

December 4, 2017



Columbia Sportswear Company Announces New Management Appointments within Finance, Legal and Manufacturing

PORTLAND, Ore.--(BUSINESS WIRE)-- Columbia Sportswear Company (Nasdaq:COLM), a leading innovator in the active outdoor apparel, footwear, accessories and equipment industries, today announced the following management appointments.

Melissa Dugan, an industry veteran with 27 years of experience, has been appointed Vice President, Chief Accounting Officer, reporting to Jim Swanson, Senior Vice President, Chief Financial Officer.

"We are delighted to announce the addition of a proven industry leader with Melissa assuming the role as our Chief Accounting Officer," said Swanson. "Melissa joins our worldwide finance team bringing tremendous experience, including several years in senior level accounting leadership positions at NIKE, Inc., as well as prior experience working overseas as an accountant for Pricewaterhouse Coopers LLP."

Additionally, Jennifer Warner has joined Columbia Sportswear Company as Vice President of Legal, reporting to Peter Bragdon, Executive Vice President, Chief Administrative Officer and General Counsel.

"We are excited to have Jennifer join Columbia as a leader in our Legal Department," said Bragdon. "Jennifer brings a wealth of public company and legal operations experience, including work as Global Chief Compliance Officer and General Counsel for the Americas at XPO Logistics, Inc., a Fortune 200 supply chain and logistics company." Warner previously worked as Associate Counsel for Northwest Natural Gas Company and as an attorney for Stoel Rives LLP. Most recently, she was Vice President of Compliance and Chief Development Officer for the Ashe Legal Group and AsheWorks, Inc.

As an internal appointment, David Soriano, who has served as the Company's General Manager of Asia Footwear in Zhuhai, China since early 2016, has assumed the role of Vice President of Footwear Manufacturing, reporting to Tom Cusick, Executive Vice President and Chief Operating Officer.

"As a 21-year veteran of the footwear industry, David brings a significant amount of leadership experience in footwear manufacturing operations," said Cusick. "To assume his new role, David has relocated to our Portland, Oregon headquarters to lead our Global Footwear Manufacturing team and maintain strong partnerships with both the Columbia and SOREL brand functional teams." Prior to joining Columbia Sportswear Company, David held management roles overseeing footwear manufacturing operations in Asia for PUMA,

LaCrosse Footwear, Inc. and NIKE, Inc.

About Columbia Sportswear Company

Columbia Sportswear Company has assembled a portfolio of brands for active lives, making it a leader in the global active lifestyle apparel, footwear, accessories, and equipment industry. Founded in 1938 in Portland, Oregon, the company's brands are today sold in approximately 90 countries. In addition to the Columbia® brand, Columbia Sportswear Company also owns the Mountain Hardwear®, SOREL®, prAna®, and OutDry® brands. To learn more, please visit the company's websites at www.columbia.com, www.mountainhardwear.com, www.sorel.com, www.prana.com, and www.outdry.com.

View source version on businesswire.com:

<http://www.businesswire.com/news/home/20171204005856/en/>

Columbia Sportswear Company
Sara Bradshaw, 503-985-4089
Corporate Communications Manager
sbradshaw@columbia.com

Source: Columbia Sportswear Company