sup>

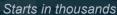


■Q3 2024 ■Q3 2025

**MARKETS** 

**RV** 

# QUARTERLY HOUSING STARTS <sup>2</sup>





### POWERSPORTS

### HOUSING



# WHOLESALE SHIPMENTS 1 105K Units Post Covid-19 Surge In Demand 2020 2021 2022 2023 2024 Q3 2025 TTM

**HOUSING REVENUE & MH** 

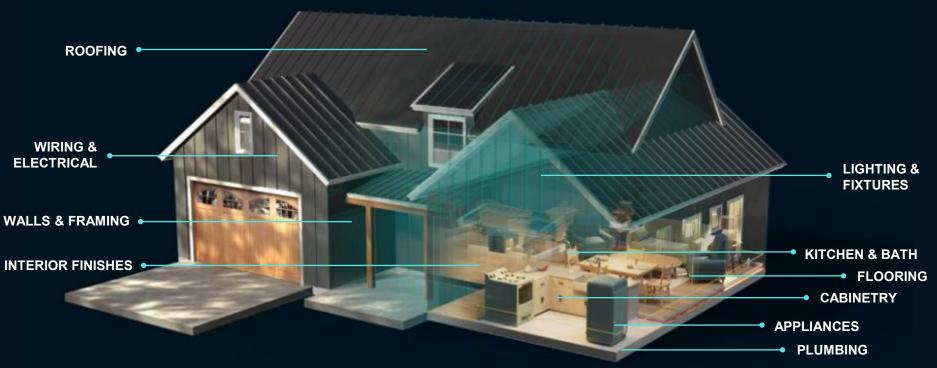


<sup>1</sup> Company estimates based on data published by the Manufactured Housing Institute (MHI) and U.S. Census

Bureau as of the Company's reported Q3'2025 earnings on 10/30/2025

# KEY SUPPLIER TO THE AFFORDABLE HOUSING SECTOR





# ADDITIONAL CAPABILITIES AND EXPERTISE

- Plumbing
- Flooring
- Vinyl
- Wood Mouldings
- Lighting & Fixtures
- Interior Finishes
- Cabinets & Countertops

- Wiring & Electrical
- Walls & Framing
- Kitchen & Bath
- Roofing
- Appliances
- Manufacturing & Distribution

# **End Market Highlights**

### **OUTDOOR ENTHUSIAST MARKETS**



### RV

Patrick partnering with OEMs to enhance customer experience and visual appeal of units; OEMs highly focused on end customer acquisition through refreshed design

OEMs carefully managing production schedules; dealer inventories remain lean

Patrick is well-positioned with talent and capacity for a demand inflection



#### **MARINE**

Observations suggest improving energy and pent-up demand in the market

Continuing to develop and scale the full-solutions model by working with OEMs early in the design phase to integrate solutions

Completed acquisition of LilliPad Marine, LLC



#### **POWERSPORTS**

Dealer inventory in a better position after stronger than expected retail sales this summer, reflecting continued OEM production discipline

Utility vehicles continue to outperform recreational units

Attachment rates for Sportech's solutions continue to improve



#### HOUSING

Underlying demand for affordable housing still intact; pent-up demand conversion likely dependent on an improvement in macro environment

Interest rates and consumer confidence continue to subdue demand conversion

Community developer activity has improved but remains below previous highs

Meaningful retail demand inflection likely depends on consumer confidence and interest rate improvement

RV MARINE POWERSPORTS HOUSING
MARKETS







### **Use of Non-GAAP Financial Measures**

This presentation contains non-GAAP financial measures. Management believes that, when considered together with reported amounts, these measures are useful to investors and management in understanding our ongoing operations and in the analysis of ongoing operating trends. These measures should be considered in addition to, and not as replacements for, the most comparable GAAP measure.

