

March 26, 2019

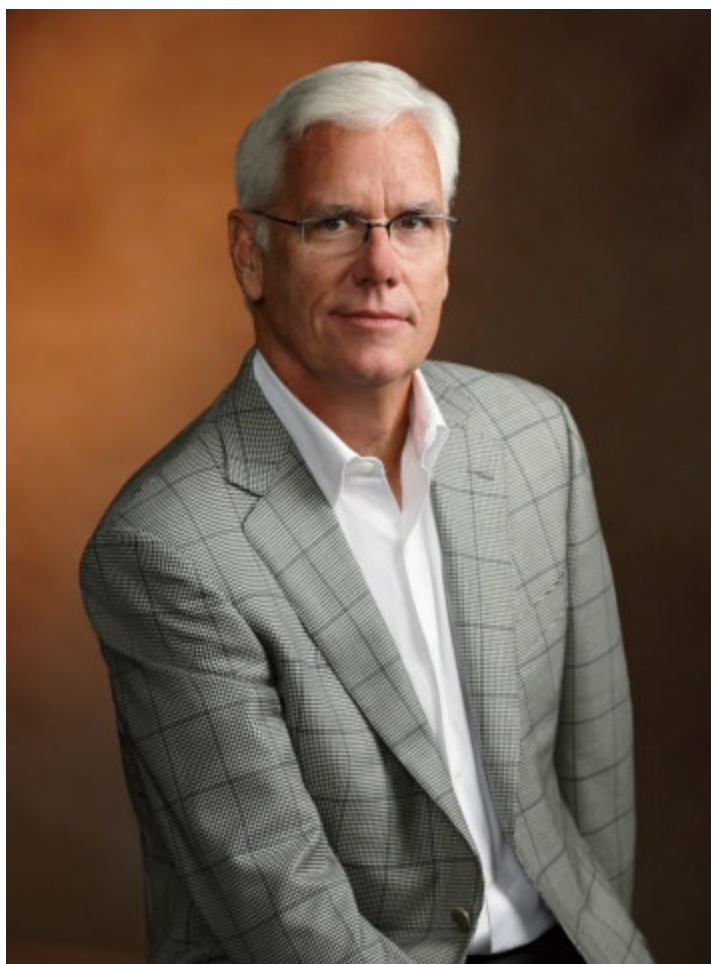


Columbia Sportswear Company Elects Kevin Mansell, Former Chairman and CEO of Kohl's, to Its Board of Directors

PORTLAND, Ore.--(BUSINESS WIRE)-- Columbia Sportswear Company (Nasdaq:COLM), a leading innovator in active outdoor apparel, footwear, accessories, and equipment, today announced that its board of directors has elected Kevin Mansell to serve as a director and member of the Nominating and Corporate Governance and Audit Committees, effective March 25, 2019. Mr. Mansell has been nominated for election by the company's shareholders to a full term as a board member at the company's 2019 annual meeting of shareholders.

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20190326005876/en/>



Mr. Mansell spent over 35 years at Kohl's Corporation, most recently serving as its Chairman, Chief Executive Officer and President prior to retiring in May 2018. Mr. Mansell began his retail career in 1975 with the Venture Store Division of May Department Stores, where he held a number of positions in buying and merchandising. He joined Kohl's Corporation in 1982 as Divisional Merchandise Manager. He served as Executive Vice President and General Merchandise Manager from 1987 to 1998 and as Senior Executive Vice President of Merchandising and Marketing from 1998 to 1999. Mr. Mansell served as Kohl's President from 1999, Chief Executive Officer from 2008 and Chairman of the Board of Directors from 2009 until his retirement in May 2018.

"Kevin brings a unique and powerful mix of retail experience to our board of directors and has a history of leading and growing one of the United States' largest department store chains," said

Columbia Sportswear Company Elects Kevin Mansell to Its Board of Directors (Photo: Business Wire)

President and CEO Tim Boyle. "We are excited to welcome him to our board and are confident he will be a strong asset as Columbia Sportswear Company continues its focus on being a brand-led, consumer-first organization and on strengthening connections with consumers and our wholesale partners in today's evolving marketplace.

"I'd also like to thank Ed George, one of our longest tenured directors, who had decided to retire as of our 2019 annual meeting shareholders. Ed has been a trusted advisor to both me personally and the Company for nearly 50 years. Without the support and counsel Ed provided as the Company's banker in the 1970s, Columbia would not exist today. More than anyone, he encouraged and helped us to build, in his words, a 'fortress balance sheet,' that has enabled us to prosper through good and bad times. I am truly grateful for all he has done for me and the Company."

About Columbia Sportswear Company

Columbia Sportswear Company has assembled a portfolio of brands for active lives, making it a leader in the global active lifestyle apparel, footwear, accessories, and equipment industry. Founded in 1938 in Portland, Oregon, the Company's brands are today sold in approximately 90 countries. In addition to the Columbia® brand, Columbia Sportswear Company also owns the Mountain Hardwear®, SOREL® and prAna® brands. To learn more, please visit the Company's websites at www.columbia.com, www.mountainhardwear.com, www.sorel.com, and www.pрана.com.

View source version on businesswire.com:

<https://www.businesswire.com/news/home/20190326005876/en/>

Andrew Burns
Director of Investor Relations
Columbia Sportswear Company
(503) 985-4112
aburns@columbia.com

Source: Columbia Sportswear Company