

October 23, 2008



SIRIUS XM Radio to Broadcast Frightfully Festive Halloween Programming

"Alfred Hitchcock Radio" to broadcast selection of suspenseful radio dramas

"SIRIUS Scream 113" and "XM Gore 134" are entire channels dedicated to the spooky sounds of Halloween

NEW YORK, Oct. 23 /PRNewswire-FirstCall/ -- SIRIUS XM Radio (Nasdaq: SIRI) today announced that it will air extensive spooky, creative and classic Halloween programming. Two entire channels, *SIRIUS Scream 113* and *XM Gore 134*, will be devoted to broadcasting spooky Halloween sound effects 24/7 for six consecutive days, as well as the *Alfred Hitchcock Radio* channel devoted to suspenseful radio dramas, including three directed by the Hollywood master himself.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080819/NYTU044LOGO>)

Additional Halloween programming spanning various channels on SIRIUS will include Martha Stewart Living Radio's tips for everything from creating the most innovative costumes and parties to designing "green" trick-or-treat bags; Doctor Radio's tips on how to stay safe on Halloween along with emergency room stories from Halloween night; the ultimate cheesy Halloween costume contest on Cosmo Radio, and SIRIUS' RadioClassics will broadcast the original *War of the Worlds* during its original 1938 date and timeslot, as well as other classic radio dramas starring such Hollywood horror legends as Boris Karloff and Peter Lorre.

XM Kids' *Pumpkin Jam* is an all-day Halloween special enjoyable for the whole family; Cinemagic will go full-fledge into Halloween mode with classic horror film clips and interviews galore on the *Halloween Horror Festival*, and XM Radio Classics will present XM listeners with a week of Halloween classics, spanning from fearfully funny to panic-inducing broadcasts.

Sample the treats in the SIRIUS Halloween lineup by listening to spooky audio clips, reading tips from Doctor Radio and more at www.sirius.com/halloween.

For details on XM's programming visit www.xmradio.com/halloween.

SIRIUS Scream 113 and XM Gore 134

October 26 - October 31

All day and night October 31, 24 hours of blood-curdling Halloween sound effects

SIRIUS Scream 113 and *XM Gore 134* are uninterrupted channels devoted to all things Halloween. For 24 hours on October 31 they will broadcast thrilling Halloween sound effects, making them the perfect catchy, creepy, fun atmospheres for Halloween parties at work or at home, to listen to in the car driving around the neighborhood trick-or-treating and to play in

the house and front yard as trick-or-treaters come over.

Examples of the sounds listeners will hear on the channel include kid-friendly spooky noises include creaking doors, wolves baying, footsteps, bubbling potions, a fog horn, breaking glass, the sounds of being chased through the woods, eerie screams, the echo of dripping water, a heartbeat and thunder.

From October 26-October 31 *SIRIUS Scream 113* and *XM Gore 134* will also feature favorite Halloween stories from SIRIUS personalities such as Martha Stewart, Chris "Mad Dog" Russo, Deepak Chopra, Jay Thomas, Judith Regan and Cousin Brucie, as well as Halloween-themed interviews and features, fun feedback from listeners and more.

Alfred Hitchcock Radio SIRIUS channel 119

October 29 @ 6:00 am ET to November 1 @ 6:00 am ET

SIRIUS XM Radio presents *Alfred Hitchcock Radio*, an entire channel celebrating the master of suspense's legacy. For three straight days, the channel will play vintage radio dramas such as *The Birds* and *Shadow of a Doubt*, movie versions of which were made famous by Hitchcock.

Alfred Hitchcock Radio will air from October 29 at 6:00 am ET to November 1 at 6:00 am ET exclusively on SIRIUS channel 119, and will be hosted by Hitchcock's granddaughter Mary Stone.

Hitchcock himself directed three of the radio dramas of three of the classic works included on this special channel: *Spellbound*, *Lifeboat*, and *Mr. and Mrs. Smith*.

Complete lineup of programs featured on SIRIUS' *Alfred Hitchcock Radio*:

The Birds starring Herbert Marshall, from July 20, 1953

Suspicion starring Cary Grant and Ann Todd, from October 30, 1946

Shadow of a Doubt starring Joseph Cotten and June Vincent from September 11, 1946

Foreign Correspondent starring Joseph Cotten, from July 24, 1946

Rebecca starring John Lund and Loretta Young, from November 18, 1948

The 39 Steps starring Robert Montgomery and Ida Lupino, from March 23, 1948

Lifeboat starring Tallulah Bankhead and Jeff Chandler, from November 16, 1950

Strangers on A Train starring Ray Malan and Ruth Roman, from December 2, 1951

Spellbound starring Joseph Cotten and Mercedes McCainbridge, from January 25, 1951

Mr. and Mrs. Smith starring Robert Montgomery

The Lodger starring Herbert Marshall, from July 22, 1940

RadioClassics SIRIUS channel 118 will present *The Halloween Spooktacular* with a special spooky lineup featuring some of the biggest names in horror starring in the most frightful classic radio programs and dramas of all time.

October 27 @ 6:00 am ET -- November 1 @ 6:00am ET

Special broadcast of War of the Worlds during its original 1938 date and timeslot, October 30 at 8:00 pm ET and 8:00 pm PT.

The Halloween Spooktacular lineup will feature the original, unedited version of *War of the Worlds* on the very same day and time it originally first aired in 1938. Halloween day is horror-filled with programs like *Dracula*, *Frankenstein*, *The Werewolf* and *Dr. Jekyll and Mr. Hyde*, featuring famed actors such as Boris Karloff, Peter Lorre, Gregory Peck, and Burt Lancaster.