- Earnings before interest, taxes, depreciation and amortization ("EBITDA"), pro forma adjusted EBITDA, adjusted EBITDA, adjusted EBITDA margin, adjusted operating margin, adjusted net income, adjusted diluted earnings per common share, and net debt to pro forma adjusted EBITDA are non-GAAP financial measures. In addition to reporting financial results in accordance with accounting principles generally accepted in the United States, we provide non-GAAP operating results adjusted for certain items and other onetime items.
- We adjust for the items listed above in all periods presented, unless the impact is clearly immaterial to our financial statements.
- Content per unit metrics are generally calculated using our market sales divided by Company estimates based on third-party measures of industry volume.

- We utilize the adjusted results to review our ongoing operations without the effect of these adjustments and for comparison to budgeted operating results. We believe the adjusted results are useful to investors because they help them compare our results to prior periods and provide important insights into underlying trends in the business and how management oversees our business operations on a day-to-day basis.
- We calculate free cash flow by subtracting cash paid for purchases of property, plant and equipment from net cash provided by operating activities.
- Figures may not sum due to rounding.

RECONCILIATION
OF NET INCOME
TO ADJUSTED
NET INCOME TO
ADJUSTED
DILUTED
EARNINGS PER
COMMON SHARE 1

(\$ in millions, except per share data)	2010	2011	2012	2013	2014	2015	2016	2017	2018
Net income	\$1	\$9	\$28	\$24	\$31	\$42	\$56	\$86	\$120
+ Acquisition related transaction costs									
+ Acquisition related fair-value inventory step-up									
+ Loss on extinguishment of debt									
+ Legal settlement									
- Tax impact of adjustments									
Adjusted net income	\$1	\$9	\$28	\$24	\$31	\$42	\$56	\$86	\$120
Diluted earnings per common share	\$0.04	\$0.25	\$0.78	\$0.66	\$0.85	\$1.21	\$1.62	\$2.32	\$3.29
Acquisition related transaction costs, net of tax									
Acquisition related fair-value inventory step-up, net of tax									
Loss on extinguishment of debt, net of tax									
Legal settlement, net of tax									
Adjusted diluted earnings per common share	\$0.04	\$0.25	\$0.78	\$0.66	\$0.85	\$1.21	\$1.62	\$2.32	\$3.29

RECONCILIATION
OF NET INCOME
TO ADJUSTED
NET INCOME TO
ADJUSTED
DILUTED
EARNINGS PER
COMMON SHARE 1

(\$ in millions, except per share data)	2019	2020	2021	2022	2023	2024	Q3 2025 TTM
Net income	\$90	\$97	\$225	\$328	\$143	\$138	\$121
+ Acquisition related transaction costs						5	
+ Acquisition related fair-value inventory step-up					1	3	2
+ Loss on extinguishment of debt						3	3
+ Legal settlement							24
- Tax impact of adjustments						(3)	(7)
Adjusted net income	\$90	\$97	\$225	\$328	\$143	\$146	\$142
Diluted earnings per common share	\$2.57	\$2.80	\$6.42	\$8.99	\$4.33	\$4.11	\$3.50
Acquisition related transaction costs, net of tax						0.11	
Acquisition related fair-value inventory step-up, net of tax					0.01	0.06	0.05
Loss on extinguishment of debt, net of tax						0.06	0.05
Legal settlement, net of tax	-	-	-	-	-	-	0.54
Adjusted diluted earnings per common share	\$2.57	\$2.80	\$6.42	\$8.99	\$4.34	\$4.34	\$4.14

