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Brian Harman, Columbia Sportswear Sponsored Athlete, Wins Wells Fargo Championship

Columbia Golf athlete wins second career PGA Tournament in thrilling finish

PORTLAND, Ore.--(BUSINESS WIRE)-- Brian Harman drained a 28-foot putt on the 18th hole to claim his first win of the season at the 2017 Wells Fargo Championship in Wilmington, North Carolina on Sunday afternoon.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20170508006369/en/>



Brian Harman holding the trophy after a thrilling finish at the Wells Fargo Championship. Credit: Getty Images

Commenting on his win, Harman noted, "The windy conditions, especially on Friday, were challenging, but I was able to keep my focus throughout the tournament. My second career win is incredibly satisfying, and I'm really excited for the rest of the season."

Harman competed throughout the tournament in the Columbia Golf collection, a new line intelligently designed

to keep golfers warm, dry, cool and protected. The Columbia Golf collection incorporates Columbia's key award-winning technologies including Omni-Freeze™ ZERO and Omni-Shade™ sun protection.

The win in Wilmington, North Carolina marks Harman's first of the 2017 season and his second win on the PGA Tour. His first victory was in the John Deere Classic in 2014.

"It's fantastic to see Brian's hard work pay off this weekend, and we congratulate him on his exciting victory," said Joe Boyle, Senior Vice President of Columbia Brand Merchandising

and Design. "He overcame tough conditions for one of the most memorable finishes on the PGA Tour, and we're thrilled to have him on our Columbia Golf team."

Harman is an accomplished outdoorsman, and it's fitting that he claimed Columbia's first PGA Tour victory. Off the golf course, he is an avid hunter and fishes as often as his schedule allows. He resides in Georgia with his wife and daughter who were on hand to celebrate Sunday's momentous victory at Eagle Point Golf Club.

Columbia Golf is available in top sporting goods retailers, on-course pro shops, golf specialty stores and on www.Columbia.com. The collection is available through Outdoor Custom Sportswear (OCS), Columbia's exclusive licensee of golf apparel. Additional details on the Columbia Golf players can be found at http://www.columbia.com/Athletes_Sponsored-Tour-Players.html.

About Columbia:

Columbia, the flagship brand of Portland, Oregon-based Columbia Sportswear Company, has been creating innovative apparel, footwear, accessories and equipment for outdoor enthusiasts since 1938. Columbia has become a leading global brand by channeling the company's passion for the outdoors into technologies and performance products that keep people warm, dry, cool and protected year-round. To learn more, please visit the company's website at www.columbia.com.

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Source: Columbia Sportswear Company