

April 16, 2015



Columbia Sportswear Company to Announce First Quarter 2015 Financial Results on Thursday, April 30, 2015

PORTLAND, Ore.--(BUSINESS WIRE)-- Columbia Sportswear Company (Nasdaq: COLM) plans to release financial results of its first quarter 2015 at approximately 4:00p.m. ET on Thursday, April 30, 2015.

At approximately 4:15 p.m. ET, a commentary by Tom Cusick, Senior Vice President and Chief Financial Officer, reviewing the company's first quarter financial results and 2015 outlook will be furnished to the SEC on Form 8-K and published to the company's website at <http://investor.columbia.com/results.cfm>. Analysts and investors are encouraged to review this commentary prior to participating in a conference call to be hosted by senior management at 5:00p.m. ET.

To listen to the conference call, please dial 877-407-9205. The call will also be webcast live on the Investor Relations section of the Company's website at <http://investor.columbia.com> where it will remain available until April 30, 2016.

Columbia Sportswear Company is a leader in the global outdoor and active lifestyle apparel, footwear, accessories and equipment industry. Founded in 1938 in Portland, Oregon, the company has assembled a portfolio of active brands that are sold in approximately 100 countries. In addition to the Columbia® brand, Columbia Sportswear Company also owns the Mountain Hardwear®, Sorel®, prAna®, Montrail® and OutDry® brands. To learn more, please visit the company's websites at www.columbia.com, www.mountainhardwear.com, www.sorel.com, www.prana.com, www.montrail.com, and www.outdry.com.

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