Q3 (\$ in millions) 2025 2019 2020 2021 2022 2023 2024 TTM Net income \$225 \$328 \$90 \$97 \$143 \$138 \$121 + Depreciation & amortization 63 74 105 131 145 167 170 + Interest expense, net 37 43 58 61 69 80 75 + Income taxes 28 33 69 107 48 40 38 **EBITDA** \$218 \$247 \$457 \$627 \$405 \$425 \$404 15 23 22 + Stock-based compensation 16 19 17 18 + Acquisition related transaction costs + Acquisition related fair-value 3 2 inventory step-up + Loss on extinguishment of debt + Legal settlement 24 + Loss (gain) on sale of property, (6)2 2 plant and equipment Adjusted EBITDA \$235 \$263 \$480 \$643 \$425 \$452 \$453 Net sales \$2,337 \$2,587 \$4,078 \$4,882 \$3,468 \$3,716 \$3,873 Adjusted EBITDA Margin 10.2% 10.1% 11.8% 13.2% 12.3% 12.2% 11.7% Q3 (\$ in millions) 2025 2019 2020 2021 2022 2023 2024 TTM Net cash provided by operating \$192 \$160 \$252 \$412 \$409 \$327 \$301 activities Less: purchases of property, plant (32)(27)(65)(80)(59)(76)(90)and equipment Free Cash Flow \$165 \$128 \$187 \$332 \$350 \$251 \$211

OF FREE CASH FLOW

**RECONCILIATION** 

**RECONCILIATION OF** 

**ADJUSTED EBITDA** 

**NET INCOME TO** 

**AND ADJUSTED** 

**EBITDA MARGIN** 

**EBITDA TO** 

RECONCILIATION
OF OPERATING
INCOME TO
ADJUSTED
OPERATING
INCOME

(\$ in millions)	Q3 2025 TTM
Operating income	\$258
Acquisition related fair-value inventory step-up	2
Acquisition related transaction costs	
Loss on extinguishment of debt	3
Adjusted operating income	\$263

RECONCILIATION
OF OPERATING
MARGIN TO
ADJUSTED
OPERATING
MARGIN

	2019	2020	2021	2022	2023	2024	Q3 2025 TTM
Operating margin	6.6%	7.0%	8.6%	10.2%	7.5%	6.9%	6.7%
Acquisition related fair-value inventory step-up	-%	-%	-%	-%	-%	0.1%	-%
Acquisition related transaction costs	-%	-%	-%	-%	-%	0.2%	-%
Loss on extinguishment of debt	-%	-%	-%	-%	-%	-%	0.1%
Adjusted operating margin	6.6%	7.0%	8.6%	10.2%	7.5%	7.2%	6.8%

RECONCILIATION
OF NET INCOME TO
EBITDA TO PRO
FORMA ADJUSTED
EBITDA

(\$ in millions)	Q3 2025 TTM
Net income	\$121
+ Depreciation & amortization	170
+ Interest expense, net	75
+ Income taxes	38
EBITDA	404
+ Stock-based compensation	18
+ Acquisition pro forma, transaction-related expenses & other	42
Pro Forma Adjusted EBITDA	\$464



Outdoor

# We exist to Empower the Enthusiast in you.

### **Attractive** end market categories:









### Driven by our core competencies:











Fiberglass

Wood

Electrical

Metal

**Paint** 

Aftermarket















Cut & Sew

Audio

Plastics & Adhesives

**Transportation** 

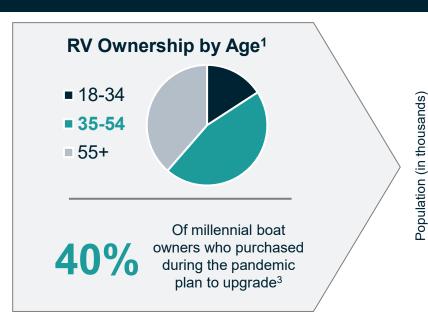
Interior Finishes

Distribution

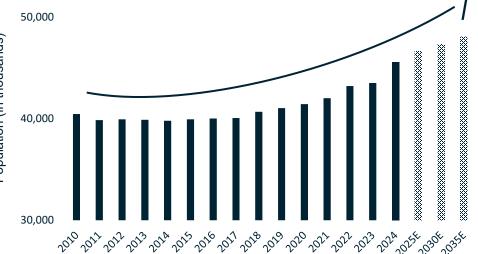
### Profitable growth engine:

