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# **Columbia Sportswear Company Announces Resignation of Senior Vice President of Global Sourcing and Manufacturing Steve Woodside**

PORTLAND, Ore.--(BUSINESS WIRE)-- Columbia Sportswear Company (NASDAQ: COLM) today announced the resignation of Senior Vice President of Global Sourcing and Manufacturing, Steve Woodside, effective immediately. Woodside joined Columbia Sportswear in August 2014 as Vice President of Global Manufacturing and has served as Senior Vice President of Global Sourcing and Manufacturing since May 2015.

"I am thankful for Steve's contributions over the past three years, during which he advanced our sourcing strategy and strengthened strategic partnerships with our contract manufacturers and raw materials vendors globally," said Columbia Executive Vice President and Chief Operating Officer Tom Cusick.

"I want to thank Steve for his leadership and wish him well in future endeavors."

The company has commenced a search for a successor.

## **About Columbia Sportswear Company**

Columbia Sportswear Company has assembled a portfolio of brands for active lives, making it a leader in the global active lifestyle apparel, footwear, accessories, and equipment industry. Founded in 1938 in Portland, Oregon, the company's brands are today sold in approximately 90 countries. In addition to the Columbia® brand, Columbia Sportswear Company also owns the Mountain Hardwear®, SOREL®, prAna®, and OutDry® brands. To learn more, please visit the company's websites at [www.columbia.com](http://www.columbia.com), [www.mountainhardwear.com](http://www.mountainhardwear.com), [www.sorel.com](http://www.sorel.com), [www.prana.com](http://www.prana.com), and [www.outdry.com](http://www.outdry.com).

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