- War of the Worlds - original broadcast from 1938
- Dracula - 1938 production starring Orson Welles
- Lux Radio Theater - The Birds
- Frankenstein
- The Werewolf
- Dr. Jekyll and Mr. Hyde
- Inner Sanctum Mysteries - Corridor of Doom starring Boris Karloff & Richard Widmark
- Mystery in the Air - The Mask of Medusa starring Peter Lorre
- Suspense - Hitchhike Poker starring Gregory Peck
- Screen Director's Playhouse featuring Criss Cross and Burt Lancaster
- Escape: Casting the Runes starring William Conrad
- Suspense: A Terribly Strange Bed starring Peter Lawford

Cinemagic XM channel 27 offers XM listeners uninterrupted Halloween programming with its *Halloween Horror Festival*. Listeners will be scared into submission with seven days of Halloween movie segments, interviews, music from horror films and other frightening events starting October 24 at 4:00 pm ET.

XM Kids XM channel 116 will serve as the official soundtrack for trick-or-treating. XM Kids' sixth annual *Pumpkin Jam* will air Halloween day from 3:00 pm until midnight. The entire family can enjoy music and spooky stories on everything Halloween. Hosts Robbie, Kenny and Mindy will also share some frightening stories of their own.

XM Radio Classics XM channel 164 is creeping up to Friday's holiday with Halloween themed specials every night at 10:00 pm ET, beginning October 27th. The eight hours of spine-chilling programming will then replay throughout Halloween Night beginning at 6:00 pm ET.

Listeners will enjoy everything from hilariously horrifying comedy radio episodes, including Ozzie & Harriet and Father Knows Best, to the legendary panic-inducing broadcast of the Orson Welles led *War of the Worlds* on its 70th anniversary. Other highlights include a one-hour version of *Dracula* as well as a half-hour *Suspense* adaptation of *Mary Shelley's Frankenstein* and other special scary Halloween features including *Lights Out's Revolt of the Worms* and *Escape's Blood Bath*, starring Vincent Price.

Hair Nation SIRIUS channel 23

October 31 @ 6:00 pm ET - November 3 @ 3:00 am ET

It's sure to be a hair-raising experience as Hair Nation becomes "Scare Nation" this Halloween weekend. The cauldron is bubbling over with some of the scariest and hairiest metal songs of all time - from Halloween hair raisers like "Mr. Scary" from Dokken, "Trick or Treat" from Fastway, "Mr. Crowley" from Ozzy and the quintessential "Halloween" by Helloween...it's a weekend of fright all day and night - every hour on Hair Nation's Scare Nation.

Totally '70s SIRIUS channel 7

October 31, @ 9:00 pm ET to midnight, replays November 1 @ 12:00 pm ET, November 2 @ midnight, 8:00 am and 9:00 pm ET

Halloweekend Satellite Survey

It's a three day Halloweekend: host Dave Hoeffel rocks the crypt, "Counting" down the biggest hits in Transylvania. From a Halloween-themed survey to Edgar Winter's "Frankenstein" to the all-time classic "Monster Mash," it's going to be 'fang-tastic.'

Martha Stewart Living Radio SIRIUS channel 112 and XM channel 103

Morning Living, 7:00 - 10:00 am ET

Whole Living, 10:00 - 11:00 am ET

Everyday Food The Radio Show, 11:00 am - 1:00 pm ET

Living Today, 1:00 - 5:00 pm ET

Martha Stewart Living Radio hosts and special guests will share tips on throwing the perfect Halloween party, creating or finding the best Halloween costume, making "green" trick-or-treat bags, designing haunted houses at home and much more.

Visit www.sirius.com/marthastewart for programming details.

Doctor Radio powered by NYU Langone Medical Center SIRIUS channel 114

On Doctor Radio renowned nutritionists will share healthy alternatives for trick-or-treaters, vascular surgeons will offer weird facts about blood and emergency room doctors will share stories about faulty costumes, accidents and other mishaps.

Doctor Radio is a 24/7 national radio channel featuring live, call-in shows hosted by leading NYU Langone Medical Center doctors from a vast array of fields including: child psychology; sexual health; plastic surgery; emergency room medicine; cancer; heart health; women's health; dermatology; pediatrics; men's health; diet and nutrition; sports medicine; psychiatry; and more.

Cosmo Radio SIRIUS channel 111

Cocktails with Patrick, 5:00 - 8:00 pm ET

Cosmo Radio's *Cocktails with Patrick* will be hosting a contest called "The Cheesiest Couple Picture Contest--Halloween Style!" SIRIUS listeners can vote for their favorite cheesy costume at www.sirius.com/cosmoradio.

SIRIUS OUTQ channel 109

October 31 from 11:00 am - 2:00 pm ET

Frank DeCaro and Doria Biddle go bi-*ghostal* to scare up ghoulish fun with "The Frank DeCaro 'Dead Air' Halloween Special," a bloody hilarious on-air Halloween party featuring Mr. Greg from the House of Horrors (and his trusty lab assistant Evil Doug II), plus special holiday guests. Be afraid, be very afraid...of missing even a minute of the fun!

Samantha Bowman
SIRIUS XM Radio
Public Relations
1221 Avenue of the Americas
37th Floor
New York, NY10020
212 901 6644 (p)

SOURCE SIRIUS XM Radio