- Strategic diversification increases total addressable market and improves resiliency
- Poised to capitalize on long-term secular growth trends and favorable demographics
- Entrepreneurial spirit, innovation and full-solutions model enhance capabilities and customer experience
- Strong financial foundation to seize profitable growth opportunities while operating from a position of strength
- Highly-experienced leadership team passionate about the Outdoor Enthusiast lifestyle

# **Underlying Demographics are Favorable**







### **RV**

- 8.1M RV owning households<sup>1</sup>
- Among current RV
   owners, 69% are
   somewhat/very likely to
   repurchase<sup>1</sup>

### **MARINE**

- 49% of boat owners who purchased during the pandemic plan to upgrade<sup>3</sup>
- 61% of boat owners have an annual household income of \$75,000 or less<sup>4</sup>

### **POWERSPORTS**

- Leading Powersports
   OEMs have indicated
   favorable unit
   usage trends
- Increasing demand for premium features like HVAC and technology

### **HOUSING**

• The average price per square foot of a factory-built home is approximately **half**the cost of a site-built home<sup>5</sup>



# **END MARKET CATEGORIES**

### **RV PRODUCT CATEGORIES <sup>1</sup>**

TOWABLE
Shipments: 90% Wholesale | 69% Retail Value

Shipments: 10% Wholesale | 31% Retail Value

Shipments: 10% Wholesale | 31% Retail Value

Travel Trailer | ASP: \$37,300

Fifth Wheel | ASP: \$91,000

Class A | ASP: \$256,000

Class B & C | ASP: \$142,800

### **MARINE PRODUCT CATEGORIES 2**

PONTOON	SKI & WAKE	FIBERGLASS	ALUMINUM

ASP: \$72,700 | 28% of Market

ASP: \$187,100 | 7% of Market

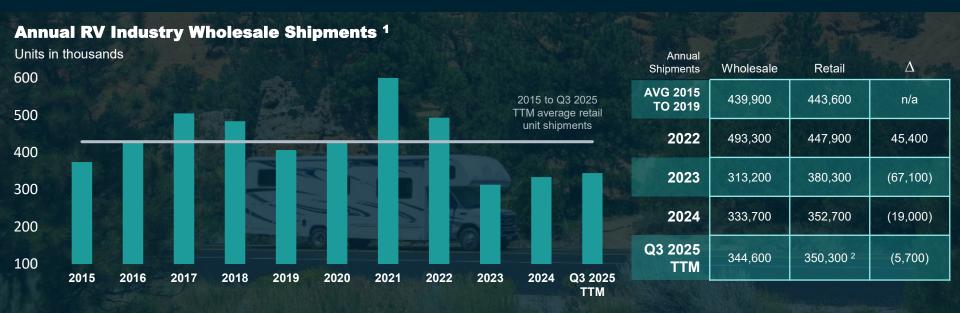
ASP: \$145,500 | 34% of Market

ASP: \$37,100 | 31% of Market

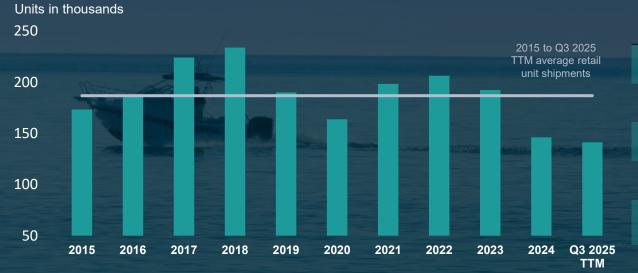
### **MANUFACTURED HOUSING PRODUCT CATEGORIES 3**

SINGLE-SECTION HOMES	MULTI-SECTION HOMES
ASP: \$84,800   45% of Market	ASP: \$154,100   55% of Market

# **RV & Marine Trended Shipments**



### Annual Marine Industry Wholesale Shipments <sup>2</sup>



Annual Shipments	Wholesale	Retail	Δ
AVG 2015 TO 2019	201,300	204,400	n/a
2022	206,200	187,200	19,000
2023	192,300	179,500	12,800
2024	146,000	165,200	(19,200)
Q3 2025 TTM	141,200	153,100	(11,900)

